

MOORLAND RIDER LIMITED

THE DIRECTORS REPORT for the year ended 31 JULY 2010

The director has pleasure in presenting her report and the unaudited financial statements of the company for the year ended 31 JULY 2010

PRINCIPAL
ACTIVITIES

The company sells equestrian products

REVIEW OF
ACTIVITIES

The current period shows a profit after taxation of £28302 despite the difficult economic environment

DIRECTOR

The following director served during the year and her remuneration was:

Miss C E Graham

£5400

AUDITORS

The company claims full exemption from audit and the appropriate statements appear on the Balance Sheet

BY ORDER OF THE BOARD



..... R A Graham (Company secretary)

31 August 2010

FRIDAY



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COMPANIES HOUSE

MOORLAND RIDER LIMITED

TRADING & PROFIT & LOSS ACCOUNT for the year ended 31 JULY 2010

TURNOVER	Sales		91818
COST OF SALES	stock 31 July 2009	6000	
	purchases	<u>37631</u>	
		43631	
	stock 31 July 2010	<u>16000</u>	<u>27631</u>
GROSS PROFIT	(69.91% on sales)		64187
	Bank interest received		<u>7</u>
			64194
OVERHEADS			
	Packaging	3190	
	Postage & carriage	2689	
	Advertising	2511	
	Samples	208	
	Stationery	55	
	Printing	201	
	Bank & credit card interest & charges	562	
	Legal & professional	327	
	Accountancy	451	
	Web hosting & domains	363	
	Computer software	437	
	Travel & accomodation	832	
	Protective clothing & laundry	260	
	Use of home	780	
	Wages	5400	
	Directors remuneration	5400	
	Vehicle rental	181	
	Shipping	527	
	Repairs & renewals	117	
	Telephone & internet	599	
	Insurance	344	
	Trade show expenses	2133	
	Depreciation	<u>868</u>	
			<u>28435</u>
NET PROFIT	on ordinary activities before taxation		35759
	Corporation tax		<u>7457</u>
PROFIT	for the financial year		<u>£ 28302</u>

MOORLAND RIDER LIMITEDnumber 05517841BALANCE SHEET as at 31 JULY 20102009

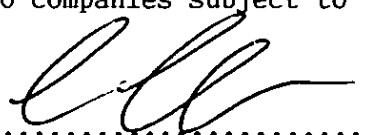
FIXED					
ASSETS	Equipment & tooling	cost	8224		7070
		dep'n	5620		4752
				2604	
CURRENT					
ASSETS	Stock	16000			6000
	Trade debtors	14555			8318
	Cash at bank & in hand	10390			11003
			40945		
CREDITORS					
	Amounts falling due				
	within one year:				
	Trade creditors	511			10141
	Other creditors	34737			17499
			35248		
NET CURRENT					
ASSETS				5697	(2319)
TOTAL					
ASSETS	less Current Liabilities			£ 8301	(1)
CAPITAL &					
RESERVES	Called-up equity share capital		100		100
	Revenue reserves b'forward	(101)			
	Profit for the year	28302			
	Dividend paid	(20000)			
	Revenue reserves c'forward		8201		(101)
SHAREHOLDERS					
FUNDS				£ 8301	(1)

DIRECTORS
STATEMENT

For the year ending 31 July 2010 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.

The director acknowledges her responsibility for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.


..... C E Graham (Director)

31 August 2010