COMPANY REGISTRATION NUMBER 05440430

LOOP MARKETING LTD

ABBREVIATED ACCOUNTS

31 AUGUST 2011

BOOTH ASSOCIATES LTD
Accountants
140 Lee Lane
Horwich
Bolton
BL6 7AF

THURSDAY
A13T2DCP
A24 01/03/2012 #116
COMPANIES HOUSE

LOOP MARKETING LTD

ABBREVIATED ACCOUNTS

YEAR ENDED 31 AUGUST 2011

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LOOP MARKETING LTD

ABBREVIATED BALANCE SHEET

31 AUGUST 2011

	Note	2011 £	2011 £	2010 £	2010 £
FIXED ASSETS	2				
Tangible assets			**2,094**		2,464
CURRENT ASSETS					
Debtors		**92,530**		6,224	
Cash at bank and in hand		**128,996**		185,938	
		221,526		192,162	
CREDITORS: Amounts falling due within one year		**95,973**		97,112	
NET CURRENT ASSETS			**125,553**		95,050
TOTAL ASSETS LESS CURRENT LIABILITIES			**127,647**		97,514
CAPITAL AND RESERVES					
Called-up equity share capital	3		**1**		1
Profit and loss account			**127,646**		97,513
SHAREHOLDERS' FUNDS			**127,647**		97,514

The director is satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The director acknowledges his responsibility for

(i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and

(ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

These abbreviated accounts were approved and signed by the director and authorised for issue on 5 January 2012

MS J PHILLIPS

Company Registration Number 05440430

LOOP MARKETING LTD

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 AUGUST 2011

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion

Fixed assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Equipment - 15% Reducing balance

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities

LOOP MARKETING LTD

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 AUGUST 2011

2. FIXED ASSETS

	Tangible Assets £
COST	
At 1 September 2010 and 31 August 2011	**4,022**
DEPRECIATION	
At 1 September 2010	**1,558**
Charge for year	**370**
At 31 August 2011	**1,928**
NET BOOK VALUE	
At 31 August 2011	**2,094**
At 31 August 2010	2,464

3. SHARE CAPITAL

Authorised share capital:

	2011 £	2010 £
100 Ordinary shares of £1 each	**100**	100

Allotted, called up and fully paid:

	2011 No	2011 £	2010 No	2010 £
1 Ordinary shares of £1 each	**1**	**1**	1	1

LOOP MARKETING LTD

ACCOUNTANTS' REPORT TO THE DIRECTOR OF LOOP MARKETING LTD

YEAR ENDED 31 AUGUST 2011

As described on the balance sheet, the director of the company is responsible for the preparation of the abbreviated accounts for the year ended 31 August 2011, set out on pages 1 to 3

You consider that the company is exempt from an audit under the Companies Act 2006

In accordance with your instructions we have compiled these unaudited abbreviated accounts in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us

BOOTH ASSOCIATES LTD
Accountants

140 Lee Lane
Horwich
Bolton
BL6 7AF

5 January 2012