REGISTERED NUMBER: 05320121 (England and Wales)

# ABBREVIATED UNAUDITED ACCOUNTS

# FOR THE YEAR ENDED 31 MARCH 2014

# FOR

# BOND MEDIA LIMITED

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## FOR THE YEAR ENDED 31 MARCH 2014


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**BOND MEDIA LIMITED**

**COMPANY INFORMATION**
**FOR THE YEAR ENDED 31 MARCH 2014**

| | |
|---|---|
| **DIRECTORS:** | Mrs A Mixides<br>A A Mixides |
| **SECRETARY:** | A A Mixides |
| **REGISTERED OFFICE:** | c/o React Business Services<br>1 Royal Exchange Avenue<br>London<br>EC3V 3LT |
| **REGISTERED NUMBER:** | 05320121 (England and Wales) |
| **ACCOUNTANTS:** | React Business Services<br>23 Austin Friars<br>London<br>EC2N 2QP |

## ABBREVIATED BALANCE SHEET
## 31 MARCH 2014

| | Notes | 31/3/14 £ | £ | 31/3/13 £ | £ |
|---|---|---|---|---|---|
| **FIXED ASSETS** | | | | | |
| Tangible assets | 2 | | 6,452 | | 8,810 |
| Investments | 3 | | 160 | | 160 |
| | | | 6,612 | | 8,970 |
| **CURRENT ASSETS** | | | | | |
| Debtors | | 76,921 | | 61,002 | |
| Cash at bank and in hand | | 42,249 | | 77,063 | |
| | | 119,170 | | 138,065 | |
| **CREDITORS** | | | | | |
| Amounts falling due within one year | | 36,440 | | 45,974 | |
| **NET CURRENT ASSETS** | | | 82,730 | | 92,091 |
| **TOTAL ASSETS LESS CURRENT LIABILITIES** | | | 89,342 | | 101,061 |
| **CAPITAL AND RESERVES** | | | | | |
| Called up share capital | 4 | | 660 | | 660 |
| Profit and loss account | | | 88,682 | | 100,401 |
| **SHAREHOLDERS' FUNDS** | | | 89,342 | | 101,061 |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2014 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

**ABBREVIATED BALANCE SHEET - continued**
**31 MARCH 2014**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 30 December 2014 and were signed on its behalf by:

A A Mixides - Director

The notes form part of these abbreviated accounts

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2014

1. ACCOUNTING POLICIES

**Revenue recognition**
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Fee income represents revenue earned under a variety of contracts to provide web and other design services. Revenue is recognised as earned when, and to the extent that, the firm obtains the right to consideration in exchange for its performance under these contracts. It is measured at the fair value of the right to consideration, which represents amounts chargeable to clients, including expenses, but excluding value added taxation.

Revenue is generally recognised as contract activity progresses so that for incomplete contracts it reflects the partial performance of the contractual obligations. For such contracts the amount of revenue reflects the accrual of the right to consideration by reference to the value of work performed. Revenue not billed to clients is included in debtors, payments on account in excess of the relevant amount of revenue are included in creditors and amounts invoiced in advance at the balance sheet date are included in creditors.

Fee income that is contingent on events outside the control of the company is recognised when the contingent event occurs

**Turnover**
Turnover represents net invoiced sales of goods, excluding value added tax.

**Tangible fixed assets**
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

**Deferred tax**
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. TANGIBLE FIXED ASSETS

| | Total<br>£ |
|---|---|
| **COST** | |
| At 1 April 2013 and 31 March 2014 | 32,290 |
| **DEPRECIATION** | |
| At 1 April 2013 | 23,480 |
| Charge for year | 2,358 |
| At 31 March 2014 | 25,838 |
| **NET BOOK VALUE** | |
| At 31 March 2014 | 6,452 |
| At 31 March 2013 | 8,810 |


continued...

## 3. FIXED ASSET INVESTMENTS

| | Investments other than loans £ |
|---|---|
| **COST** | |
| At 1 April 2013 and 31 March 2014 | 160 |
| **NET BOOK VALUE** | |
| At 31 March 2014 | 160 |
| At 31 March 2013 | 160 |

The company's investments at the balance sheet date in the share capital of companies include the following:

**Arcade International Limited**
Nature of business: Internet trade

| Class of shares: | % holding |
|---|---|
| Ordinary | 100.00 |

| | 31/12/13 £ | 31/12/12 £ |
|---|---|---|
| Aggregate capital and reserves | 58,369 | 52,986 |
| Profit for the year | 5,383 | 1,614 |

## 4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

| Number: | Class: | Nominal value: | 31/3/14 £ | 31/3/13 £ |
|---|---|---|---|---|
| 238 | "A" Non-Voting | £1 | 238 | 238 |
| 158 | "B" Non-Voting | £1 | 158 | 158 |
| 264 | "C" Voting shares | £1 | 264 | 264 |
| | | | 660 | 660 |

## 5. DIRECTORS' ADVANCES, CREDITS AND GUARANTEES

Included in debtors falling due within one year is a balance of £25,303 (2013: £6,014), owed by the director A. A Mixidies. The maximum amount outstanding during the year under review was £25,303. The balance was repaid after the balance sheet date.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.