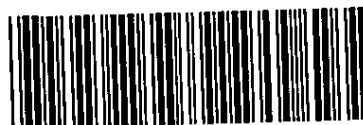


ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2012

FOR

BOND MEDIA LIMITED

WEDNESDAY



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28/11/2012

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COMPANIES HOUSE

BOND MEDIA LIMITED

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for the Year Ended 31 March 2012**

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BOND MEDIA LIMITED

COMPANY INFORMATION
for the Year Ended 31 March 2012

DIRECTORS

A A Mixides
Mrs A Mixides

SECRETARY

A A Mixides

REGISTERED OFFICE:

2nd Floor, Newby House
309 Chase Road
London
N14 6JS

REGISTERED NUMBER:

05320121 (England and Wales)

BOND MEDIA LIMITED
ABBREVIATED BALANCE SHEET
31 March 2012

	Notes	31 3 12 £	£	31 3 11 £	£
FIXED ASSETS					
Tangible assets	2		10,428		7,865
Investments	3		<u>160</u>		<u>-</u>
			10 588		7,865
CURRENT ASSETS					
Debtors		62,193		77,682	
Cash at bank and in hand		<u>100,797</u>		<u>73,175</u>	
		162,990		150,857	
CREDITORS					
Amounts falling due within one year		<u>64,709</u>		<u>75,895</u>	
NET CURRENT ASSETS			<u>98,281</u>		<u>74,962</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>108,869</u>		<u>82,827</u>
CAPITAL AND RESERVES					
Called up share capital	4		660		500
Profit and loss account			<u>108,209</u>		<u>82,327</u>
SHAREHOLDERS' FUNDS			<u>108,869</u>		<u>82,827</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2012 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 24 October 2012 and were signed on its behalf by


A A Mixides - Director

The notes form part of these abbreviated accounts

BOND MEDIA LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS for the Year Ended 31 March 2012

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of services, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc - 25% on reducing balance and 25% on cost

Revenue recognition

Fee income represents revenue earned under a variety of contracts to provide web and other design services. Revenue is recognised as earned when, and to the extent that, the firm obtains the right to consideration in exchange for its performance under these contracts. It is measured at the fair value of the right to consideration, which represents amounts chargeable to clients, including expenses, but excluding value added tax.

Revenue is generally recognised as contract activity progresses so that for incomplete contracts it reflects the partial performance of the contractual obligations. For such contracts the amount of revenue reflects the accrual of the right to consideration by reference to the value of work performed. Revenue not billed to clients is included in debtors, payments on account in excess of the relevant amount of revenue are included in creditors and amounts invoiced in advance at the balance sheet date are included in creditors.

Fee income that is contingent on events outside the control of the company is recognised when the contingent event occurs.

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2011	22,444
Additions	<u>8,814</u>
At 31 March 2012	<u>31,258</u>
DEPRECIATION	
At 1 April 2011	14,579
Charge for year	<u>6,251</u>
At 31 March 2012	<u>20,830</u>
NET BOOK VALUE	
At 31 March 2012	<u>10,428</u>
At 31 March 2011	<u>7,865</u>

BOND MEDIA LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS - continued for the Year Ended 31 March 2012

3 FIXED ASSET INVESTMENTS

	Investments other than loans £
COST	
Additions	<u>160</u>
At 31 March 2012	<u>160</u>
NET BOOK VALUE	
At 31 March 2012	<u>160</u>

The company's investments at the balance sheet date in the share capital of companies include the following

Arcade International Limited
Nature of business Internet trade

Class of shares	% holding	
Ordinary	100.00	31 12 11
		£
Aggregate capital and reserves		51,372
Loss for the year		<u>(484)</u>

4 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid			31 3 12	31 3 11
Number	Class	Nominal value	£	£
238	"A" Non-Voting	£1	238	180
(31 3 11 - 180)				
158	"B" Non-Voting	£1	158	120
(31 3 11 - 120)				
264	"C" Voting shares	£1	264	200
(31 3 11 - 200)				
			<u>660</u>	<u>500</u>

The following shares were issued during the year
for cash at par

58 "A" Non-Voting shares of £1
38 "B" Non-Voting shares of £1
64 "C" Voting shares of £1

5 TRANSACTIONS WITH DIRECTORS

Included in debtors falling due within one year is a balance of £9,307 (2011 £413 credit), owed by the director A A Mixides. This includes interest of £182 charged at official HMRC rates. This was the maximum amount outstanding during the year under review. The balance was repaid after the balance sheet date.