

Registered Number 05866369

WARD PUBLIC RELATIONS LIMITED

Abbreviated Accounts

31 July 2012

Abbreviated Balance Sheet as at 31 July 2012

	<i>Notes</i>	<i>2012</i>	<i>2011</i>
		£	£
Called up share capital not paid		-	-
Fixed assets			
Intangible assets	2	8,800	13,200
Tangible assets	3	467	430
		<u>9,267</u>	<u>13,630</u>
Current assets			
Debtors		22,695	13,355
Cash at bank and in hand		757	4,129
		<u>23,452</u>	<u>17,484</u>
Creditors: amounts falling due within one year		<u>(36,882)</u>	<u>(36,069)</u>
Net current assets (liabilities)		<u>(13,430)</u>	<u>(18,585)</u>
Total assets less current liabilities		<u>(4,163)</u>	<u>(4,955)</u>
Total net assets (liabilities)		<u>(4,163)</u>	<u>(4,955)</u>
Capital and reserves			
Called up share capital		100	100
Profit and loss account		(4,263)	(5,055)
Shareholders' funds		<u>(4,163)</u>	<u>(4,955)</u>

- For the year ending 31 July 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 27 April 2013

And signed on their behalf by:

R Ward, Director

Notes to the Abbreviated Accounts for the period ended 31 July 2012**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Other accounting policies**Going Concern**

The company has net liabilities at the year end of £4,163. The company director has indicated her intention of continuing to fund the company to enable it to continue as a going concern and anticipates the company will make sufficient profits in the future to rectify the deficit.

2 Intangible fixed assets

	£
Cost	
At 1 August 2011	22,000
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 July 2012	<u>22,000</u>
Amortisation	
At 1 August 2011	8,800
Charge for the year	4,400
On disposals	-
At 31 July 2012	<u>13,200</u>
Net book values	
At 31 July 2012	<u>8,800</u>
At 31 July 2011	<u>13,200</u>

3 Tangible fixed assets

	£
Cost	
At 1 August 2011	813
Additions	192
Disposals	-
Revaluations	-
Transfers	-
At 31 July 2012	<u>1,005</u>
Depreciation	
At 1 August 2011	383
Charge for the year	155
On disposals	-
At 31 July 2012	<u>538</u>
Net book values	
At 31 July 2012	<u>467</u>
	430

At 31 July 2011

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