

REGISTERED NUMBER: 06291621 (England and Wales)

UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JANUARY 2011

FOR

PRO - DIRECT MEDIA LIMITED

THURSDAY



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COMPANIES HOUSE

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FOR THE YEAR ENDED 31 JANUARY 2011**

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PRO - DIRECT MEDIA LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 JANUARY 2011**

DIRECTORS.

A J Lake
M W Lake
N W Lake

SECRETARY:

N W Lake

REGISTERED OFFICE:

Bridge House
Parkhill Road
Torquay
Devon
TQ1 2AL

REGISTERED NUMBER:

06291621 (England and Wales)

PRO - DIRECT MEDIA LIMITED (REGISTERED NUMBER: 06291621)

BALANCE SHEET
31 JANUARY 2011

	31 1 11 £	31 1 10 £
CURRENT ASSETS		
Debtors	<u>1</u>	<u>1</u>
TOTAL ASSETS LESS CURRENT LIABILITIES	<u>1</u>	<u>1</u>
CAPITAL AND RESERVES		
Called up share capital 2	<u>1</u>	<u>1</u>
SHAREHOLDERS' FUNDS	<u>1</u>	<u>1</u>

The company is entitled to exemption from audit under Section 480 of the Companies Act 2006 for the year ended 31 January 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2011 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 14th October 2011 and were signed on its behalf by



P J Hammond - Director

The notes form part of these financial statements

PRO - DIRECT MEDIA LIMITED (REGISTERED NUMBER 06291621)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JANUARY 2011**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The company was dormant throughout the current year and previous year

2 CALLED UP SHARE CAPITAL

Allotted and issued		Nominal value	31 1 11	31 1 10
Number	Class		£	£
1	Ordinary shares	£1	<u>1</u>	<u>1</u>

3 ULTIMATE PARENT COMPANY

The directors consider Pro-Direct Group Limited to be the ultimate parent company