Registered Number 07091821

Educational Software Innovations Limited

Abbreviated Accounts

31 December 2011

Company Information

Registered Office:
12 Gateway Mews
Ring Way
London
N11 2UT

Reporting Accountants:
G. George Associates Limited
Chartered Certified Accountants
12 Gateway Mews
Ring Way
London
N11 2UT

Educational Software Innovations Limited **Registered Number 07091821**

Balance Sheet as at 31 December 2011

	Notes	2011		2010	
		£	£	£	£
Fixed assets					
Intangible	2		10,339		11,632
Tangible	3		8,200		8,475
			18,539		20,107
Current assets					
Debtors		1,619		0	
Cash at bank and in hand		52,464		7,373	
Total current assets		54,083		7,373	
Creditors: amounts falling due within one year		(20,897)		(35,145)	
Net current assets (liabilities)			33,186		(27,772)
Total assets less current liabilities			51,725		(7,665)
Total net assets (liabilities)			51,725		(7,665)
Capital and reserves					
Called up share capital	4		100		100
Profit and loss account			51,625		(7,765)
Shareholders funds			51,725		(7,665)

a. For the year ending 31 December 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 15 June 2012

And signed on their behalf by:
Ms Z Kirton, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 31 December 2011

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Intangible fixed assets

Depreciation is provided at the following annual rates to write off each asset over its estimated useful life. Patents and licences - 10% on cost

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Computer equipment	25% on reducing balance

2 **Intangible fixed assets**

Cost or valuation	**£**
At 01 January 2011	12,925
At 31 December 2011	12,925
Amortisation	
At 01 January 2011	1,293
Charge for year	1,293
At 31 December 2011	2,586
Net Book Value	
At 31 December 2011	10,339
At 31 December 2010	11,632

3 **Tangible fixed assets**

	Total
Cost	**£**
At 01 January 2011	11,300
Additions	2,459
At 31 December 2011	13,759
Depreciation	
At 01 January 2011	2,825
Charge for year	2,734

At 31 December 2011	5,559
Net Book Value	
At 31 December 2011	8,200
At 31 December 2010	8,475

4 **Share capital**

	2011	2010
	£	£
Allotted, called up and fully paid:		
100 Ordinary shares of £1 each	100	100