REGISTERED NUMBER: 06995421 (England and Wales)

UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2018

FOR

STRICTLY SALES & MARKETING LIMITED

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STRICTLY SALES & MARKETING LIMITED

COMPANY INFORMATION
FOR THE YEAR ENDED 31 AUGUST 2018

DIRECTORS:	A M King D Saunders
SECRETARY:	
REGISTERED OFFICE:	CAMBRIDGE HOUSE 27 CAMBRIDGE PARK WANSTEAD E11 2PU
REGISTERED NUMBER:	06995421 (England and Wales)
ACCOUNTANTS:	Tish Press & Company Cambridge House 27 Cambridge Park Wanstead London E11 2PU

BALANCE SHEET
31 AUGUST 2018

	Notes	2018 £	£	2017 £	£
FIXED ASSETS					
Tangible assets	4		28,692		28,559
CURRENT ASSETS					
Debtors	5	94,194		120,927	
Cash at bank and in hand		157,541		86,905	
		251,735		207,832	
CREDITORS					
Amounts falling due within one year	6	140,241		123,441	
NET CURRENT ASSETS			111,494		84,391
TOTAL ASSETS LESS CURRENT LIABILITIES			140,186		112,950
CAPITAL AND RESERVES					
Called up share capital			3		3
Retained earnings			140,183		112,947
SHAREHOLDERS' FUNDS			140,186		112,950

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2018 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 30 May 2019 and were signed on its behalf by:

D Saunders - Director

The notes form part of these financial statements

1. STATUTORY INFORMATION

STRICTLY SALES & MARKETING LIMITED is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements
These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover
Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Taxation
Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 1 (2017 - 1) .

continued...

4. **TANGIBLE FIXED ASSETS**

	Improvements to property	Fixtures and fittings	Motor vehicles	Totals
	£	£	£	£
COST				
At 1 September 2017	20,560	7,448	17,717	45,725
Additions	-	1,778	-	1,778
At 31 August 2018	20,560	9,226	17,717	47,503
DEPRECIATION				
At 1 September 2017	-	3,913	13,253	17,166
Charge for year	-	530	1,115	1,645
At 31 August 2018	-	4,443	14,368	18,811
NET BOOK VALUE				
At 31 August 2018	20,560	4,783	3,349	28,692
At 31 August 2017	20,560	3,535	4,464	28,559

5. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2018	2017
	£	£
Trade debtors	85,194	111,927
Other debtors	9,000	9,000
	94,194	120,927

6. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2018	2017
	£	£
Bank loans and overdrafts	23,631	-
Amounts owed to participating interests	16,580	16,935
Tax	6,865	13,267
Social security and other taxes	-	4,082
VAT	18,294	87,357
Other creditors	73,071	-
Accruals and deferred income	1,800	1,800
	140,241	123,441

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.