

Registered number
05866369

Ward Public Relations Ltd

Abbreviated Accounts

31 July 2014

Ward Public Relations Ltd**Registered number:** 05866369**Abbreviated Balance Sheet****as at 31 July 2014**

	Notes	2014 £	2013 £
Fixed assets			
Intangible assets	2	-	4,400
Tangible assets	3	697	350
		<u>697</u>	<u>4,750</u>
Current assets			
Debtors	41,133	24,680	
Cash at bank and in hand	1,228	1,552	
	<u>42,361</u>	<u>26,232</u>	
Creditors: amounts falling due within one year	(42,778)	(29,776)	
Net current liabilities		<u>(417)</u>	<u>(3,544)</u>
Total assets less current liabilities		<u>280</u>	<u>1,206</u>
Provisions for liabilities		(106)	-
Net assets		<u>174</u>	<u>1,206</u>
Capital and reserves			
Called up share capital	4	100	100
Profit and loss account		74	1,106
Shareholder's funds		<u>174</u>	<u>1,206</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges her responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

Director

Approved by the board on 13 August 2015

Ward Public Relations Ltd
Notes to the Abbreviated Accounts
for the year ended 31 July 2014

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	20% straight line
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Deferred taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse.

Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

2 Intangible fixed assets

£

Cost

At 1 August 2013	22,000
At 31 July 2014	<u>22,000</u>

Amortisation

At 1 August 2013	17,600
Provided during the year	<u>4,400</u>
At 31 July 2014	<u>22,000</u>

Net book value

At 31 July 2014	-
At 31 July 2013	<u>4,400</u>

3 Tangible fixed assets**£****Cost**

At 1 August 2013	1,005
Additions	579
At 31 July 2014	<u>1,584</u>

Depreciation

At 1 August 2013	655
Charge for the year	232
At 31 July 2014	<u>887</u>

Net book value

At 31 July 2014	<u>697</u>
At 31 July 2013	<u>350</u>

4 Share capital**Nominal
value****2014
Number****2014
£****2013
£**

Allotted, called up and fully paid:

Ordinary shares	£1 each	100	<u>100</u>	<u>100</u>
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5 Loans to directors**Description and conditions****B/fwd
£****Paid
£****Repaid
£****C/fwd
£**

R Ward

Directors loan	13,162	82,226	(78,900)	16,488
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	<u>13,162</u>	<u>82,226</u>	<u>(78,900)</u>	<u>16,488</u>
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