Ellis Marketing Consultancy Limited

Abbreviated accounts

for the year ended 31 January 2014

Registration number 06041721



Ellis Marketing Consultancy Limited

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Ellis Marketing Consultancy Limited

Report to the Director on the preparation of unaudited statutory accounts of Ellis Marketing Consultancy Limited for the year ended 31 January 2014

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Ellis Marketing Consultancy Limited for the year ended 31 January 2014 which comprise the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us

As a practising member of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at www icaew com/membershandbook

This report is made solely to the company's director in accordance with the terms of our engagement Our work has been undertaken solely to prepare for your approval the accounts of Ellis Marketing Consultancy Limited and state those matters that we have agreed to state to the company's director, as a body, in this report in accordance with the requirements of the Institute of Chartered Accountants in England and Wales as detailed at www icaew com/compilation To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Ellis Marketing Consultancy Limited and its director for our work or for this report

It is your duty to ensure that Ellis Marketing Consultancy Limited has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Ellis Marketing Consultancy Limited You consider that Ellis Marketing Consultancy Limited is exempt from the statutory audit requirement for the year

We have not been instructed to carry out an audit or a review of the accounts of Ellis Marketing Consultancy Limited For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts

CJ Driscoll

C J Driscoll
Chartered Accountants
The Old Surgery
19 Mengham Lane
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Hants
PO11 9JT

11 March 2014

Ellis Marketing Consultancy Limited

Abbreviated balance sheet
as at 31 January 2014

	Notes	2014 £	2014 £	2013 £	2013 £
Fixed assets					
Tangible assets	2		850		812
Current assets					
Debtors		-		3,842	
Cash at bank and in hand		4,734		8,219	
		4,734		12,061	
Creditors: amounts falling due within one year		(5,384)		(12,017)	
Net current (liabilities)/assets			(650)		44
Total assets less current liabilities			200		856
Provisions for liabilities			(169)		(162)
Net assets			31		694
Capital and reserves					
Called up share capital	3		1		1
Profit and loss account			30		693
Shareholders' funds			31		694

The director's statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet

The notes on pages 4 to 5 form an integral part of these financial statements.

Abbreviated balance sheet (continued)

Director's statements required by Sections 475(2) and (3) for the year ended 31 January 2014

For the year ended 31 January 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Director's responsibilities

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476, and

- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

These accounts were approved by the director on 11 March 2014, and are signed on his behalf by

Mr E W Lloyd Payne
Director

Registration number 06041721

The notes on pages 4 to 5 form an integral part of these financial statements.

1. Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year and derives from the provision of goods falling within the company's ordinary activities

1.3. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Fixtures, fittings and equipment	-	25% straight line

1.4. Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax, with the following exceptions

Provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, and gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the balance sheet date, there is a binding agreement to dispose of the assets concerned However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold,

Provision is made for deferred tax that would arise on remittance of the retained earnings of overseas subsidiaries, associates and joint ventures only to the extent that, at the balance sheet date, dividends have been accrued as receivable,

Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date

continued

2.	Fixed assets	Tangible fixed assets £
	Cost	
	At 1 February 2013	4,032
	Additions	536
	At 31 January 2014	4,568
	Depreciation	
	At 1 February 2013	3,220
	Charge for year	498
	At 31 January 2014	3,718
	Net book values	
	At 31 January 2014	850

3.	Share capital	2014 £	2013 £
	Allotted, called up and fully paid		
	1 Ordinary shares of £1 each	1	1
	Equity Shares		
	1 Ordinary shares of £1 each	1	1