

VOILA ASSET MARKETING LIMITED
UNAUDITED ABBREVIATED ACCOUNTS
31 MARCH 2012
COMPANY REGISTRATION NUMBER 07135421

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VOILA ASSET MARKETING LIMITED

ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2012

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VOILA ASSET MARKETING LIMITED

REPORT TO THE DIRECTOR ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF VOILA ASSET MARKETING LIMITED

YEAR ENDED 31 MARCH 2012

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the abbreviated accounts of Voila Asset Marketing Limited for the year ended 31 March 2012 as set out on pages 2 to 3 from the company's accounting records and from information and explanations you have given us

As a practising member firm of The Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at [http://rulebook accaglobal.com](http://rulebook.accaglobal.com)

This report is made solely to the director of Voila Asset Marketing Limited, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the abbreviated accounts of Voila Asset Marketing Limited and state those matters that we have agreed to state to him, as a body, in this report in accordance with the requirements of The Association of Chartered Certified Accountants as detailed at [www accaglobal.com/factsheet163](http://www.accaglobal.com/factsheet163). To the fullest extent possible permitted by law, we do not accept or assume responsibility to anyone other than Voila Asset Marketing Limited and its director for our work or for this report.

It is your duty to ensure that Voila Asset Marketing Limited has kept adequate accounting records and to prepare statutory abbreviated accounts that give a true and fair view of the assets, liabilities, financial position and profit or loss of Voila Asset Marketing Limited. You consider that Voila Asset Marketing Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the abbreviated accounts of Voila Asset Marketing Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory abbreviated accounts.



EDWARDS PEARSON & WHITE LLP
Chartered Certified Accountants

Warwick & Coventry

13 December 2012

VOILA ASSET MARKETING LIMITED

ABBREVIATED BALANCE SHEET

31 MARCH 2012

	Note	2012 £	£	2011 £	£
CURRENT ASSETS					
Cash at bank and in hand		333		2	
CREDITORS: Amounts falling due within one year		<u>17,159</u>		<u>30,162</u>	
NET CURRENT LIABILITIES			<u>(16,826)</u>		<u>(30,160)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(16,826)</u>		<u>(30,160)</u>
CAPITAL AND RESERVES					
Called-up equity share capital	2		1		1
Profit and loss account			<u>(16,827)</u>		<u>(30,161)</u>
DEFICIT			<u>(16,826)</u>		<u>(30,160)</u>

The director is satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The director acknowledges his responsibility for

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

These abbreviated accounts were approved and signed by the director and authorised for issue on 12 December 2012



J O'Meara
Director

Company Registration Number 07135421

The notes on page 3 form part of these abbreviated accounts.

VOILA ASSET MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2012

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover, which is attributable to one continuing activity, represents amounts invoiced, excluding value added tax, in respect of the sale of goods and services. In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced, calculated by reference to the stage of completion.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

Going concern

The continuation of the company's affairs is dependent upon the support of the director. These accounts have been prepared on a going concern basis which assumes his continued support for the foreseeable future.

2. SHARE CAPITAL

Allotted, called up and fully paid

	2012		2011	
	No	£	No	£
1 Ordinary shares of £1 each	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>