

Registered Number 05675021

IDEAS MARKETING LIMITED

Abbreviated Accounts

30 June 2016

Abbreviated Balance Sheet as at 30 June 2016

Notes 30/06/2016 31/12/2014

		£	£
Fixed assets			
Tangible assets	2	-	5,117
		<u>-</u>	<u>5,117</u>
Current assets			
Stocks		143,993	101,393
Debtors		231,767	191,537
Cash at bank and in hand		58,191	71,843
		<u>433,951</u>	<u>364,773</u>
Creditors: amounts falling due within one year		(402,128)	(396,568)
Net current assets (liabilities)		<u>31,823</u>	<u>(31,795)</u>
Total assets less current liabilities		<u>31,823</u>	<u>(26,678)</u>
Creditors: amounts falling due after more than one year		(159,722)	(104,900)
Accruals and deferred income		(730)	(730)
Total net assets (liabilities)		<u>(128,629)</u>	<u>(132,308)</u>
Capital and reserves			
Called up share capital		300	300
Profit and loss account		(128,929)	(132,608)
Shareholders' funds		<u>(128,629)</u>	<u>(132,308)</u>

- For the year ending 30 June 2016 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 31 March 2017

And signed on their behalf by:

d cohen, Director

Notes to the Abbreviated Accounts for the period ended 30 June 2016**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

2 Tangible fixed assets

	£
Cost	
At 1 January 2015	43,822
Additions	181
Disposals	(778)
Revaluations	-
Transfers	-
At 30 June 2016	<u>43,225</u>
Depreciation	
At 1 January 2015	38,705
Charge for the year	4,698
On disposals	(178)
At 30 June 2016	<u>43,225</u>
Net book values	
At 30 June 2016	<u>0</u>
At 31 December 2014	<u><u>5,117</u></u>

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