

Abbreviated Unaudited Accounts for the Year Ended 30 June 2012

for

Brand XL Limited

Stuart Harris Associates
Chartered Certified Accountants
and Registered Auditors
Woodside House
22 Guildown Avenue
Woodside Park
London
N12 7DQ

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for the Year Ended 30 June 2012

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Brand XL Limited

Company Information
for the Year Ended 30 June 2012

DIRECTOR: A J Bass

SECRETARY: Mrs V Bass

REGISTERED OFFICE: Woodside House
22 Guildown Avenue
Woodside Park
London
N12 7DQ

REGISTERED NUMBER: 04792921 (England and Wales)

ACCOUNTANTS: Stuart Harris Associates
Chartered Certified Accountants
and Registered Auditors
Woodside House
22 Guildown Avenue
Woodside Park
London
N12 7DQ

Abbreviated Balance Sheet

30 June 2012

	Notes	30.6.12 £	£	30.6.11 £	£
FIXED ASSETS					
Tangible assets	2		535		961
CURRENT ASSETS					
Debtors		26,324		57,506	
Cash at bank		<u>22,401</u>		<u>80,819</u>	
		48,725		138,325	
CREDITORS					
Amounts falling due within one year		<u>49,102</u>		<u>139,076</u>	
NET CURRENT LIABILITIES			<u>(377)</u>		<u>(751)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			158		210
PROVISIONS FOR LIABILITIES			<u>107</u>		<u>202</u>
NET ASSETS			<u><u>51</u></u>		<u><u>8</u></u>
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			<u>49</u>		<u>6</u>
SHAREHOLDERS' FUNDS			<u><u>51</u></u>		<u><u>8</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

Brand XL Limited (Registered number: 04792921)

Abbreviated Balance Sheet - continued

30 June 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 19 November 2012 and were signed by:

A J Bass - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 30 June 2012

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. **TANGIBLE FIXED ASSETS**

COST

At 1 July 2011
and 30 June 2012

DEPRECIATION

At 1 July 2011
Charge for year
At 30 June 2012

NET BOOK VALUE

At 30 June 2012
At 30 June 2011

Total £
4,739
3,778
426
4,204
535
961

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value: £1	30.6.12 £	30.6.11 £
2	Ordinary		2	2

Notes to the Abbreviated Accounts - continued
for the Year Ended 30 June 2012

4. **TRANSACTIONS WITH DIRECTOR**

The following loan to directors subsisted during the years ended 30 June 2012 and 30 June 2011:

	30.6.12	30.6.11
	£	£
A J Bass		
Balance outstanding at start of year	242	2,767
Amounts advanced	16,056	-
Amounts repaid	-	(2,525)
Balance outstanding at end of year	<u>16,298</u>	<u>242</u>

During the year, dividends of £77,700 (2011 - £111,000) were paid to the director and his wife, Mr and Mrs A J Bass.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.