Registered Number 06557421

Red Earth Consultancy Limited

Abbreviated Accounts

30 September 2011

Red Earth Consultancy Limited **Registered Number 06557421**

Balance Sheet as at 30 September 2011

	Notes	2011		2010	
		£	£	£	£
Fixed assets	2				
Intangible			5,573		6,409
Tangible			456		608
			6,029		7,017
Current assets					
Debtors		13,144		681	
Cash at bank and in hand		7,943		7,830	
Total current assets		21,087		8,511	
Creditors: amounts falling due within one year		(62,815)		(49,610)	
Net current assets (liabilities)			(41,728)		(41,099)
Total assets less current liabilities			(35,699)		(34,082)
Total net assets (liabilities)			(35,699)		(34,082)
Capital and reserves					
Called up share capital	4		100		100
Profit and loss account			(35,799)		(34,182)
Shareholders funds			(35,699)		(34,082)

a. For the year ending 30 September 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 21 March 2012

And signed on their behalf by:
Ms V Carnt, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 30 September 2011

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008). Going concern:: The director has reviewed the company's future finance facilities and believes that the company is well placed to manage its business risk despite the current uncertain economic outlook and therefore, with the continued support of the director, the company will continue in operational existence for the foreseeable future. For this reason the company has adopted the going concern basis in preparing the financial statements.

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

Goodwill

Goodwill is the difference between the fair value of consideration paid for an acquired entity and the aggregate of the fair value of the entity's identifiable assets and liabilities. Positive goodwill is capitalised, classified as an asset on the balance sheet and amortised on a straight line basis over its useful economic life of 10 years. It is reviewed for impairment at the end of the first full financial year following acquisition and in other periods if events or changes in circumstances indicate that the carrying value may not be recoverable.

Amortisation

Amortisation is calculated so as to write off the cost of an asset over the useful economic life of that asset as follows: Goodwill-10% straight line

Fixed Assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Equipment	25% Reducing Balance

2 **Fixed Assets**

	Intangible Assets	Tangible Assets	Total
Cost or valuation	**£**	**£**	**£**
At 01 October 2010	8,360	1,053	9,413
At 30 September 2011	8,360	1,053	9,413

Depreciation

Depreciation			
At 01 October 2010	1,951	445	2,396
Charge for year	836	152	988
At 30 September 2011	2,787	597	3,384
Net Book Value			
At 30 September 2011	5,573	456	6,029
At 30 September 2010	6,409	608	7,017

3 **Creditors: amounts falling due after more than one year**

4 **Share capital**

	2011	2010
	£	£
Authorised share capital:		
5000 Ordinary of £1 each	5,000	5,000
Allotted, called up and fully paid:		
100 Ordinary of £1 each	100	100

5 **Related party disclosures**

Control The company was under the control of the director, Ms V Carnt, who owns 100% of the called up share capital. Transactions with directors' Included in other creditors is an interest free loan from the director amounting to £54,927 (2010: £48,626).