

Registered number
07099310

Curzon PR Ltd
Report and Accounts
31 December 2015

AMENDED

TUESDAY
THU



A63MIA1E
A12 04/04/2017 #339
COMPANIES HOUSE

A62C7O00
A20 16/03/2017 #180
COMPANIES HOUSE

Curzon PR Ltd

Registered number:

07099310

Director's Report

The director presents her report and accounts for the year ended 31 December 2015.

Principal activities

The company's principal activity during the year continued to be that of a PR agency.

Directors

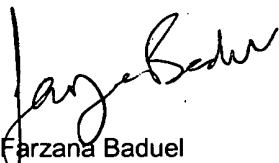
The following persons served as directors during the year:

Mrs. Farzana Baduel

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 22 February 2017 and signed on its behalf.



Mrs. Farzana Baduel
Director

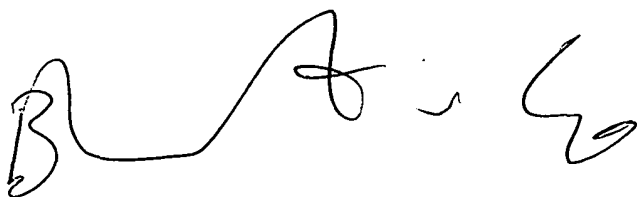
Curzon PR Ltd

Chartered Accountants' report to the board of directors on the preparation of the unaudited statutory accounts of Curzon PR Ltd for the year ended 31 December 2015

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Curzon PR Ltd for the year ended 31 December 2015 which comprise of the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

Our work has been undertaken in accordance with AAF 2/10 as detailed at icaew.com/compilation.

A handwritten signature in black ink, appearing to be 'Bhanot & Co', written in a cursive style.

Bhanot & Co
Chartered Accountants
First Floor
126-128 Uxbridge Rd
London
W13 8QS

22 February 2017

Curzon PR Ltd
Projected Profit and Loss Account
for the year ended 31 December 2015

	Notes	2015 £	2014 £
Turnover		405,416	280,368
Cost of sales		(2,800)	(12,000)
Gross profit		<u>402,616</u>	<u>268,368</u>
Administrative expenses		(363,070)	(210,593)
Other operating income		-	5,196
Operating profit	2	<u>39,546</u>	<u>62,971</u>
Interest payable	3	-	(1,638)
Profit on ordinary activities before taxation		<u>39,546</u>	<u>61,333</u>
Tax on profit on ordinary activities	4	(8,284)	(535)
Profit for the financial year		<u>31,262</u>	<u>60,798</u>

Curzon PR Ltd
Projected Balance Sheet
as at 31 December 2015

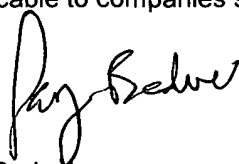
	Notes	2015 £	2014 £
Fixed assets			
Tangible assets	5	7,486	9,358
Current assets			
Debtors	6	28,526	37,264
Cash at bank and in hand		-	553
		<u>28,526</u>	<u>37,817</u>
Creditors: amounts falling due within one year	7	(44,100)	(62,079)
Net current liabilities		<u>(15,574)</u>	<u>(24,262)</u>
Net liabilities		<u>(8,088)</u>	<u>(14,904)</u>
Capital and reserves			
Called up share capital	8	2	2
Profit and loss account	9	(8,090)	(14,906)
Shareholder's funds		<u>(8,088)</u>	<u>(14,904)</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges her responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.



Mrs. Farzana Baduel
Director

Approved by the board on 22 February 2017

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

20% reducing balance

5

Curzon PR Ltd
Projected Notes to the Accounts
for the year ended 31 December 2015

5 Tangible fixed assets

	Land and buildings £	Plant and machinery etc £	Total £
Cost			
At 1 January 2015	7,350	12,260	19,610
At 31 December 2015	7,350	12,260	19,610
Depreciation			
At 1 January 2015	4,340	5,912	10,252
Charge for the year	602	1,270	1,872
At 31 December 2015	4,942	7,182	12,124
Net book value			
At 31 December 2015	2,408	5,078	7,486
At 31 December 2014	3,010	6,348	9,358

6 Debtors

	2015 £	2014 £
Trade debtors	28,526	30,264
Other debtors	-	7,000
	<u>28,526</u>	<u>37,264</u>

7 Creditors: amounts falling due within one year

	2015 £	2014 £
Bank loans and overdrafts	6,690	7,351
Trade creditors	4,410	5,001
Corporation tax	8,284	535
Other taxes and social security costs	7,471	33,947
Other creditors	17,245	15,245
	<u>44,100</u>	<u>62,079</u>

8 Share capital

	Nominal value	2015 Number	2015 £	2014 £
Allotted, called up and fully paid:				
Ordinary shares	£1 each	-	<u>2</u>	<u>2</u>

Curzon PR Ltd
Projected Notes to the Accounts
for the year ended 31 December 2015

9 Profit and loss account

	2015
	£
At 1 January 2015	(14,906)
Profit for the year	31,262
Dividends	(24,446)
At 31 December 2015	(8,090)

10 Dividends

	2015	2014
	£	£
Dividends for which the company became liable during the year:		
Dividends paid	24,446	-

Curzon PR Ltd
Detailed projected profit and loss account
for the year ended 31 December 2015

	2015 £	2014 £
Sales	405,416	280,368
Cost of sales	(2,800)	(12,000)
Gross profit	<u>402,616</u>	<u>268,368</u>
Administrative expenses	(363,070)	(210,593)
Other operating income	-	5,196
Operating profit	<u>39,546</u>	<u>62,971</u>
Interest payable	-	(1,638)
Profit before tax	<u>39,546</u>	<u>61,333</u>

Curzon PR Ltd
Detailed projected profit and loss account
for the year ended 31 December 2015

	2015 £	2014 £
Sales		
Sales	<u>405,416</u>	<u>280,368</u>
Cost of sales		
Commissions payable	<u>2,800</u>	<u>12,000</u>
Administrative expenses		
Employee costs:		
Wages and salaries	146,947	94,962
Employer's NI	13,805	7,179
Freelance staff	20,255	30,524
Staff training and welfare	1,098	867
Interns and staff training	708	2,784
Travel and subsistence	51,276	11,438
Entertaining	4,574	9,258
	<u>238,663</u>	<u>157,012</u>
Premises costs:		
Rent	30,938	25,482
Rates	10,748	-
Service charges	-	2,127
Light and heat	-	830
	<u>41,686</u>	<u>28,439</u>
General administrative expenses:		
Telephone and fax	4,664	3,106
Postage	1,567	1,935
Stationery and printing	6,457	6,634
Bank charges	1,785	470
Insurance	741	393
Equipment expensed	1,577	-
Software	22,077	2,304
Repairs and maintenance	104	-
Depreciation	1,872	2,340
Donations	-	1,340
Bad debts	-	2,009
Sundry expenses	1,711	916
	<u>42,555</u>	<u>21,447</u>
Legal and professional costs:		
Accountancy fees	3,000	3,000
Consultancy fees	589	-
Advertising and PR	31,020	695
Other legal and professional	5,557	-
	<u>40,166</u>	<u>3,695</u>
	<u>363,070</u>	<u>210,593</u>
Other operating income		
Other operating income	<u>-</u>	<u>5,196</u>