REGISTERED NUMBER: 05226721 (England and Wales

Abbreviated Accounts

for the Year Ended 30 September 2012

for

Baseline Promotions Limited

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Company Information
for the Year Ended 30 September 2012

DIRECTOR:	Mrs S Freeman
REGISTERED OFFICE:	Wren House 68 London Road St Albans Hertfordshire AL1 1NG
REGISTERED NUMBER:	05226721 (England and Wales)
ACCOUNTANTS:	Roy Pinnock & Co LLP Chartered Accountants Wren House 68 London Road St Albans Hertfordshire AL1 1NG

Abbreviated Balance Sheet
30 September 2012

	Notes	30.9.12 £	£	30.9.11 £	£
FIXED ASSETS					
Intangible assets	2		1		1
Tangible assets	3		1,531		399
			1,532		400
CURRENT ASSETS					
Debtors		897		-	
Cash at bank and in hand		3,443		1,273	
		4,340		1,273	
CREDITORS					
Amounts falling due within one year		5,699		8,860	
NET CURRENT LIABILITIES			(1,359)		(7,587)
TOTAL ASSETS LESS CURRENT LIABILITIES			173		(7,187)
PROVISIONS FOR LIABILITIES			261		68
NET LIABILITIES			(88)		(7,255)
CAPITAL AND RESERVES					
Called up share capital	4		1		1
Profit and loss account			(89)		(7,256)
SHAREHOLDERS' FUNDS			(88)		(7,255)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

continued...

Abbreviated Balance Sheet - continued
30 September 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 28 June 2013 and were signed by:

Mrs S Freeman - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts for the Year Ended 30 September 2012

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover
Turnover represents net invoiced sales of services, excluding value added tax.

Goodwill
Goodwill, being the amount paid in connection with the acquisition of a business in 0, is being amortised evenly over its estimated useful life of nil years.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on cost

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments
Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 October 2011 and 30 September 2012	10,000
AMORTISATION	
At 1 October 2011 and 30 September 2012	9,999
NET BOOK VALUE	
At 30 September 2012	1
At 30 September 2011	1

continued...

Notes to the Abbreviated Accounts - continued for the Year Ended 30 September 2012

3. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 October 2011	2,212
Additions	2,082
At 30 September 2012	4,294
DEPRECIATION	
At 1 October 2011	1,813
Charge for year	950
At 30 September 2012	2,763
NET BOOK VALUE	
At 30 September 2012	1,531
At 30 September 2011	399

4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	30.9.12 £	30.9.11 £
1,000	Ordinary £1	1	1	1

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.