

Abbreviated Unaudited Accounts for the Year Ended 31 July 2013

for

Ward Public Relations Limited

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for the Year Ended 31 July 2013

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Ward Public Relations Limited

Company Information
for the Year Ended 31 July 2013

DIRECTOR:

R Ward

REGISTERED OFFICE:

27A Great Percy Street
London
WC1X 9RD

REGISTERED NUMBER:

05866369 (England and Wales)

ACCOUNTANTS:

NMB Accounting
14 the Maples
Banstead
Surrey
SM7 3QZ

Abbreviated Balance Sheet

31 July 2013

	Notes	31.7.13 £	£	31.7.12 £	£
FIXED ASSETS					
Intangible assets	2		4,400		8,800
Tangible assets	3		350		467
			<u>4,750</u>		<u>9,267</u>
CURRENT ASSETS					
Debtors		24,680		22,695	
Cash at bank		<u>1,552</u>		<u>757</u>	
		26,232		23,452	
CREDITORS					
Amounts falling due within one year		<u>29,776</u>		<u>36,882</u>	
NET CURRENT LIABILITIES			<u>(3,544)</u>		<u>(13,430)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>1,206</u>		<u>(4,163)</u>
CAPITAL AND RESERVES					
Called up share capital	4		100		100
Profit and loss account			<u>1,106</u>		<u>(4,263)</u>
SHAREHOLDERS' FUNDS			<u>1,206</u>		<u>(4,163)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2013 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 31 July 2014 and were signed by:

R Ward - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 July 2013

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2009, is being amortised evenly over its estimated useful life of five years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. **INTANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 August 2012	
and 31 July 2013	<u>22,000</u>
AMORTISATION	
At 1 August 2012	13,200
Amortisation for year	<u>4,400</u>
At 31 July 2013	<u>17,600</u>
NET BOOK VALUE	
At 31 July 2013	<u>4,400</u>
At 31 July 2012	<u>8,800</u>

Notes to the Abbreviated Accounts - continued
for the Year Ended 31 July 2013

3. **TANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 August 2012	
and 31 July 2013	<u>1,005</u>
DEPRECIATION	
At 1 August 2012	538
Charge for year	<u>117</u>
At 31 July 2013	<u>655</u>
NET BOOK VALUE	
At 31 July 2013	<u>350</u>
At 31 July 2012	<u>467</u>

4. **CALLED UP SHARE CAPITAL**

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.