Registered number
6751921

White Strand Media Limited

Abbreviated Accounts

30 November 2011



Trevor Aldridge
Chartered Accountant

White Strand Media Limited
Registered number: 6751921
Abbreviated Balance Sheet
as at 30 November 2011

	Notes	2011 £		2010 £	
Fixed assets					
Tangible assets	2		1,818		519
Current assets					
Debtors		66,579		157,717	
Cash at bank and in hand		39,596		18,147	
		106,175		175,864	
Creditors: amounts falling due within one year		(40,466)		(72,831)	
Net current assets			65,709		103,033
Net assets			67,527		103,552
Capital and reserves					
Called up share capital	3		1		1
Profit and loss account			67,526		103,551
Shareholder's funds			67,527		103,552

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006

The member has not required the company to obtain an audit in accordance with section 476 of the Act

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime

Declan Curry
Director
Approved by the director on 22 August 2012

White Strand Media Limited
Notes to the Abbreviated Accounts
for the year ended 30 November 2011

1 Accounting policies

Basis of preparation
The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover
Turnover represents the value of work done during the accounting period net of value added tax

Depreciation
Depreciation has been provided at 25% per annum on a straight line basis to write off the cost of each fixed asset over its estimated useful life

Pensions
Contributions to the director's personal pension plan are charged to the profit and loss account as they become payable in accordance with the rules of the scheme

2 Tangible fixed assets

	£
Cost	
At 1 December 2010	1,005
Additions	1,691
At 30 November 2011	2,696
Depreciation	
At 1 December 2010	486
Charge for the year	392
At 30 November 2011	878
Net book value	
At 30 November 2011	1,818
At 30 November 2010	519

3 Share capital

	Nominal value	2011 Number	2011 £	2010 £
Allotted, called up and fully paid				
Ordinary shares	£1 each	1	1	1