REGISTERED NUMBER: 04912021 (England and Wales)

Abbreviated Unaudited Accounts

for the Year Ended 31 December 2012

for

Optimal Profit Limited

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for the Year Ended 31 December 2012

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Optimal Profit Limited

Company Information
for the Year Ended 31 December 2012

DIRECTORS:	D W McKee G D McKee
SECRETARY:	D W McKee
REGISTERED OFFICE:	Vienna House International Square Birmingham International Park Solihull West Midlands B37 7GN
REGISTERED NUMBER:	04912021 (England and Wales)
ACCOUNTANTS:	James, Stanley & Co. Limited 1,733 Coventry Road South Yardley Birmingham West Midlands B26 1DT

Abbreviated Balance Sheet
31 December 2012

	Notes	31.12.12 £	£	31.12.11 £	£
FIXED ASSETS					
Intangible assets	2		-		-
Tangible assets	3		11,949		20,143
			11,949		20,143
CURRENT ASSETS					
Debtors		9,005		7,672	
Cash at bank and in hand		70,254		82,182	
		79,259		89,854	
CREDITORS					
Amounts falling due within one year		20,123		28,683	
NET CURRENT ASSETS			59,136		61,171
TOTAL ASSETS LESS CURRENT LIABILITIES			71,085		81,314
PROVISIONS FOR LIABILITIES			2,273		3,507
NET ASSETS			68,812		77,807
CAPITAL AND RESERVES					
Called up share capital	4		3		3
Profit and loss account			68,809		77,804
SHAREHOLDERS' FUNDS			68,812		77,807

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

Abbreviated Balance Sheet - continued
31 December 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 31 July 2013 and were signed on its behalf by:

G D McKee - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 December 2012

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Exemption from preparing a cash flow statement
Exemption has been taken from preparing a cash flow statement on the grounds that the company qualifies as a small company.

Turnover
Turnover represents net invoiced fees for services provided and net invoiced sales of goods, excluding value added tax.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 25% on reducing balance
Fixtures and fittings	- 20% on cost
Motor vehicles	- 25% on reducing balance
Computer equipment	- 25% on cost

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Pension costs and other post-retirement benefits
The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2012 and 31 December 2012	5,000
AMORTISATION	
At 1 January 2012 and 31 December 2012	5,000
NET BOOK VALUE	
At 31 December 2012	-
At 31 December 2011	-

3. TANGIBLE FIXED ASSETS

	Total
	£
COST	
At 1 January 2012	52,594
Additions	2,852
Disposals	(9,900)
At 31 December 2012	45,546
DEPRECIATION	
At 1 January 2012	32,451
Charge for year	6,956
Eliminated on disposal	(5,810)
At 31 December 2012	33,597
NET BOOK VALUE	
At 31 December 2012	11,949
At 31 December 2011	20,143

4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.12.12	31.12.11
			£	£
3	Ordinary	£1	3	3

5. TRANSACTIONS WITH DIRECTORS

The directors' current accounts are unsecured and interest free with no specific repayment terms.

6. RELATED PARTY DISCLOSURES

In the year under review the company sold a vehicle to Mr G.D. McKee, who is a director of the company, for a value of £4,120. In the opinion of the directors this transaction was conducted at an arm's length value.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.