

586 6369

WARD PUBLIC RELATIONS LIMITED

FINANCIAL STATEMENTS

FOR THE PERIOD 4TH JULY 2006 TO 31ST JULY 2007

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COMPANIES HOUSE

WARD PUBLIC RELATIONS LIMITED

COMPANY INFORMATION

DIRECTOR	R WARD
SECRETARY	H WARD
COMPANY NO	5866369
REGISTERED OFFICE	27A GREAT PERCY STREET ISLINGTON LONDON WC1X 9RD
ACCOUNTANTS	BICKERSTAFF MEAD & CO CROMWELL HOUSE 78 MANOR ROAD WALLINGTON SURREY SM6 8RZ

WARD PUBLIC RELATIONS LIMITED

REPORT OF DIRECTORS

The director presents her report and financial statements for the period ended 31st July 2007

STATEMENT OF DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

select suitable accounting policies and then apply them consistently

make judgements and estimates that are reasonable and prudent

prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

PRINCIPLE ACTIVITIES AND REVIEW OF THE BUSINESS

The results for the period and the financial position of the company are shown in the annexed financial statements. The principle activity of the company is that of the supply of public relations consultancy services. The director believes that the company traded profitably during the period.

DIVIDENDS

The Director voted a dividend of £644 per ordinary £1 share during the period.

WARD PUBLIC RELATIONS LIMITED

REPORT OF DIRECTORS

DIRECTORS AND THEIR INTERESTS

The director of the company in office during the period and her beneficial interest in the issued share capital was as follows

	At 31st July 2007 Ordinary £1 Shares	On Incorporation Ordinary £1 Shares
R WARD	99	99

SMALL COMPANY EXEMPTIONS

This report is prepared in accordance with the special provisions of Part V11 of the Companies Act 1985 relating to small companies

By Order of the Board



Director – R Ward

Dated 3rd April 2008

WARD PUBLIC RELATIONS LIMITED
PROFIT AND LOSS ACCOUNT
FOR THE PERIOD 4TH JULY 2006 TO 31ST JULY 2007

	Note	2007
		£ £
TURNOVER	2	143406
Administrative Expenses		<u>35971</u>
OPERATING PROFIT	3	107435
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		107435
Dividends Paid		55500
Tax on Profit on Ordinary Activities	5	<u>21132</u>
		<u>76632</u>
PROFIT ON ORDINARY ACTIVITIES AFTER TAXATION		<u>30803</u>
ACCUMULATED PROFITS CARRIED FORWARD		<u>£30803</u>

There were no other recognised gains or losses other than those shown in the Profit and Loss Account

The attached notes form an integral part of these Financial Statements

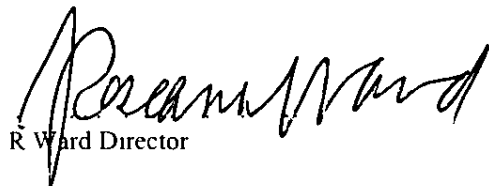
WARD PUBLIC RELATIONS LIMITED
BALANCE SHEET
AS AT 31ST JULY 2007

	Note	2007	
		£	£
GOODWILL			22000
CURRENT ASSETS			
Debtors	6	30713	
Cash at Bank		<u>7632</u>	
		38345	
CREDITORS			
Amounts Falling Due within one year	7	<u>29442</u>	
NET CURRENT ASSETS			<u>8903</u>
FIXED ASSETS ADD CURRENT ASSETS			<u>£30903</u>
FINANCED BY:			
CAPITAL AND RESERVES			
Called up share capital	8		100
Profit and Loss Account			<u>30803</u>
			<u>£30903</u>

The attached notes form an integral part of these Financial Statements

The director considers that the company is entitled to exemption from the requirement to have an audit under the provisions of section 249A(1) of the Companies Act 1985. Shareholders holding 10% or more of the nominal value of the company's issued share capital have not issued a notice requiring an audit. The director acknowledges his responsibilities for ensuring that the company keeps accounting records which comply with section 221 of the Companies Act 1985, and for preparing accounts which give a true and fair view of the state of affairs of the company as at 31st July 2007 and of its profit for the period then ended in accordance with the requirements of section 226 and which otherwise comply with the requirements of the Companies Act relating to the accounts so far as applicable to the company.

The accounts were approved by the board on 3rd April 2008 and signed on its behalf


R Ward Director

WARD PUBLIC RELATIONS LIMITED

NOTES TO THE ACCOUNTS

FOR THE PERIOD 4TH JULY 2006 TO 31ST JULY 2007

1. ACCOUNTING POLICIES

(a) Basis of preparation

The Financial Statements have been prepared under the historical cost convention according to Accounting rules set out in schedule 4 to the Companies Act 1985

(b) Turnover

Turnover represents the invoiced value of goods sold and services provided excluding VAT

(c) Deferred Taxation

Provision is made using the liability method for taxation deferred by capital allowances on fixed assets and other timing differences to the extent that the Director considers that a liability will not crystallise in the foreseeable future

2. TURNOVER

Turnover represents the value of goods sold and services provided excluding VAT. The turnover and profit before taxation are attributable to the one principle activity of the company that of the supply of public relations consultancy services. All turnover took place within the United Kingdom

WARD PUBLIC RELATIONS LIMITED

NOTES TO THE ACCOUNTS

FOR THE PERIOD 4TH JULY 2006 TO 31ST JULY 2007

3. OPERATING PROFIT	2007
	£

This is stated after charging

Directors Emoluments	<u>£7300</u>
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4. EMPLOYEES	2007
	£

Staff Costs (including Directors)

Directors Remuneration	<u>£7300</u>
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The average number of employees, including directors, who served during the year was

	2007
Sales and Administration	2

WARD PUBLIC RELATIONS LIMITED

NOTES TO THE ACCOUNTS

FOR THE PERIOD 4TH JULY 2006 TO 31ST JULY 2007

5. TAXATION

The tax charge on the profit on
ordinary activities for the year was as
follows

2007
£

Based on the adjusted results of the
year

UK Corporation Tax @ 19%/20%

£21132

**6. DEBTORS: AMOUNTS FALLING DUE
WITHIN ONE YEAR**

Directors Loan
Trade Debtors

2007
£
4638
26075
£30713

WARD PUBLIC RELATIONS LIMITED

NOTES TO THE ACCOUNTS

FOR THE PERIOD 4TH JULY 2006 TO 31ST JULY 2007

**7. CREDITORS - AMOUNTS FALLING
DUE WITHIN ONE YEAR**

	2007
	£
Current Corporation Tax	21132
Other Creditors	<u>8310</u>
	<u><u>£29442</u></u>

9. CALLED UP SHARE CAPITAL

	2007
	£
Authorised 1000 ordinary shares of £1 each	<u>£1000</u>
Allotted, issued and fully paid 100 Ordinary shares of £1 each	<u>£100</u>

During the year 100 ordinary £1 shares were issued in order to provide initial working capital

10. CAPITAL COMMITMENTS

There were no significant capital commitments as at 31st July 2007