REGISTERED NUMBER: 06493721 (England and Wales)

Abbreviated Accounts for the Year Ended 31 December 2012

for

The Blue Company (London) Limited

Contents of the Abbreviated Accounts
for the Year Ended 31 December 2012

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3

The Blue Company (London) Limited

Company Information
for the Year Ended 31 December 2012

DIRECTOR:	Mrs M Porracin
SECRETARY:	
REGISTERED OFFICE:	25 Inworth Street London SW11 3EW
REGISTERED NUMBER:	06493721 (England and Wales)
ACCOUNTANTS:	BBK Accountants Limited 4a Roman Road East Ham London E6 3RX

The Blue Company (London) Limited (Registered number: 06493721)

Abbreviated Balance Sheet
31 December 2012

	Notes	31.12.12 £	31.12.11 £
FIXED ASSETS			
Tangible assets	2	1,081	903
CURRENT ASSETS			
Stocks		27,013	4,921
Debtors		16,361	3,642
Cash at bank and in hand		11,209	764
		54,583	9,327
CREDITORS			
Amounts falling due within one year		(46,921)	(21,328)
NET CURRENT ASSETS/(LIABILITIES)		7,662	(12,001)
TOTAL ASSETS LESS CURRENT LIABILITIES		8,743	(11,098)
PROVISIONS FOR LIABILITIES		(59)	-
NET ASSETS/(LIABILITIES)		8,684	(11,098)
CAPITAL AND RESERVES			
Called up share capital	3	100	100
Profit and loss account		8,584	(11,198)
SHAREHOLDERS' FUNDS		8,684	(11,098)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 25 September 2013 and were signed by:

Mrs M Porracin - Director

Notes to the Abbreviated Accounts
for the Year Ended 31 December 2012

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover
Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 25% on reducing balance

Stocks
Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Trade debtors
Trade debtors are measured at amortised cost which is carrying amount less provision for irrecoverable amounts.Allowances for the estimated irrecoverable amounts are made in the profit and loss account when the debtor is considered to be uncollectable.

Trade creditors
Trade creditors are measured at amortised cost.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2012	1,606
Additions	538
At 31 December 2012	2,144
DEPRECIATION	
At 1 January 2012	703
Charge for year	360
At 31 December 2012	1,063
NET BOOK VALUE	
At 31 December 2012	1,081
At 31 December 2011	903

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.12.12 £	31.12.11 £

100	Ordinary shares	1	100	100

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.