

Registered Number 04716321

Strawberry Signs Limited

Abbreviated Accounts

31 May 2012

Strawberry Signs Limited

Registered Number 04716321

Company Information

Registered Office:

Colenso House
149 Ash Road
Aldershot
Hampshire
GU12 4DB

Reporting Accountants:

Keano Services Limited

17 The Larches
London
N13 5AU

Strawberry Signs Limited
Registered Number 04716321
Balance Sheet as at 31 May 2012

	Notes	2012 £	2011 £
Fixed assets			
Intangible	2	40,000	80,000
Tangible	3	2,572	3,430
		<u>42,572</u>	<u>83,430</u>
Current assets			
Debtors		15,848	7,476
Cash at bank and in hand		18,948	27,851
Total current assets		<u>34,796</u>	<u>35,327</u>
Creditors: amounts falling due within one year		(77,387)	(112,774)
Net current assets (liabilities)		(42,591)	(77,447)
Total assets less current liabilities		<u>(19)</u>	<u>5,983</u>
Total net assets (liabilities)		<u>(19)</u>	<u>5,983</u>
Capital and reserves			
Called up share capital	4	100	100
Profit and loss account		(119)	5,883
Shareholders funds		<u>(19)</u>	<u>5,983</u>

-
- a. For the year ending 31 May 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 18 September 2012

And signed on their behalf by:

Mr P J Edwards, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 31 May 2012

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods and services, excluding value added tax.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2003, is being amortised evenly over its estimated useful life of ten years.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings	25% on reducing balance
Motor vehicles	25% on reducing balance

2 **Intangible fixed assets**

Cost or valuation	£
At 01 June 2011	<u>400,000</u>
At 31 May 2012	<u>400,000</u>

Amortisation

At 01 June 2011	320,000
Charge for year	<u>40,000</u>
At 31 May 2012	<u>360,000</u>

Net Book Value

At 31 May 2012	40,000
At 31 May 2011	<u>80,000</u>

3 **Tangible fixed assets**

Total

Cost		£
At 01 June 2011	-	<u>26,726</u>
At 31 May 2012	-	<u>26,726</u>
Depreciation		
At 01 June 2011		23,296
Charge for year	-	<u>858</u>
At 31 May 2012	-	<u>24,154</u>
Net Book Value		
At 31 May 2012		2,572
At 31 May 2011	-	<u>3,430</u>

4 **Share capital**

	2012	2011
	£	£
Allotted, called up and fully paid:		
100 Ordinary shares of £1 each	100	100