

# UNCLE POST PRODUCTION LIMITED

Directors' Report And Financial Statements

For the year ended 31 December 2011

TUESDAY



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25/09/2012  
COMPANIES HOUSE

Company Registration No 04728607 (England And Wales)

# UNCLE POST PRODUCTION LIMITED

## COMPANY INFORMATION

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**Directors**

N S J Sargent  
V C Dunn  
P Delaney  
J Eggar

**Secretary**

V C Dunn

**Company number**

04728607

**Registered office**

13 Soho Square  
London  
W1V 5FB

**Auditors**

Kingston Smith LLP  
Registered Auditors  
141 Wardour Street  
London  
W1F 0UT

**Business address**

12-13 Richmond Buildings  
Dean Street  
London  
W1D 3HS

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# UNCLE POST PRODUCTION LIMITED

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# UNCLE POST PRODUCTION LIMITED

## DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2011

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The directors present their report and financial statements for the year ended 31 December 2011. The company is dormant and has not traded during the year.

### Directors

The following directors have held office since 1 January 2011:

N S J Sargent  
V C Dunn  
P Delaney  
J Eggar

### Auditors

In accordance with the Company's Articles, a resolution proposing that Kingston Smith LLP be reappointed as auditors of the company will be put at a General Meeting.

By order of the Board



V C Dunn

Secretary  
18/9/12

## PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2011

The company has not traded during the year or the preceding financial year. During these years, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

# UNCLE POST PRODUCTION LIMITED

## INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF UNCLE POST PRODUCTION LIMITED

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We have audited the financial statements of Uncle Post Production Limited for the year ended 31 December 2011 set out on pages 1 to 7. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### **Respective responsibilities of directors and auditors**

As explained more fully in the Directors' Responsibilities Statement set out on pages 1, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### **Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors' Report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### **Opinion on financial statements**

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2011 and of its profit for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### **Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

# UNCLE POST PRODUCTION LIMITED

## INDEPENDENT AUDITORS' REPORT (CONTINUED) TO THE MEMBERS OF UNCLE POST PRODUCTION LIMITED

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### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or

*Kingston Smith LLP*

Ian Graham (Senior Statutory Auditor)  
for and on behalf of Kingston Smith LLP

*19/9/2012*

Chartered Accountants  
Statutory Auditor

Registered Auditors  
141 Wardour Street  
London  
W1F 0UT

# UNCLE POST PRODUCTION LIMITED

## BALANCE SHEET AS AT 31 DECEMBER 2011

|                                              | Notes | 2011 |            | 2010 |            |
|----------------------------------------------|-------|------|------------|------|------------|
|                                              |       | £    | £          | £    | £          |
| <b>Current assets</b>                        |       |      |            |      |            |
| Cash at bank and in hand                     |       | 200  |            | 200  |            |
| <b>Total assets less current liabilities</b> |       |      | <u>200</u> |      | <u>200</u> |
| <b>Capital and reserves</b>                  |       |      |            |      |            |
| Called up share capital                      | 2     |      | <u>200</u> |      | <u>200</u> |
| <b>Shareholders' funds</b>                   |       |      | <u>200</u> |      | <u>200</u> |

Approved by the Board and authorised for issue on

18/9/12

  
V C Dunn  
Director

  
J Eggar  
Director

# UNCLE POST PRODUCTION LIMITED

## CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2011

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|                                                                         | £ | 2011<br>£   | £ | 2010<br>£   |
|-------------------------------------------------------------------------|---|-------------|---|-------------|
| Net cash outflow from operating activities                              |   | -           |   | -           |
|                                                                         |   | <hr/>       |   | <hr/>       |
| Net cash outflow before management of liquid<br>resources and financing |   | -           |   | -           |
|                                                                         |   | <hr/>       |   | <hr/>       |
| Decrease in cash in the year                                            |   | -           |   | -           |
|                                                                         |   | <hr/> <hr/> |   | <hr/> <hr/> |

# UNCLE POST PRODUCTION LIMITED

## NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2011

| 1 Reconciliation of operating loss to net cash outflow from operating activities | 2011 | 2010 |
|----------------------------------------------------------------------------------|------|------|
|                                                                                  | £    | £    |

Net cash outflow from operating activities

|   |   |
|---|---|
| - | - |
|---|---|

| 2 Analysis of net funds  | 1 January 2011 | Cash flow | Other non-cash changes | 31 December 2011 |
|--------------------------|----------------|-----------|------------------------|------------------|
|                          | £              | £         | £                      | £                |
| Net cash                 |                |           |                        |                  |
| Cash at bank and in hand | 200            | -         | -                      | 200              |
| Bank deposits            | -              | -         | -                      | -                |
| <b>Net funds</b>         | <b>200</b>     | <b>-</b>  | <b>-</b>               | <b>200</b>       |

| 3 Reconciliation of net cash flow to movement in net funds | 2011 | 2010 |
|------------------------------------------------------------|------|------|
|                                                            | £    | £    |

Decrease in cash in the year

|   |   |
|---|---|
| - | - |
|---|---|

**Movement in net funds in the year**

Opening net funds

|     |     |
|-----|-----|
| -   | -   |
| 200 | 200 |

**Closing net funds**

|     |     |
|-----|-----|
| 200 | 200 |
|-----|-----|

# UNCLE POST PRODUCTION LIMITED

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

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### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention

#### 1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

#### 1.3 Group accounts

The financial statements present information about the company as an individual undertaking and not about its group. The company has not prepared group accounts as it is exempt from the requirement to do so by section 400 of the Companies Act 2006 as it is a subsidiary undertaking of WPP plc, a company incorporated in England and Wales, and is included in the consolidated accounts of that company.

### 2 Share capital

|                                           | 2011 | 2010 |
|-------------------------------------------|------|------|
|                                           | £    | £    |
| <b>Allotted, called up and fully paid</b> |      |      |
| 200 Ordinary shares of £1 each            | 200  | 200  |

### 3 Control

The immediate parent company is The Farm Post Production Limited, a company registered in England and Wales, and the ultimate parent company is WPP plc, a company registered in England and Wales