

Unaudited Financial Statements for the Year Ended 31 January 2012

for

PRO - DIRECT MEDIA LIMITED

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for the Year Ended 31 January 2012**

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PRO - DIRECT MEDIA LIMITED

**Company Information
for the Year Ended 31 January 2012**

DIRECTORS:

A J Lake
M W Lake
N W Lake
P J Hammond

SECRETARY:

N W Lake

REGISTERED OFFICE:

Torre House
Shaldon Road
Newton Abbot
Devon
TQ12 4TZ

REGISTERED NUMBER:

06291621

PRO - DIRECT MEDIA LIMITED (REGISTERED NUMBER: 06291621)

Balance Sheet
31 January 2012

	31 1 12	31 1 11
	£	£
CURRENT ASSETS		
Debtors	<u>1</u>	<u>1</u>
TOTAL ASSETS LESS CURRENT LIABILITIES	<u><u>1</u></u>	<u><u>1</u></u>
CAPITAL AND RESERVES		
Called up share capital 2	<u>1</u>	<u>1</u>
SHAREHOLDERS' FUNDS	<u><u>1</u></u>	<u><u>1</u></u>

The company is entitled to exemption from audit under Section 480 of the Companies Act 2006 for the year ended 31 January 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2012 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 24th October 2012 and were signed on its behalf by



P J Hammond - Director

PRO - DIRECT MEDIA LIMITED (REGISTERED NUMBER: 06291621)

**Notes to the Financial Statements
for the Year Ended 31 January 2012**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The company was dormant throughout the current year and previous year

2 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid

Number	Class	Nominal value	31 1 12 £	31 1 11 £
1	Ordinary	1	<u>1</u>	<u>1</u>

3 ULTIMATE PARENT COMPANY

The directors consider Pro-Direct Group Limited to be the ultimate parent company