

Registered Number 06995421

STRICTLY SALES & MARKETING LIMITED

Abbreviated Accounts

31 August 2011

STRICTLY SALES & MARKETING LIMITED

Registered Number 06995421

Company Information

Registered Office:

CAMBRIDGE HOUSE
27 CAMBRIDGE PARK
WANSTEAD
E11 2PU

STRICTLY SALES & MARKETING LIMITED

Registered Number 06995421

Balance Sheet as at 31 August 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible	2	5,004	0
		<u>5,004</u>	<u>0</u>
Current assets			
Debtors		51,481	22,084
Cash at bank and in hand		46,008	1,041
Total current assets		<u>97,489</u>	<u>23,125</u>
Creditors: amounts falling due within one year		(148,515)	(64,876)
Net current assets (liabilities)		(51,026)	(41,751)
Total assets less current liabilities		<u>(46,022)</u>	<u>(41,751)</u>
Total net assets (liabilities)		<u>(46,022)</u>	<u>(41,751)</u>
Capital and reserves			
Called up share capital	3	3	3
Profit and loss account		(46,025)	(41,754)
Shareholders funds		<u>(46,022)</u>	<u>(41,751)</u>

-
- a. For the year ending 31 August 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 31 July 2012

And signed on their behalf by:

D Saunders, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 31 August 2011

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2 **Tangible fixed assets**

		Total
		£
Cost		
Additions	-	<u>6,263</u>
At 31 August 2011	-	<u>6,263</u>
Depreciation		
Charge for year	-	<u>1,259</u>
At 31 August 2011	-	<u>1,259</u>
Net Book Value		
At 31 August 2011		5,004
At 31 August 2010	-	<u>0</u>

3 **Share capital**

	2011	2010
	£	£
Allotted, called up and fully paid:		
3 Ordinary shares of £1 each	3	3

