

**CURZON PR LTD
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2025**

The Wow Company UK Ltd
3rd Floor, 86-90 Paul Street
London
EC2A 4NE

Curzon PR Ltd
Contents

	Page
Balance Sheet	1—2
Notes to the Financial Statements	3—6

Curzon PR Ltd
Balance Sheet
As At 31 December 2025

Registered number: 07099310

		2025		2024	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible Assets	4		1,595		2,211
			<u>1,595</u>		<u>2,211</u>
CURRENT ASSETS					
Debtors	5	66,942		216,113	
Cash at bank and in hand		<u>120,134</u>		<u>8,105</u>	
		187,076		224,218	
Creditors: Amounts Falling Due Within One Year	6	<u>(66,239)</u>		<u>(147,176)</u>	
NET CURRENT ASSETS (LIABILITIES)			<u>120,837</u>		<u>77,042</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>122,432</u>		<u>79,253</u>
Creditors: Amounts Falling Due After More Than One Year	7		<u>-</u>		<u>(4,813)</u>
PROVISIONS FOR LIABILITIES					
Deferred Taxation			<u>-</u>		<u>(1,000)</u>
NET ASSETS			<u><u>122,432</u></u>		<u><u>73,440</u></u>
CAPITAL AND RESERVES					
Called up share capital			2		2
Profit and Loss Account			<u>122,430</u>		<u>73,438</u>
SHAREHOLDERS' FUNDS			<u><u>122,432</u></u>		<u><u>73,440</u></u>

Curzon PR Ltd
Balance Sheet (continued)
As At 31 December 2025

For the year ending 31 December 2025 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The member has not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board

Mrs Farzana Baduel

Director

14 September 2026

The notes on pages 3 to 6 form part of these financial statements.

Curzon PR Ltd
Notes to the Financial Statements
For The Year Ended 31 December 2025

1. General Information

Curzon PR Ltd is a private company, limited by shares, incorporated in England & Wales, the registered number is 07099310. The registered office is 8 St. James's Square, London, England, SW1Y 4JU.

2. Accounting Policies

2.1. Basis of Preparation of Financial Statements

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102 section 1A Small Entities "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

2.2. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of value added taxes. Turnover includes revenue earned from the provision of services and is recognised at the point of invoice. If the provision of services spans the financial year end, it is measured by reviewing the actual services performed against the total services to be provided and is only recognised if it can be estimated reliably.

2.3. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures and fittings	25% straight line
Computer equipment	25% straight line

2.4. Financial Instruments

Financial assets and financial liabilities are recognised in the balance sheet when the company becomes a party to the contractual provisions of the instrument.

Trade debtors and creditors are classified as basic financial instruments and are recognised at transaction price less any impairment. A provision is established when there is objective evidence that the company will not be able to collect all amounts due.

Other debtors and creditors are measured at amortised cost using the effective interest rate method.

Cash and cash equivalents are classified as basic financial instruments and comprise cash in hand and at bank and bank overdrafts.

Financial liabilities and equity instruments issued by the company are classified in accordance with the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Equity instruments issued by the company are recorded at the proceeds received.

2.5. Foreign Currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

2.6. Taxation

The taxation expense represents the sum of the tax currently payable and deferred tax. Current or deferred tax for the year is recognised in profit or loss, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the profit and loss account because of items of income or expense that are taxable or deductible in other years and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and asset reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

2.7. Pensions

The company operates a defined pension contribution scheme. Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme.

Curzon PR Ltd
Notes to the Financial Statements (continued)
For The Year Ended 31 December 2025

3. Average Number of Employees

	2025	2024
Average number of employees, including directors, during the year	4	4
	<u>4</u>	<u>4</u>

4. Tangible Assets

	Fixtures and fittings	Computer equipment	Total
	£	£	£
Cost			
As at 1 January 2025	741	1,723	2,464
As at 31 December 2025	<u>741</u>	<u>1,723</u>	<u>2,464</u>
Depreciation			
As at 1 January 2025	126	127	253
Provided during the period	<u>185</u>	<u>431</u>	<u>616</u>
As at 31 December 2025	<u>311</u>	<u>558</u>	<u>869</u>
Net Book Value			
As at 31 December 2025	<u>430</u>	<u>1,165</u>	<u>1,595</u>
As at 1 January 2025	<u>615</u>	<u>1,596</u>	<u>2,211</u>

5. Debtors

	2025	2024
	£	£
Due within one year		
Trade debtors	58,726	207,889
Other debtors	<u>8,216</u>	<u>8,224</u>
	<u>66,942</u>	<u>216,113</u>

6. Creditors: Amounts Falling Due Within One Year

	2025	2024
	£	£
Trade creditors	11,084	74,065
Bank loans and overdrafts	4,416	10,000
Other creditors	491	9,481
Taxation and social security	<u>50,248</u>	<u>53,630</u>
	<u>66,239</u>	<u>147,176</u>

Curzon PR Ltd
Notes to the Financial Statements (continued)
For The Year Ended 31 December 2025

7. Creditors: Amounts Falling Due After More Than One Year

	2025	2024
	£	£
Bank loans	-	4,813
	<u> </u>	<u> </u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.