

COMPANY REGISTRATION NUMBER 05440430

LOOP MARKETING LTD
ABBREVIATED ACCOUNTS
31 AUGUST 2012



BOOTH ASSOCIATES LTD

Accountants
140 Lee Lane
Horwich
Bolton
BL6 7AF

LOOP MARKETING LTD
ABBREVIATED ACCOUNTS
YEAR ENDED 31 AUGUST 2012

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LOOP MARKETING LTD
ABBREVIATED BALANCE SHEET

31 AUGUST 2012

	Note	2012		2011	
		£	£	£	£
FIXED ASSETS	2				
Tangible assets			4,637		2,094
CURRENT ASSETS					
Debtors		3,780		92,530	
Cash at bank and in hand		<u>316,652</u>		<u>128,996</u>	
		320,432		221,526	
CREDITORS: Amounts falling due within one year		<u>93,333</u>		<u>95,973</u>	
NET CURRENT ASSETS			<u>227,099</u>		<u>125,553</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>231,736</u>		<u>127,647</u>
CAPITAL AND RESERVES					
Called-up equity share capital	3		1		1
Profit and loss account			<u>231,735</u>		<u>127,646</u>
SHAREHOLDERS' FUNDS			<u>231,736</u>		<u>127,647</u>

The director is satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

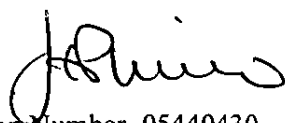
The director acknowledges his responsibility for

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

These abbreviated accounts were approved and signed by the director and authorised for issue on 4 April 2013

MS J PHILLIPS



Company Registration Number 05440430

1. ACCOUNTING POLICIES

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion.

All fixed assets are initially recorded at cost

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Equipment - 15% Reducing balance

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

LOOP MARKETING LTD
NOTES TO THE ABBREVIATED ACCOUNTS
YEAR ENDED 31 AUGUST 2012

2. FIXED ASSETS

	Tangible Assets £
COST	
At 1 September 2011	4,022
Additions	<u>3,362</u>
At 31 August 2012	<u>7,384</u>
DEPRECIATION	
At 1 September 2011	1,928
Charge for year	<u>819</u>
At 31 August 2012	<u>2,747</u>
NET BOOK VALUE	
At 31 August 2012	<u>4,637</u>
At 31 August 2011	<u>2,094</u>

3. SHARE CAPITAL**Authorised share capital:**

	2012 £	2011 £
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>

Allotted, called up and fully paid:

	2012 No	£	2011 No	£
1 Ordinary shares of £1 each	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>

LOOP MARKETING LTD

**ACCOUNTANTS' REPORT TO THE DIRECTOR OF LOOP MARKETING
LTD**

YEAR ENDED 31 AUGUST 2012

As described on the balance sheet, the director of the company is responsible for the preparation of the abbreviated accounts for the year ended 31 August 2012, set out on pages 1 to 3

You consider that the company is exempt from an audit under the Companies Act 2006

In accordance with your instructions we have compiled these unaudited abbreviated accounts in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us

140 Lee Lane
Horwich
Bolton
BL6 7AF

4 April 2013

BOOTH ASSOCIATES LTD
Accountants