

5864369

WARD PUBLIC RELATIONS LIMITEDFINANCIAL STATEMENTSFOR THE YEAR ENDED 31ST JULY 2008INDEX

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The following page does not form
part of the statutory accounts:-

Detailed Trading and Profit and Loss Account	10
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WARD PUBLIC RELATIONS LIMITED

COMPANY INFORMATION

DIRECTOR:	R WARD
SECRETARY:	H WARD
COMPANY NO:	5866369
REGISTERED OFFICE:	27A GREAT PERCY STREET ISLINGTON LONDON WC1X 9RD
ACCOUNTANTS	BICKERSTAFF MEAD & CO CROMWELL HOUSE 78 MANOR ROAD WALLINGTON SURREY SM6 8RZ

WARD PUBLIC RELATIONS LIMITED

REPORT OF DIRECTORS

The director presents her report and financial statements for the year ended 31st July 2008.

STATEMENT OF DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that year. In preparing those financial statements, the directors are required to:

select suitable accounting policies and then apply them consistently

make judgements and estimates that are reasonable and prudent

prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

PRINCIPLE ACTIVITIES AND REVIEW OF THE BUSINESS

The results for the period and the financial position of the company are shown in the annexed financial statements. The principle activity of the company is that of the supply of public relations consultancy services. The director believes that the company traded profitably during the year.

DIVIDENDS

The Director did not recommend the payment of a dividend during the year.

WARD PUBLIC RELATIONS LIMITED

REPORT OF DIRECTORS

DIRECTORS AND THEIR INTERESTS

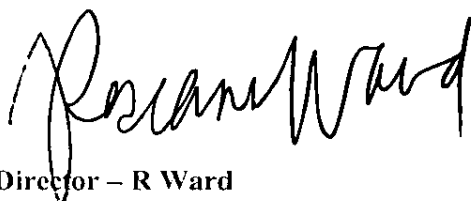
The director of the company in office during the period and her beneficial interest in the issued share capital was as follows:

	At 31st July 2008 Ordinary £1 Shares	At 1st August 2007 Ordinary £1 Shares
R WARD	99	99

SMALL COMPANY EXEMPTIONS

This report is prepared in accordance with the special provisions of Part V11 of the Companies Act 1985 relating to small companies.

By Order of the Board



Director – R Ward

Dated: 28th September 2009

WARD PUBLIC RELATIONS LIMITED
PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31ST JULY 2008

	Note	2008	2007
		£	£
TURNOVER	2	8346	143406
Administrative Expenses		<u>6445</u>	<u>35971</u>
OPERATING PROFIT	3	1901	107435
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		1901	107435
Dividends Paid		-	55500
Tax on Profit on Ordinary Activities	5	<u>399</u>	<u>21132</u>
		<u>399</u>	<u>76632</u>
PROFIT ON ORDINARY ACTIVITIES AFTER TAXATION		1502	30803
ACCUMULATED PROFITS BROUGHT FORWARD		<u>30803</u>	-
ACCUMULATED PROFITS CARRIED FORWARD		<u>£32305</u>	<u>£30803</u>

There were no other recognised gains or losses other than those shown in the Profit and Loss Account.

The attached notes form an integral part of these Financial Statements.

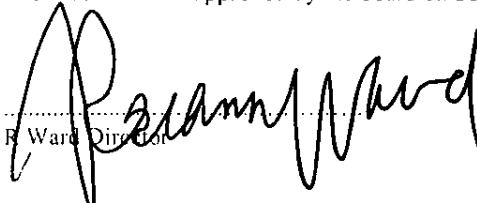
WARD PUBLIC RELATIONS LIMITED
BALANCE SHEET
AS AT 31ST JULY 2008

	Note		2007
		£	£
GOODWILL		22000	22000
CURRENT ASSETS			
Debtors	6	11252	30713
Cash at Bank		<u>8262</u>	<u>7632</u>
		20514	38345
CREDITORS			
Amounts Falling Due within one year	7	<u>9109</u>	<u>29442</u>
NET CURRENT ASSETS		<u>11405</u>	<u>8903</u>
FIXED ASSETS ADD CURRENT ASSETS		<u>£32405</u>	<u>£30903</u>
FINANCED BY:			
CAPITAL AND RESERVES			
Called up share capital	8	100	100
Profit and Loss Account		<u>32305</u>	<u>30803</u>
		<u>£32405</u>	<u>£30903</u>

The attached notes form an integral part of these Financial Statements

The director considers that the company is entitled to exemption from the requirement to have an audit under the provisions of section 249A(1) of the Companies Act 1985. Shareholders holding 10% or more of the nominal value of the company's issued share capital have not issued a notice requiring an audit. The director acknowledges his responsibilities for ensuring that the company keeps accounting records which comply with section 221 of the Companies Act 1985, and for preparing accounts which give a true and fair view of the state of affairs of the company as at 31st July 2008 and of its profit for the year then ended in accordance with the requirements of section 226 and which otherwise comply with the requirements of the Companies Act relating to the accounts so far as applicable to the company.

The accounts were approved by the board on 28th September 2009 and signed on its behalf.


R Ward Director

WARD PUBLIC RELATIONS LIMITED

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31ST JULY 2008

1. ACCOUNTING POLICIES

(a) Basis of preparation

The Financial Statements have been prepared under the historical cost convention according to Accounting rules set out in schedule 4 to the Companies Act 1985.

(b) Turnover

Turnover represents the invoiced value of goods sold and services provided excluding VAT.

(c) Deferred Taxation

Provision is made using the liability method for taxation deferred by capital allowances on fixed assets and other timing differences to the extent that the Director considers that a liability will not crystallise in the foreseeable future.

2. TURNOVER

Turnover represents the value of goods sold and services provided excluding VAT. The turnover and profit before taxation are attributable to the one principle activity of the company that of the supply of public relations consultancy services. All turnover took place within the United Kingdom.

WARD PUBLIC RELATIONS LIMITED

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31ST JULY 2008

3. OPERATING PROFIT	2008	2007
	£	£

This is stated after charging:

Directors Emoluments	<u>£600</u>	<u>£7300</u>
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4. EMPLOYEES	2007
	£

Staff Costs (including Directors):

Directors Remuneration	<u>£600</u>	<u>£7300</u>
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The average number of employees, including directors, who served during the year was:

	2008	2007
Sales and Administration	2	2

WARD PUBLIC RELATIONS LIMITED

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31ST JULY 2008

5. TAXATION

The tax charge on the profit on ordinary activities for the year was as follows:

	2008	2007
	£	£
Based on the adjusted results of the year:		
UK Corporation Tax @ 21%	<u>£399</u>	<u>£21132</u>

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2008	2007
	£	£
Directors Loan	-	4638
Trade Debtors	<u>11252</u>	<u>26075</u>
	<u>£11252</u>	<u>£30713</u>

WARD PUBLIC RELATIONS LIMITED

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31ST JULY 2008

**7. CREDITORS - AMOUNTS FALLING
DUE WITHIN ONE YEAR**

	2008	2007
	£	£
Current Corporation Tax	399	21132
Directors Loan	5275	
Other Creditors	<u>3435</u>	<u>8310</u>
	<u>£9109</u>	<u>£29442</u>

9. CALLED UP SHARE CAPITAL

	2008	2007
	£	£
Authorised 1000 ordinary shares of £1 each	<u>£1000</u>	<u>£1000</u>
Allotted, issued and fully paid		
100 Ordinary shares of £1 each.	<u>£100</u>	<u>£100</u>

10. CAPITAL COMMITMENTS

There were no significant capital commitments as at 31st July 2008.