JANE TOMLINSON APPEAL

(COMPANY LIMITED BY GUARANTEE)

ANNUAL REPORT AND

CONSOLIDATED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2017

CHARITY REGISTRATION NUMBER: 1113894

COMPANY NUMBER: 05789921

SATURDAY

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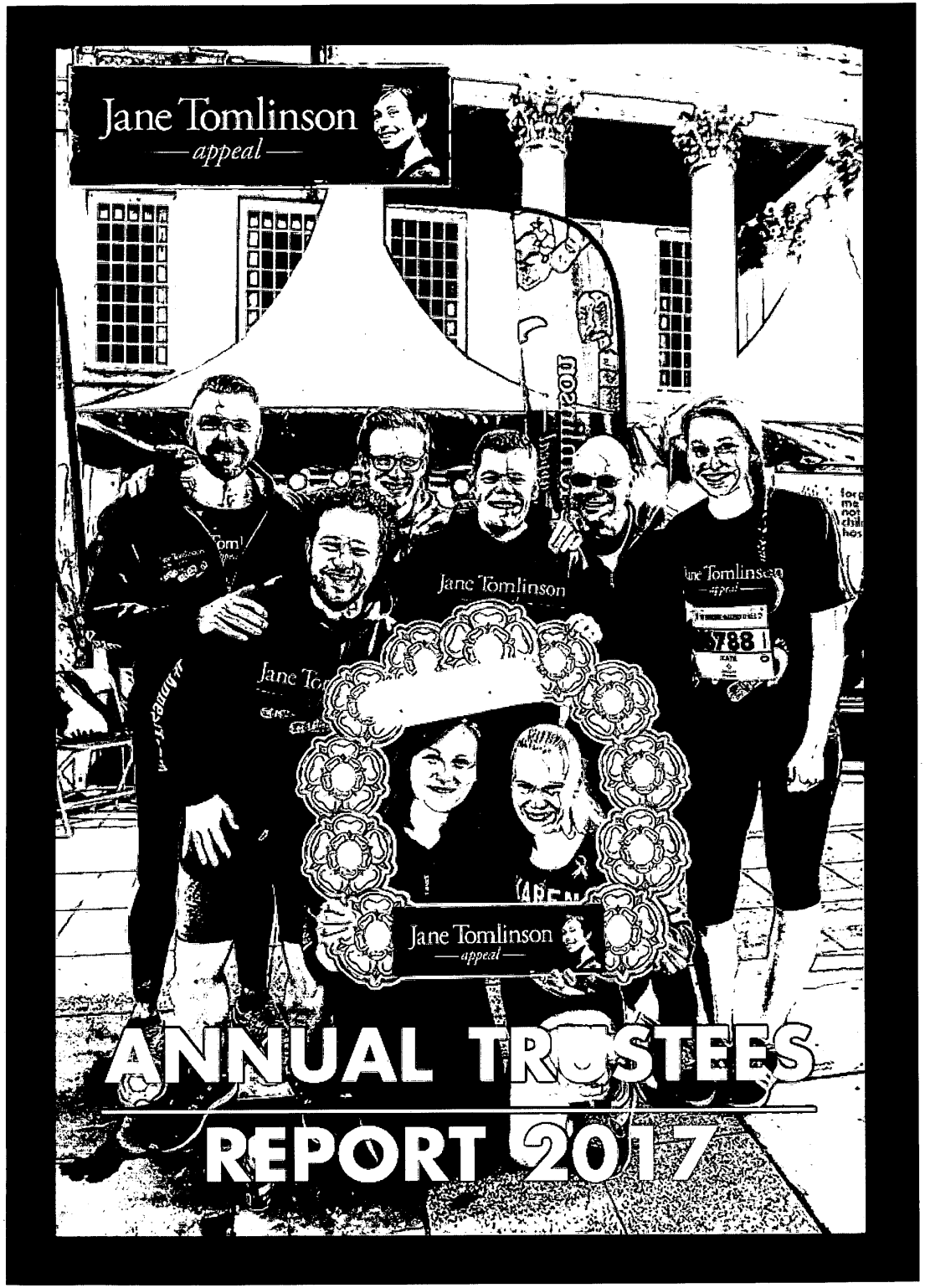
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JANE TOMLINSON APPEAL
(COMPANY LIMITED BY GUARANTEE)
ANNUAL REPORT AND CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2017

CONTENTS

	Page
Trustees' Annual Report	1 to 13
Auditors' Report	14 to 16
Consolidated Statement of Financial Activities	17
Consolidated Balance Sheet	18
Charity Balance Sheet	19
Consolidated Statement of Cashflows	20
Notes to the Financial Statements	21 to 34


Jane Tomlinson
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Jane Tomlinson
Jane Tomlinson
appeal
ANNUAL TRUSTEES
REPORT 2017

JANE TOMLINSON APPEAL
(COMPANY LIMITED BY GUARANTEE)
ANNUAL REPORT AND CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2017

TRUSTEES' ANNUAL REPORT
Incorporating Directors' Report

The Board of Trustees of Jane Tomlinson Appeal ("the Charity") present their annual report for the period ended 31 December 2017 under the Companies Act 2006 and the Charities Act 2011, together with the audited financial statements for that year.

REFERENCE AND ADMINISTRATIVE DETAILS

Name of Charity

The Charity is the Jane Tomlinson Appeal.

Charity and where applicable company registration number

The Charity is a registered charity (No. 1113894) and a company (No. 05789921) limited by guarantee.

Address of Principle and Registered Office

Principal:
5 Madison Court,
George Mann Road,
Hunslet,
Leeds
LS10 1DX

Registered:
14 Arran Way
Rothwell
Leeds
LS26 0WB

Names of Trustees on the date of approval of the report

Stephen Whiteside (Chair)
Suzanne Tomlinson
Craig Maher
Robert Shaw
Margaret Stratton (resigned 7 October 2017)
Alyson Wort (resigned 1 February 2018)
Anthony Townend (resigned 7 October 2017)
Mark Mills
Nigel Shaw (resigned 31 January 2018)
Rebecca Tomlinson (appointed 17 August 2018)
Adrian Fitzpatrick (appointed 8 April 2017)

The trustees delegate day to day management of the Appeal to the Appeal Manager, Vicki Robinson.

TRUSTEES' ANNUAL REPORT
Incorporating Directors' Report

Name and address of other relevant organisations

Solicitors

Thompson & Cooke
12 Stamford Street
Stalybridge
Cheshire
SK15 1LA

Clarion
Elizabeth House
13-19 Queen Street
Leeds
LS1 2TW

Bankers

Jane Tomlinson Appeal

Yorkshire Building Society
46/48 Commercial Street
Rothwell
Leeds
LS26 0AW

Yorkshire Bank PLC
Seacroft Green Shopping Centre
Seacroft Avenue
Seacroft
Leeds
LS14 6LU

Run For All Limited, Marathon Yorkshire Limited.

Yorkshire Bank PLC
4 Prospect Centre
Prospect Street
Hull
HU2 8PW

Ramathon Ltd

NatWest
58 St Peter's Street
Derby
DE1 1XL

External Auditors

Watson Buckle Limited
York House
Cottingley Business Park
Bradford
BD16 1PE

JANE TOMLINSON APPEAL
(COMPANY LIMITED BY GUARANTEE)
ANNUAL REPORT AND CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2017

TRUSTEES' ANNUAL REPORT
Incorporating Directors' Report

2017 HIGHLIGHTS



£199,959 awarded in grants



14,831 volunteer hours



Over 50 charity partners



New 10K events



26,000 combined Twitter followers



37,000 combined Facebook likes

TRUSTEES' ANNUAL REPORT
Incorporating Directors' Report

STRUCTURE, GOVERNANCE AND MANAGEMENT

Nature of governing document.

The Charity is governed by its Memorandum and Articles of Association adopted on 21 April 2006. The Board of Trustees are responsible for the overall governance of the Charity. Trustees are either elected or co-opted and the total number of Trustees may not be fewer than three. A co-opted member may retain office only until the next Annual General Meeting (AGM) and shall then be eligible for re-election.

In accordance with Article 3.5 of the Articles of Association, one-third of the number of Trustees must retire at each AGM. In 2017, Suzanne Tomlinson stood down and was re-elected. Maggie Stratton and Tony Townend both resigned.

Trustees' responsibilities statement

The trustees (who are also directors of Jane Tomlinson Appeal for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

Trustees meetings are held quarterly with one acting as the AGM at which all key decisions are reviewed, if discussion is required between meetings this is done by electronic communications. All decisions are made primarily after a unanimous agreement of all trustees, if this can't be achieved a vote of the meeting is taken. If still tied, the Chair will have the deciding vote.

TRUSTEES' ANNUAL REPORT
Incorporating Directors' Report

Trustee Recruitment and Induction
Trustees are appointed in line with charity commission guidance and the charity's constitution. New trustees are given the opportunity to meet with the charity manager and existing trustees ahead of formal appointment. They will attend at least one meeting and one event to gain a better understanding of the charity and their responsibilities as a trustee as set out in the constitution.

All new trustees are referred to charity commission guidance (CC3/CC20/The essential Trustee) and asked to confirm that they understand their responsibilities under charity commission law and our individual constitution.

Setting Pay and Remuneration of Key Management Personnel
Key management personnel are paid in line with equivalent roles in the sector they operate in. Salaries are reviewed after six months of employment and then annually. The review is taken in line with performance.

Trustees must not receive any payment of money or other material benefit (whether directly or indirectly) from the charity, any exceptions to this are clearly set out in the charity's constitution.

Relationship between charity and related parties

The Trustees oversee all wholly owned subsidiary trading companies. These are as follows in 2017:

Run For All Limited, which in 2017 organised the Yorkshire Half Marathon - Sheffield, the City of Lincoln 10k, Leeds Half Marathon, Grand East Anglia Run (GEAR) 10K, Hull 10k, Burnley 10k, Leeds 10k, York 10k, Nottingham 10K, Bury 10K, Leicester 10K and the Sheffield 10K. GEAR 10K and Leicester 10K were new additions in 2017.

Marathon Yorkshire Limited, which was established during 2012/2013. Its primary purpose is to organise the Yorkshire Marathon whose inaugural race was on 20th October 2013. The Yorkshire 10 Mile was also developed to run alongside the marathon in 2015 and remains a regular feature of the event.

Ramathon Ltd, the owner of the Ramathon Half Marathon in Derby, was purchased in December 2017 and the half marathon taken into the Run For All series umbrella. The first Run For All Derby Half Marathon was due to take place in summer 2018.

Vitality Events Ltd was formed as a holding company to facilitate the purchase of Ramathon Ltd.

All subsidiary companies are overseen by the board of Directors who run the company independently to the charity, with regular reports being given to the trustees via the company CEO, as well as trustees Robert Shaw and Stephen Whiteside who also sit on the Board of Directors of Run For All.

Risk Statement

All major risks were reviewed at a Trustees meeting in May 2009 at which point it was decided that due to the expanding run series, trading companies would be established to protect Charity funds. In September 2012 this policy was reviewed and it was agreed that it was expedient to continue spreading risks across Companies despite the extra workload this would entail. This approach will continually reviewed and will be considered again at a Trustees meeting in 2018.

TRUSTEES' ANNUAL REPORT
Incorporating Directors' Report

OBJECTS AND ACTIVITIES FOR THE PUBLIC BENEFIT

Summary of objects as set out in governing document

1. The relief and prevention of sickness and suffering and the promotion of health; and
2. Such other exclusively charitable purposes as the trustees may from time to time determine.

Explanation of aims

The Jane Tomlinson Appeal is the legacy of the late, inspirational Jane Tomlinson CBE, an amateur athlete and fundraiser who became known the world over for completing a series of seemingly impossible endurance challenges – despite being diagnosed with incurable cancer.



Given just six months to live in 2000, Jane defied her prognosis and countless courses of harsh medical treatments, to complete epic endeavours. These included a full Ironman, two half Ironmans, the London Marathon (3 times) and three long distance bike rides: John O'Groats to Land's End, Rome to Home (Leeds) and her final huge challenge, a 6,781.8 km 'Ride Across America'. Jane received numerous awards for her efforts, including an MBE and then a CBE from Her Majesty the Queen.

During her lifetime, Jane raised around £1.75 million for her chosen charities, which included Macmillan Cancer Support, Sparks (the children's medical research charity), Damon Runyon Cancer Research, Martin House Children's Hospice, Bluebell Wood Children's Hospice, Yorkshire Cancer Centre and Hannah House. Jane also helped to establish this charity in her name in April 2006 in the hope that funds would continue to be raised for causes she cared about.

After her deteriorating health meant she had to retire from her physical challenges at the end of 2006, Jane channelled her remaining energies, and the monies raised from the Ride Across America, into a major sporting event – the 'Run For All' Leeds 10K. It was hoped this new mass participation event would not only raise significant funds for the Appeal, but become a fundraising vehicle for myriad other charities, big and small.



The first event in summer 2007 was a huge success with some 8,000 participants taking part. Sadly Jane passed away in September 2007 so did not have the opportunity to see the event grow from strength to strength. In 2008, the first event since Jane's sad death, around 11,000 people took part in the event – many of them wanting to pay tribute to Jane.

Since the first event, the 'Run For All' series has grown substantially with 13 major mass participation events now taking place annually across the North and the Midlands. As of 2017, they include: Leeds, York, Hull, Burnley, GEAR, Lincoln, Nottingham, Bury, Sheffield and Leicester 10Ks, half marathons in Sheffield and Leeds, and the Yorkshire Marathon and Yorkshire 10 Mile as well as a number of children's runs.

TRUSTEES' ANNUAL REPORT
Incorporating Directors' Report



Each of the events has a number of partner charities, of which the Appeal is one. This number varies depending on the size and scale of the event and success in securing charities with whom to partner. The partner charities receive a significant number of benefits such as being promoted on the entry system and events website to assist in the recruitment of participants to run, and raise funds, for their cause. In return, they are asked to make commitments to the event, such as the provision of volunteers.



Monies raised from Run For All, after all costs have been deducted, are passed to the Jane Tomlinson Appeal. In addition, the Appeal stages a number of its own events, and supports participants and fundraisers taking part in non-Run For All events. In 2017, for example, the Appeal staged the Sporting Social sporting dinner.

The Appeal's main objective has not fundamentally changed over the years – it exists to further Jane's original wishes and continues to support charities through its grants giving programme. Many of the causes supported, in line with Jane's original aims, benefit children or people and families affected by cancer.

In addition, the Appeal continues to pursue its own projects. It has funded a PhD research project, in partnership with Leeds Beckett University, into the potential benefits of using kinesiology taping to relieve the symptoms of cancer. This technique was used on Jane in the latter stages of her illness and she reported a significant improvement to her general wellbeing. The research will be formally assessed in 2018.

In the future, the Appeal intends to explore how this research can be put to practical use; allowing the technique to be offered to people living with cancer.



In 2017, the Appeal funded the Mini Mermaids and Young Tritons – a school-based mental health and wellbeing programme for schoolchildren, primarily in Leeds.

The Appeal also wishes to develop into other areas including providing support for bereaved children.

TRUSTEES' ANNUAL REPORT
Incorporating Directors' Report

Grant making policies

The trustees have had regard to the Charity Commission guidance on public benefit and shaped its grants policy accordingly. The policy was reviewed at the October 2017 AGM and it was decided no changes were required. The policy offers charities across the North and the Midlands (where the majority of funds are raised) the opportunity to apply for a grant from the Appeal of up to £10,000.

Applications are reviewed twice a year, in April and October, and grants are awarded at the trustees' discretion. Emphasis is placed on causes that benefit children or people living with cancer, in line with the Appeal's primary objectives.

In 2017, almost £200,000 was granted to good causes. Among the many beneficiaries with aims and objectives aligned to the Appeal's were:

- **Asperger's Children and Carers Together (ACCT)**, a support group for children, young people and families affected by Asperger's Syndrome and high functioning autism working across all communities in Sheffield and surrounding areas. It provides weekly activity groups in the community for children and teenagers as well as a range of holiday activities

- **Cavendish Cancer Centre**, which supports people across South Yorkshire and Derbyshire, living with cancer. It provides emotional and physical support, counselling and complementary therapies

- **Willow Foundation**, which gives quality of life and quality of time to seriously ill young adults through Special Days – uplifting and unforgettable experiences which allow beneficiaries, their families and friends to return some normality to their lives while enjoying a life affirming, memorable experience of their choosing

- **Josie's Dragonfly Trust**, an organisation set up in memory of Josie Grove who died at the age of 16 after a long battle with leukaemia. The Trust aims to help families with memory making and enables young people to leave their footprint on the world

Explanation of significant use of volunteers

The nature of mass participation events means that a significant number of volunteers are required to ensure a safe and enjoyable experience for participants. As other event organisers have experienced, it can often be difficult to recruit the large numbers required. Therefore:

- All partner charities who benefit from the event share the burden by recruiting an agreed number of volunteers
- A volunteer policy ensures volunteers are rewarded for their efforts. They receive regular communications and thanks and on the day, are provided with goody bags and dedicated volunteer T-shirts



In 2017, the Appeal and its event companies benefitted from almost 15,000 volunteer hours. Volunteers are the lifeblood of the events, and fulfil a number of very important roles. At the events, they will take on tasks as varied as staffing drink stations, giving out goody bags and medals to marshalling on route, running cheer stations and helping to staff the charity's tent in the event village.

TRUSTEES' ANNUAL REPORT
Incorporating Directors' Report

Away from the events, volunteers also provide vital support in the office. The Appeal has several volunteers who provide administrative and other support. Volunteers for the Appeal also help with marketing, including carrying out research, writing for the website and devising social media posts. The marketing and events departments within Run For All regularly take placement students from the likes of Leeds Beckett University and Leeds Trinity University. Other volunteers come from all walks of life, with people not in full-time work and those who have retired also taking up the opportunity.

ACHIEVEMENTS AND PERFORMANCE
Review of Charitable activities explaining performance against objectives

The 2017 financial year saw the introduction of two new events under the Run For All umbrella – the Grand East Anglian Run (GEAR) 10K and the Leicester 10K.

Entries into the GEAR 10K sold out in record time, with all 2,500 places being taken two months before the event date. In order to maximise opportunities, a decision has been taken to change the route of the event to allow increased entries in 2018. It is estimated that over £50,000 was raised for local charities. Fundraising data prior to the event being taken on by Run For All is not available, but anecdotally, it is thought that this sum represents a big increase on previous years. Around 13% of survey respondents said they had raised funds for charity.

Feedback on the inaugural event was also hugely positive. The survey of participants showed that:

- 86% said the route was 'excellent' or 'very good'
- 93% rated the organisation/quality of the event overall as 'excellent' or 'very good'
- volunteers received high praise with 93% of people saying they were 'excellent' or 'very good'
- 66% of participants said they would 'definitely' do the event again

The addition of the Leicester 10K also brought a welcome boost for charities in the area. The event received the support of local sporting legend Rory Underwood who got runners underway in Abbey Park.

A post-event survey showed that 19.5% of respondents said they were raising funds for charity, with 50% of those indicating the expected to raise over £200.



A number of local charities benefitted from the event, including LAMP, which provides independent advocacy for people who are wishing to access, or who are already, involved with mental health services. The Carers Centre, Leicester and Rutland, which provides advocacy, support, benefits advice, group support, information sessions, carers breaks and training services for people looking after a relative, or neighbour with care needs, was also an official partner charity.

The capacity of the Yorkshire 10 Mile was increased further after selling out in 2016 and in November 2017, Run For All announced it would be adding a half marathon to run alongside its Hull 10K.

In December 2017, Run For All acquired the company Ramathon Ltd, the organisers of annual half marathon in Derby – furthering the reach of Run For All in the Midlands (and outside of its Yorkshire origins). The first Run For All-organised Derby Half Marathon took place in June 2018.

TRUSTEES' ANNUAL REPORT
Incorporating Directors' Report

Formerly a run which attracted many 'club runners', the new Derby Half Marathon will have much more focus on charity, with a number of local charities engaged and supported in utilising the event as a fundraising vehicle.

With increasing numbers of events, the Run For All team was further bolstered with the addition of new personnel, both full-time and on a contractual basis. Further emphasis was placed on the commercial development of Run For All with an increased focus on the corporate and sponsorship staffing team.

Run For All continues to look for new opportunities and areas in which to expand and conversations are ongoing with a number of authorities and organisations.



In 2017, some £199,959 was granted to good causes across the North and Midlands. Successful applicants included Forget Me Not Children's Hospice, Lymphoma Association, Sick Children's Trust, Cavendish Cancer Care, Disability Sport Yorkshire, Leeds Weekend Care Association and The Works Skate Park Charity.

Review of fundraising activities

Subsidiary companies were able to donate profits of £262,000 to the Appeal in 2017. The amount reflects Run For All's growth strategy and its ongoing drive to ensure its profitability and sustainability.

The Appeal remains at three full-time members of staff – the Appeal Manager, a Fundraising Manager and an Administrator/Fundraising Assistant. The Appeal remains committed to further developing income streams outside of Run For All donations and events.

In 2017, the Appeal established its Sporting Social fundraising dinner which saw a number of sports personalities come together for an evening of conversation and games.



The Appeal was the partner charity of both the Peterborough Half Marathon and the Magical Lantern Festival in Roundhay Park, Leeds. It once more was the beneficiary of the popular Rothwell Harriers' Canal Run.

The Asda Foundation has supported the Run For All 10K series since 2012, as well as providing gifts in kind such as water for all events and items for participant goody bags.

The 2017 financial year saw the Asda Foundation agree to extend the partnership, taking in the Yorkshire Marathon Series (half marathons in Sheffield and Leeds and the Yorkshire Marathon and 10 Mile), replacing Plusnet whose sponsorship ended in October 2017.

Other Activities

Development plans continue with the launch in November of the GEAR 10k in King's Lynn as well as the planned launch of the Leicester 10k in the New Year. Both new events for 2017.

TRUSTEES' ANNUAL REPORT
Incorporating Directors' Report

Financial Review and Policy on Reserves

There will be sufficient reserves (£100,000 per event) held to ensure that all trading activities for the following year can be financed, as well as any liabilities incurred with partnership agreements and future funding commitments. This figure will be reviewed in line with future planned growth. Approximately £250,000 of this figure is the value of the charity's premises.



Unrestricted funds at the year-end were £1,897,041 (2016 - £1,728,872).

The charity has committed £20,000 to the Mini Mermaids and Young Tritons project in both 2018 and 2019. It has further committed £10,000 per annum to the University of Nottingham from 2018 to 2020, inclusive, to support the funding of research into the development of a blood test for breast cancer.

It has also committed around £9,000 in 2018 and 2019 for the training of physiotherapists in kinesiology taping techniques – a treatment Jane benefited from while receiving chemotherapy.

There are no restricted or designated funds.

Principal funding sources

Around 80% of money donated to the Appeal in 2017 came directly or indirectly through Run For All Ltd or Marathon Yorkshire Ltd. Some £252,026 was gifted from Run For All/Marathon Yorkshire to the Appeal; £39,469 was given as donations during Run For All event registrations and approximately £102,345 was generated through participants being sponsored to take part in a Run For All event.

A legacy to the value of £42,841 was generously bequeathed to the Appeal by the late Mavis Colwood of Normanton, West Yorkshire. The funds were received in January 2018, following the settlement of her estate.

While this is welcome income, the charity's aim is to develop new and additional income streams.

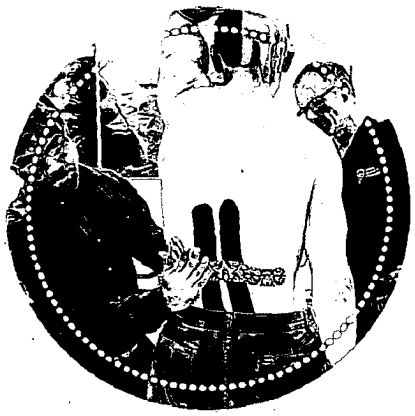
FUTURE PLANS

There will be a continued push to ensure Run For All's events are an accessible fundraising vehicle for smaller charities and a more diverse range of charities. Charity fundraising is expected to increase with the introduction of the JustGiving partnership, whereby participants are encouraged to set up a fundraising page at the point of entry into an event.

The first Derby Half Marathon will take place under the Run For All banner in summer 2018 and the new Hull Half Marathon will also take place. The GEAR 10K will increase in capacity to ensure maximum profitability from a currently over-subscribed event.

The Appeal's grants giving approach will be reviewed again in 2018, with regard to its future aims and objectives.

TRUSTEES' ANNUAL REPORT
Incorporating Directors' Report



With the PhD study coming to an end, the charity will examine the findings and consider additional work in this area, such as the training of physiotherapists to offer the treatment to cancer patients in the community or in hospices. Further field-based research may also take place.

The charity will seek to further develop its ambition to deliver bereavement care and counselling for children who have lost a significant loved one.

The Appeal's partnership with the Mini Mermaids and Young Tritons is expected to be expanded to cover other areas of the North.

The Appeal will also continue to develop its income streams and will further evaluate how it can raise funds outside of Run For All (whilst still maximising the benefits from these events). More emphasis will be placed on community fundraising and its own events.







Disclosure of information to the auditors

Each trustee / director has taken steps that they ought to have taken in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information. They confirm that there is no relevant information that they know of and which they know the auditors are unaware of.

Reappointment of auditors
In accordance with section 485 of the Companies Act 2006, a resolution for the re-appointment of Watson Buckle Limited as auditors of the company is to be proposed at the forthcoming AGM.

Approved by the Board of Trustees / Directors on ..... September 2017 and signed on its behalf by:-

S Whiteside
.....
Stephen Whiteside

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES OF JANE TOMLINSON APPEAL

We have audited the financial statements of Jane Tomlinson Appeal (the 'parent charitable company') for the year ended 31 December 2017 which comprise of the consolidated statement of financial activities, the consolidated and charity balance sheets and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees on behalf of the company's members, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charitable company's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the parent charitable company's affairs as at 31 December 2017, and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group's or parent charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

AUDITORS' REPORT TO THE TRUSTEES (Continued)

Other information

The trustees are responsible for the other information. The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report (incorporating the directors' report) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the group and parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Act 2011 requires us to report to you if, in our opinion:

- adequate and sufficient accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company's financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Respective Responsibilities of the Trustees

As explained more fully in the Trustees' Responsibilities Statement set out on page 3, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

AUDITORS' REPORT TO THE TRUSTEES (Continued)

In preparing the financial statements, the trustees are responsible for assessing the group's and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Watson Buckle Limited

Susan M Sedgwick FCA
Senior Statutory Auditor
For and on behalf of Watson Buckle Limited
Statutory Auditor and Chartered Accountants
Bradford

26 September 2018

JANE TOMLINSON APPEAL
(COMPANY LIMITED BY GUARANTEE)
ANNUAL REPORT AND CONSOLIDATED FINANCIAL STATEMENTS

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 DECEMBER 2017

	Notes	Unrestricted Funds 2017 £	Unrestricted Funds 2016 £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	3	301,448	317,641
Other trading activities	4	2,738,547	2,370,513
Income from investments	5	8,151	4,816
Total income and endowments		3,048,146	2,692,970
EXPENDITURE			
Expenditure on raising funds		1,906,921	1,739,206
Expenditure on charitable activities	7	967,826	913,195
Other expenditure		8,886	10,727
Total expenditure		2,883,633	2,663,128
Net income / (expenditure)		164,513	29,842
Tax on activities	14	(3,656)	4,815
Net movement in funds		168,169	25,027
Reconciliation of funds			
Total funds brought forward	23	1,728,872	1,703,845
Total funds carried forward	23	1,897,041	1,728,872

Incoming resources derive wholly from continuing operations.
There are no recognised gains or losses for the year other than the results above

The notes on pages 21 to 34 form part of these financial statements.

JANE TOMLINSON APPEAL
(COMPANY LIMITED BY GUARANTEE)
ANNUAL REPORT AND CONSOLIDATED FINANCIAL STATEMENTS

CONSOLIDATED BALANCE SHEET
31 DECEMBER 2017

	Note	2017 £	2016 £
Fixed Assets			
Tangible Assets	15	251,239	249,718
Intangible Assets	16	273,814	669
		525,053	250,387
Current Assets			
Debtors	18	412,480	259,000
Investments	19	1,004,503	1,000,000
Cash at bank		796,908	914,852
Total Current Assets		2,213,891	2,173,852
Creditors: Amounts falling due within one year	20	(654,982)	(695,367)
Net Current Assets		1,558,909	1,478,485
Total Assets Less Current Liabilities		2,083,962	1,728,872
Creditors: Amounts falling due after one year	20	(184,621)	-
Provision for liabilities	14	(2,300)	-
Net Assets		1,897,041	1,728,872
Funds of the charity			
Unrestricted funds - general	23	1,897,041	1,728,872
Total funds		1,897,041	1,728,872

The trustees have prepared group accounts in accordance with section 398 of the Companies Act 2006 and section 138 of the Charities Act 2011. These accounts are prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006 and are for circulation to members of the company

These accounts were approved by the trustees / directors on 26 September 2018.

S Whiteside

Stephen Whiteside

The notes on pages 21 to 34 form part of these financial statements

JANE TOMLINSON APPEAL
(COMPANY LIMITED BY GUARANTEE)
ANNUAL REPORT AND CONSOLIDATED FINANCIAL STATEMENTS

CHARITY BALANCE SHEET
31 DECEMBER 2017

	Note	2017 £	2016 £
Fixed Assets			
Tangible Assets	15	238,354	243,042
Intangible Assets	16	-	-
Investments	17	3	3
		238,357	243,045
Current Assets			
Debtors	18	60,331	56,960
Investments	19	1,004,503	1,000,000
Cash at bank		289,558	164,473
Total Current Assets		1,354,392	1,221,433
Creditors: Amounts falling due within one year	20	851	-
Net Current Assets		1,353,541	1,221,433
Total Assets Less Current Liabilities and Net Assets		1,591,898	1,464,478
Funds of the charity			
Unrestricted funds	23	1,591,898	1,464,478

These accounts are prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006 and are for circulation to members of the company

These accounts were approved by the trustees / directors on 26 September 2018.

S Whiteside

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Stephen Whiteside

CONSOLIDATED CASHFLOW STATEMENT
31 DECEMBER 2017

	Note	2017 £	2016 £
Cash flows from operating activities			
Surplus/(deficit) for the year		168,169	25,027
Adjustments to cash flows from non-cash items			
Depreciation and amortisation	15/16	8,511	10,220
Interest income		(8,151)	(4,816)
Corporation tax expense/(credit)	14	(3,656)	4,815
		164,873	35,246
Working capital adjustments			
Decrease/(increase) in trade debtors		(157,280)	28,986
Increase in trade creditors		153,992	228,510
Net cash flow from operating activities		161,585	292,742
Cash flows from investing activities			
Interest received		8,151	4,816
Acquisitions of tangible assets	15	(9,363)	(955)
Acquisitions of investments	16	(273,814)	-
Acquisitions in cash deposits	19	(4,503)	(1,000,000)
Net cash flows from investing activities		(279,529)	(996,139)
Cash flows from financing activities			
Net cash flows from financing activities		-	-
Net increase/(decrease) in cash and cash equivalents		(117,944)	(703,397)
Cash and cash equivalents at 1 January		914,852	1,618,249
Cash and cash equivalents at 31 December		796,908	914,852

The notes on pages 21 to 34 form part of these financial statements.

Charity status
The charity is a charity limited by guarantee in England and Wales and consequently does not have any share capital.

Registered office:
14 Arran Way
Rothwell
Leeds
LS26 0WB

Principal place of business is:
5 Madison Court,
George Mann Road,
Hunslet,
Leeds
LS10 1DX

1. Accounting Policies

Basis of Preparation
The financial statements have been prepared under the historic cost convention, with items recognised at cost or transaction values unless otherwise stated in the relevant notes to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Accounting Practice: Accounting and Reporting by Charities SORP FRS102, effective 1 January 2015 and the Companies Act 2006.

The Charity's functional and presentation currency is the pound sterling.

Jane Tomlinson Appeal meets the definition of a public benefit entity under FRS 102.

The trustees consider that there are no material uncertainties about the Trust's ability to continue as a going concern.

The Charity has chosen to early adopt FRS 102 March 2018.

Consolidation
The consolidated financial statements include the financial statements of the charity and its subsidiary undertakings made up to 31 December 2017. The acquisitions method of accounting has been adopted. Under this method, the results of the subsidiary undertakings acquired or disposed of in the year are included in the consolidated statement of financial activities from the date of acquisition or up to the date of disposal.

Under section 408 of the Companies Act 2006 the charity is exempt from the requirement to present its own statement of financial activities. Its net movement of funds for the financial year was £127,420 (2016 £(137,436).

Funds accounting
General unrestricted funds are available for use at the discretion of the trustees in furtherance of the general charitable objectives. There are no restricted or designated funds of the charity.

Incoming resources
Voluntary income is included in the Statement of Financial Activities (SOFA) when the Charity is legally entitled to the income and the amount can be quantified with reasonable certainty. Income received in advance of due performance under a contract is accounted for as deferred income until earned. All other income is accounted for on an accruals basis.

Income relating to future periods is deferred to the appropriate accounting period to match against relevant expenditure (see note 21).

Legacies are included in the Statement of Financial Activities (SOFA) when evidence of entitlement to a legacy exists and the charity has sufficient evidence that a gift has been left to them and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. The recognition of the gift is also affected by the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable.

Donated services are recognised at their open market value in the period in which they are receivable as incoming resources, where the benefit to the Charity can be reliably measured. An equivalent amount is included as expenditure under the relevant heading in the Statement of Financial Activities, except where the gift in kind was a fixed asset in which case the amount is included in the appropriate fixed asset category and depreciated over the useful economic life in accordance with the Charity policies.

Resources expended and basis of allocation of cost
Liabilities are recognised as resources expended as soon as there is a legal or constructive obligation committing the charity to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Irrecoverable VAT is included within the relevant expense of the charity in the year in which it is incurred.

Grants payable comprise of gifts to charitable organisations with similar objectives and are recognised in the Statement of Financial Statements (SOFA) as and when they are paid.

The trustees consider that management and administration costs of the Charity directly contribute to the furtherance of the charitable activities and so do not separately disclose and support costs of the charity. All members of staff are active in fulfilling the objectives of the charity.

Governance costs relate to the direct running of the charity and include the cost of preparation and examination of the statutory accounts, the cost of trustees' meetings and the cost of legal advice to trustees on governance and constitutional matters.

Goodwill
Goodwill arising on the acquisition of an entity represents the excess of the cost of acquisition over the group's interest in the net fair value of the identifiable assets, liabilities and contingent liabilities of the entity recognised at the date of acquisition. Goodwill is initially recognised as an asset at cost and is subsequently measured at cost less accumulated amortisation and accumulated impairment losses. Goodwill is held in the currency of the acquired entity and revalued to the closing rate at each reporting period date. Goodwill is amortised over its useful life, which shall not exceed ten years if a reliable estimate of the useful life cannot be made.

Tangible and intangible fixed assets, depreciation and amortisation
Assets costing more than £500 are capitalised.
Depreciation is provided to write off the cost, less estimated residual value, of all fixed assets on a straight line basis over their expected useful lives at the following annual rates:

Land and buildings	2% on cost
Leasehold improvements	10% on cost
Computer equipment	35% on cost
Website costs	33.33% on cost
Office equipment	25% on cost

Investments
Fixed assets investments are stated at historical cost less provisions for diminution in value.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
YEAR ENDED 31 DECEMBER 2017

Current investments
Current investments held are deposit accounts with terms under one year, these are considered to be highly liquid.

Taxation and deferred tax
Current tax is the amount of income tax payable in respect of the taxable profit for the year of the trading subsidiaries. Tax is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the period end.

Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes, which have arisen but not reversed by the balance sheet date

Deferred tax is measured at the rates that are expected to apply in the periods when the timing differences are expected to reverse, based on the tax rates and law enacted at the balance sheet date.

Operating leases
Rents payable under operating leases are charged to the Statement of Financial Activities (SOFA) on a straight line basis over the lease term.

Pensions
The charity operates a defined contribution pension scheme. Contributions are recognised in the Statement of Financial Activities in the period in which they become payable in accordance with the rules of the scheme.

Financial instruments
The charity has chosen to adopt Sections 11 and 12 of FRS 102 in respect of financial instruments.

Financial assets
Basic financial assets, including trade and other receivables, are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest for a similar asset. Such assets are subsequently carried at amortised cost using the effective interest method.

At the end of each reporting period financial assets measured at amortised cost are assessed for objective evidence of impairment. If an asset is impaired the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss and any subsequent reversal is recognised in profit or loss.

Financial assets are derecognised when (a) the contractual rights to the cash flows from the asset expire or are settled, or (b) substantially all the risks and rewards of the ownership of the asset are transferred to another party or (c) control of the asset has been transferred to another party who has the practical ability to unilaterally sell the asset to an unrelated third party without imposing additional restrictions.

Financial liabilities
Basic financial liabilities, including trade and other payables, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest for a similar debt instrument.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Financial liabilities are derecognised when the liability is extinguished, that is when the contractual obligation is discharged, cancelled or expires.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
YEAR ENDED 31 DECEMBER 2017

2. **Legal status of the charity**

The charity is a company limited by guarantee and has no share capital. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

	Group	
	2017	**2016**
	£	**£**
3. **Donations and legacies**		
Donations	258,607	317,641
Legacies	42,841	-
	301,448	317,641

	2017	**2016**
	£	**£**
4. **Other Trading Activities**		
Event income	2,445,315	2,088,013
Sponsorship	293,232	282,500
	2,738,547	2,370,513

	2017	**2016**
	£	**£**
5. **Income from Investments**		
Interest received	8,151	4,816

6. **Donated Services and Volunteers**

Audit services amounting to £6,500 (2016 £6,500) have been donated by the Charity's auditors Watson Buckle Limited.

Legal services in the region of £15,000 (2016: £15,000) have been donated by the Charity's legal advisors Thomson and Cook.

Telephone services in the region of £2,500 (2016: £2,500) have been donated by Local Telecom Service Limited.

Website services in the region of £2,300 (2016: £2,310) have been donated by Epiphany.

Policing services amounting to £nil (2016: £2,421) have been donated by South Yorkshire Police.

Highways consultancy amounting to £nil (2016: £3,435) have been donated by Leeds City Council.

Bottled water supplied during the races in the region of £53,650 (2016: £47,380) has been donated by Asda Foundation.

All the events require a significant number of volunteers.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
YEAR ENDED 31 DECEMBER 2017

7. Expenditure on Charitable Activities

		2017 £	2016 £
Grants to benefitting charities	8	232,196	272,889
Employee costs	11	673,660	588,225
Support costs			
Audit		6,500	6,500
Accountancy		5,699	4,920
Legal and professional		15,000	15,000
Charitable activities		34,771	25,661
		967,826	913,195

8. Grants to benefiting charities

	2017 £
ACCT	2,500
Bliss	3,000
Bluebell Wood	3,662
Brain Tumour Research & Support	1,053
Brainstrust	5,000
Breast Cancer Haven	3,051
Cancer Help (Preston)	5,229
Candlelighters	5,643
Carers Trust Cambridgeshire	1,000
Cavendish Cancer Care	5,000
Cruse Bereavement Care Peterborough	1,000
DIAL Peterborough	1,000
Dove House	2,314
Down Syndrome Training and Support Service	2,500
Federation of Disability Sports	2,000
Forget Me Not	3,181
Forget Me Not Children's Hospice	2,200
Fulfil the Wish	5,000
Hull Children's University	8,554
Josie's Dragonfly Trust	5,000
Laura Crane Youth Cancer Trust	3,000
Leeds Children's Hospital Appeal	4,315
Leeds Weekend Care Association	5,000
Lymphoma Association	6,000
Marie Curie	2,008
Martin House	15,441
Mini Mermaid and Young Tritons UK C.I.C	10,000
No Gain No Pain UK	1,000
Noah's Ark Counselling Service	3,000
Panathlon Foundation	3,060
PEDS	1,000

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
YEAR ENDED 31 DECEMBER 2017

8. **Grants to benefiting charities (continued)**

	2017 £
Pendleside Hospice	7,879
PHD Student	1,275
Rugby League Cares	6,567
Sheffield Hospital's Charity	4,573
Shine	2,000
SNAPS	2,310
St Barnabas Lincolnshire Hospice	2,908
St Gemma's	2,416
St Leonards Hospice	6,040
St Luke's Hospice	6,521
STAR Bereavement	9,984
Sue Ryder	3,090
SVP Children's Camp Grant	5,000
The Children's Hospital Charity	8,889
The Sick Children's Trust	7,996
The Works Skatepark Charity	5,324
WEL Medical	1,119
WHISH	1,200
Willow Special Days	4,000
Yorkshire Cancer Research	4,850
Grant <£1,000	16,544
	232,196

Payment of Grants relate to the Charity's objectives of raising funds to primarily support children's and cancer charities and other charities at the Trustees' discretion.

9. **Auditors remuneration**

	2017 £	2016 £
Statutory audit	6,500	6,500
Accountancy fees (subsidiaries)	5,699	4,920

10. **Trustee remuneration**

No trustees received remuneration or expenses during the year (2016: nil).

11. **Staff costs**

	2017 £	2016 £
Wages and salaries	605,444	528,761
Social security costs	59,714	51,979
Employer's contribution to defined contribution pensions schemes	8,502	7,485
	673,660	588,225

12. Key management personnel

Key management personnel consist of Chief Executive Officer.

	2017	2016
	£	£
Salaries and other short-term employee benefits	57,383	56,036
Post-employment benefits	1,472	1,109

13. Particulars of employees

The average number of persons employed (including directors) during the year, was as follows for the group:

	2017	2016
Average number of employees	23	20

There are no high paid employees receiving in excess of £60,000 per annum.

14. Tax on activities - group

Tax charged /credited in the SOFA

	2017	2016
	£	£
Current taxation		
UK Corporation tax	(9,756)	10,600
Deferred taxation		
Arising from origination and reversal of timing differences	(936)	(2,579)
Arising from losses carried forward	7,036	(3,206)
Tax expense in the SOFA	(3,656)	4,815

The tax on profit before tax is lower than the standard rate of corporation tax in the UK (2016 – lower than the standard rate of corporation tax in the UK) of 19% (2016 – 20%).

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
YEAR ENDED 31 DECEMBER 2017

14. **Tax on activities – group (continued)**

The differences are reconciled below:

	2017 £	2016 £
Profit before tax	164,513	29,840
Corporation tax standard rate	31,257	5,968
Expenses not deductible for tax purposes	11	(1,892)
Utilisation of tax losses	-	(3,180)
Losses carried forward	-	(3,375)
Other timing differences	39,244	-
Gift Aid donation	(49,958)	(20,193)
Profits not chargeable to corporation tax	(24,210)	27,487
Total tax charge	(3,656)	4,815
Deferred tax asset/(provision)	(2,300)	3,801

15. **Tangible Assets – Group**

	Group Equipment £	Group Land and Buildings £	Total £
Cost			
At 1 January 2017	28,912	252,418	281,330
Additions	9,363	-	9,363
At 31 December 2017	38,275	252,418	290,693
Depreciation			
At 1 January 2017	22,236	9,376	31,612
Charge for the year	3,154	4,688	7,842
At 31 December 2017	25,390	14,064	39,454
Net book value			
At 31 December 2017	12,885	238,354	251,239
At 31 December 2016	6,676	243,042	249,718

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
YEAR ENDED 31 DECEMBER 2017

Tangible Assets – Charity

	Charity Equipment £	Charity Land and Buildings £	Total £
Cost			
At 1 January 2017	13,275	252,418	265,693
Additions	-	-	-
At 31 December 2017	13,275	252,418	265,693
Depreciation			
At 1 January 2017	13,275	9,376	22,651
Charge for the year	-	4,688	4,688
At 31 December 2017	13,275	14,064	27,339
Net book value			
At 31 December 2017	-	238,354	238,354
At 31 December 2016	-	243,042	243,042

16. **Intangible Assets - Group**

	Group Website £	Group Goodwill £	Total £
Cost			
At 1 January 2017	46,419	-	46,419
Additions	-	273,814	273,814
At 31 December 2017	46,419	273,814	320,233
Amortisation			
At 1 January 2017	45,750	-	45,750
Charge for the year	669	-	669
At 31 December 2017	46,419	-	46,419
Net book value			
At 31 December 2017	-	273,814	273,814
At 31 December 2016	669	-	669

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
YEAR ENDED 31 DECEMBER 2017

Intangible Assets - Charity

	Charity Website £
Cost	
At 1 January 2017	5,580
Additions	-
At 31 December 2017	5,580
Amortisation	
At 1 January 2017	5,580
Charge for the year	-
At 31 December 2017	5,580
Net book value	
At 31 December 2017	-
At 31 December 2016	-

17. **Investments held as fixed assets (Charity)**

	2017 £	2016 £
Cost and net book value	3	3

Company name	Country of incorporation	Principal activity	Share class	%	Status
Run For All Limited (05701790)	England & Wales	Fundraising and event management	Ordinary	100	Trading
Marathon Yorkshire Limited (08295830)	England & Wales	Fundraising and event management	Ordinary	100	Trading
Vitality Events Limited* (11022622)	England & Wales	Dormant company	Ordinary	100	Dormant
Ramathon Ltd* (09714327)	England & Wales	Fundraising and event management	Ordinary	100	Trading

*denotes a sub-subsidiary.

17. **Investments held as fixed assets (Charity continued)**

Any taxable profits generated by the subsidiaries are donated to the Jane Tomlinson Appeal under gift aid.

Aggregate share capital and reserves at the year end:

	2017 Share capital & reserves £	2017 Profit/(loss) for the year £	2016 Share capital & reserves £	2016 Profit/(loss) for the year £
Run For All Limited	41,796	207,879	241,380	201,620
Marathon Yorkshire Limited	418	124,709	(16,791)	19,108
Vitality Events Limited*	100	-	-	-
Ramathon Ltd*	(3,870)	(5)	-	-

	Group		Charity	
	2017 £	2016 £	2017 £	2016 £
18. **Debtors due within one year**				
Trade debtors	228,865	150,354	-	-
Prepayments and accrued income	134,518	104,845	-	-
Amounts due from subsidiaries	-	-	17,490	56,960
Other debtors	49,097	3,801	42,841	-
	412,480	259,000	60,331	59,960

	Group		Charity	
	2017 £	2016 £	2017 £	2016 £
19. **Current investments**				
Cash equivalents on deposit	1,004,503	1,000,000	1,004,503	1,000,000

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
YEAR ENDED 31 DECEMBER 2017

	Group		Charity	
	2017	2016	2017	2016
	£	£	£	£
20. **Creditors:** Amounts falling due within one year				
Trade creditors	31,892	33,727	-	-
Corporation tax	5,377	10,600	-	-
Other taxes and social security	338	-	-	-
Other creditors	1,747	-	851	-
Accruals and deferred income	615,628	651,040	-	-
	654,982	695,367	851	-
Creditors: Amounts falling due after one year				
Accruals and deferred income	184,621	-	-	-
	184,621	-	-	-

	2017	2016
	£	£
21. **Deferred Incoming Resources (Group)**		
Amounts deferred at 1 January	612,165	291,785
Income deferred	507,443	612,165
Released from previous years	(612,165)	(291,785)
Amounts deferred at 31 December	507,443	612,165

The amount carried forward above relate to the event tickets purchased for the 2018 events.

22. Pension schemes

Defined contribution pension scheme (Group)
The group operates a defined contribution pension scheme. The pension cost charge for the year represents contributions payable by the group to the scheme and amounted to £8,502 (2016 - £7,485).

There were no outstanding contributions payable to the schemes at the current or previous year end.

Defined contribution pension scheme (Charity)
The company operates a defined contribution pension scheme. The pension cost charge for the year represents contributions payable by the company to the scheme and amounted to £229 (2016 - £899).

There were no outstanding contributions payable to the schemes at the current or previous year end.

23. Unrestricted Funds (Group and Charity)

	Group		Charity	
	2017	2016	2017	2016
	£	£	£	£
Balance brought forward	1,728,872	1,703,845	1,464,478	1,601,914
Net (outgoing)/incoming movement in funds	168,169	25,025	127,420	(137,436)
Balance carried forward	1,897,041	1,728,872	1,591,898	1,464,478

The unrestricted funds are available to be spent for any of the purposes of the charity.

24. Operating Lease Commitments (Group and Charity)

At 31 December 2017, the group and the charity had total commitments under non-cancellable operating as follows:

	Group		Charity	
	2016	2015	2016	2015
	£	£	£	£
Within one year	19,500	13,416	15,480	13,416
Within two and five years	6,700	-	-	-
Over five years	-	-	-	-
Total	26,200	13,416	15,480	13,416
The lease payments recognised as an expense was	18,058	16,671	16,718	16,671

25. Commitments (Group and Charity)

The total amount contracted for but not provided in the financial statements was £88,000 (2016 - £nil).

25. Related Party Transactions

Local Telecom Service Limited
(Mark Mills is a director and shareholder of this company, having joint control)
Telephone services in the region of £2,500 (2016: £2,500) have been donated by Local Telecom Service Limited (note 6).

Thompson & Cooke Limited
(Craig Maher is a director and shareholder of this company, having joint control)
Legal services in the region of £15,000 (2016: £15,000) have been donated by Thompson & Cooke Limited (note 6).

26. Control

The Jane Tomlinson Appeal is controlled by the trustees and directors of the charity.