Registration number: 05734021

Midland Marketing Company (UK) Limited

Unaudited Abbreviated Accounts

for the Year Ended 31 July 2014

WEDNESDAY

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A37 29/04/2015 #170

COMPANIES HOUSE

Linton Park Admin Services Ltd
4 Hewston Croft
Hednesford
Cannock
Staffordshire
WS12 1PB

Midland Marketing Company (UK) Limited

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The following reproduces the text of the accountants' report in respect of the company's annual financial statements, from which the abbreviated accounts (set out on pages 2 to 6) have been prepared.

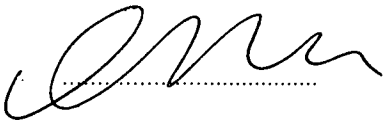
Accountants' Report to the Director on the Preparation of the Unaudited Statutory Accounts of Midland Marketing Company (UK) Limited for the Year Ended 31 July 2014

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Midland Marketing Company (UK) Limited for the year ended 31 July 2014 set out on pages from the company's accounting records and from information and explanations you have given us.

This report is made solely to the Board of Directors of Midland Marketing Company (UK) Limited, as a body, in accordance with the terms of our engagement letterdated 9 August 2007. Our work has been undertaken solely to prepare for your approval the accounts of Midland Marketing Company (UK) Limited and state those matters that we have agreed to state to them, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Midland Marketing Company (UK) Limited and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Midland Marketing Company (UK) Limited has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Midland Marketing Company (UK) Limited. You consider that Midland Marketing Company (UK) Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Midland Marketing Company (UK) Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.



Linton Park Admin Services Ltd
4 Hewston Croft
Hednesford
Cannock
Staffordshire
WS12 1PB

24 April 2015

Midland Marketing Company (UK) Limited

(Registration number: 05734021)

Abbreviated Balance Sheet at 31 July 2014

	Note	2014 £	2013 £
Fixed assets			
Intangible fixed assets		34,050	36,887
Tangible fixed assets		464	826
		34,514	37,713
Current assets			
Debtors		12,444	21,454
Cash at bank and in hand		462	7,002
		12,906	28,456
Creditors: Amounts falling due within one year		(30,753)	(58,255)
Net current liabilities		(17,847)	(29,799)
Total assets less current liabilities		16,667	7,914
Creditors: Amounts falling due after more than one year		(473)	(3,885)
Provisions for liabilities		(129)	(155)
Net assets		16,065	3,874
Capital and reserves			
Called up share capital	4	100	100
Profit and loss account		15,965	3,774
Shareholders' funds		16,065	3,874

For the year ending 31 July 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

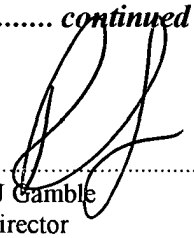
The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the director on 24 April 2015

..... *continued*



.....
PJ Gamble
Director

Midland Marketing Company (UK) Limited

Notes to the Abbreviated Accounts for the Year Ended 31 July 2014

1 Accounting policies

Basis of preparation
The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (Effective April 2008).

Turnover
Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers.

Goodwill
Positive goodwill is capitalised, classified as an asset on the balance sheet and amortised on a straight line basis over its useful economic life. It is reviewed for impairment at the end of the first full financial year following the acquisition and in other periods if events or changes in circumstances indicate that the carrying value may not be recoverable.

Amortisation
Amortisation is provided on intangible fixed assets so as to write off the cost, less any estimated residual value, over their expected useful economic life.

Asset class	Amortisation method and rate
Goodwill	10% straight line basis

Depreciation
Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	33.33% straight line basis
Fixtures and fittings	25% straight line basis

Deferred tax
Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes, which have arisen but not reversed by the balance sheet date, except as required by the FRSSE.

Deferred tax is measured at the rates that are expected to apply in the periods when the timing differences are expected to reverse, based on the tax rates and law enacted at the balance sheet date.

Financial instruments
Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

2 Fixed assets

	Intangible assets £	Tangible assets £	Total £
Cost			
At 1 August 2013	56,746	12,535	69,281
Additions		517	517
At 31 July 2014	56,746	13,052	69,798
Depreciation			
At 1 August 2013	19,859	11,709	31,568
Charge for the year	2,837	879	3,716
At 31 July 2014	22,696	12,588	35,284
Net book value			
At 31 July 2014	34,050	464	34,514
At 31 July 2013	36,887	826	37,713

3 Creditors

Creditors includes the following liabilities, on which security has been given by the company:

	2014 £	2013 £
Amounts falling due within one year	3,000	3,000
Amounts falling due after more than one year	472	3,885
Total secured creditors	3,472	6,885

4 Share capital

Allotted, called up and fully paid shares

	2014		2013	
	No.	£	No.	£
Ordinary of £1 each	100	100	100	100

5 Related party transactions

Director's advances and credits

	2014 Advance/ Credit £	2014 Repaid £	2013 Advance/ Credit £	2013 Repaid £
PJ Gamble				
Directors Loan Account	(19,324)	-	(41,748)	-