

Registered Number 05675021

IDEAS MARKETING LIMITED

Micro-entity Accounts

30 June 2017

Micro-entity Balance Sheet as at 30 June 2017

	<i>Notes</i>	<i>2017</i>	<i>2016</i>
		<i>£</i>	<i>£</i>
Current assets			
Stocks		128,789	157,677
Debtors		148,153	221,252
Cash at bank and in hand		22,023	58,191
		<u>298,965</u>	<u>437,120</u>
Creditors: amounts falling due within one year		(223,209)	(405,782)
Net current assets (liabilities)		<u>75,756</u>	<u>31,338</u>
Total assets less current liabilities		<u>75,756</u>	<u>31,338</u>
Creditors: amounts falling due after more than one year		(187,722)	(159,722)
Provisions for liabilities		(730)	(730)
Total net assets (liabilities)		<u>(112,696)</u>	<u>(129,114)</u>
Capital and reserves			
Called up share capital		300	300
Profit and loss account		(112,996)	(129,414)
Shareholders' funds		<u>(112,696)</u>	<u>(129,114)</u>

- For the year ending 30 June 2017 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.
- The accounts have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 29 March 2018

And signed on their behalf by:

D COHEN, Director

Notes to the Micro-entity Accounts for the period ended 30 June 2017

1 Accounting Policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.