

Registration number 6705708

Arden Media Limited

Abbreviated accounts

for the year ended 30 September 2010

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Arden Media Limited

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Arden Media Limited**Abbreviated balance sheet
as at 30 September 2010**

	Notes	30/09/10		30/09/09	
		£	£	£	£
Fixed assets					
Intangible assets	2		4,800		6,400
Tangible assets	2		10,358		13,808
			<u>15,158</u>		<u>20,208</u>
Current assets					
Debtors		16,320		33,597	
Cash at bank and in hand		30,974		24,100	
		<u>47,294</u>		<u>57,697</u>	
Creditors: amounts falling due within one year		<u>(33,653)</u>		<u>(49,152)</u>	
Net current assets			<u>13,641</u>		<u>8,545</u>
Total assets less current liabilities			<u>28,799</u>		<u>28,753</u>
Creditors, amounts falling due after more than one year			<u>(21,000)</u>		<u>(21,000)</u>
Net assets			<u><u>7,799</u></u>		<u><u>7,753</u></u>
Capital and reserves					
Called up share capital	3		1		1
Profit and loss account			7,798		7,752
Shareholders' funds			<u><u>7,799</u></u>		<u><u>7,753</u></u>

The director's statements required by Companies Act 2006 are shown on the following page which forms part of this Balance Sheet

The notes on pages 3 to 5 form an integral part of these financial statements.

Arden Media Limited**Abbreviated balance sheet (continued)****Director's statements required by Companies Act 2006
for the year ended 30 September 2010**

In approving these abbreviated accounts as director of the company I hereby confirm

(a) that for the year stated above the company was entitled to the exemption conferred by Section 477(2) of the Companies Act 2006 ,

(b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 30 September 2010 and

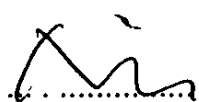
(c) that I acknowledge my responsibilities for

(1) ensuring that the company keeps accounting records which comply with Section 386, and

(2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 393 and which otherwise comply with the provisions of the Companies Act relating to financial statements, so far as applicable to the company

These abbreviated accounts are prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The abbreviated accounts were approved by the Board on 31 December 2010 and signed on its behalf by

X  X

.....
Mr. N. King
Director

The notes on pages 3 to 5 form an integral part of these financial statements.

Arden Media Limited

**Notes to the abbreviated financial statements
for the year ended 30 September 2010**

continued

1. Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year

1.3. Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life of 5 years

1.4. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Fixtures, fittings and equipment	- 25% straight line
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1.5. Pensions

The pension costs charged in the financial statements represent the contribution payable by the company during the year

The regular cost of providing retirement pensions and related benefits is charged to the profit and loss account over the employees' service lives on the basis of a constant percentage of earnings

Arden Media Limited

**Notes to the abbreviated financial statements
for the year ended 30 September 2010**

continued

1.6. Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax, with the following exceptions
Provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, and gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the balance sheet date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold,

2. Fixed assets	Intangible assets £	Tangible fixed assets £	Total £
Cost			
At 1 October 2009	8,000	17,258	25,258
At 30 September 2010	8,000	17,258	25,258
Depreciation and Provision for diminution in value			
At 1 October 2009	1,600	3,450	5,050
Charge for year	1,600	3,450	5,050
At 30 September 2010	3,200	6,900	10,100
Net book values			
At 30 September 2010	4,800	10,358	15,158
At 30 September 2009	6,400	13,808	20,208

Arden Media Limited

**Notes to the abbreviated financial statements
for the year ended 30 September 2010**

3	Share capital	30/09/10	30/09/09
		£	£
	Allotted, called up and fully paid		
	1 Ordinary shares of £1 each	<u>1</u>	<u>1</u>