Registered Number 04716321

Strawberry Signs Limited

Abbreviated Accounts

31 May 2011

Company Information

Registered Office:
Colenso House
149 Ash Road
Aldershot
Hampshire
GU12 4DB

Reporting Accountants:
Keano Services Limited

17 The Larches
London
N13 5AU

Strawberry Signs Limited **Registered Number 04716321**

Balance Sheet as at 31 May 2011

	Notes	2011		2010	
		£	£	£	£
Fixed assets					
Intangible	2		80,000		120,000
Tangible	3		3,429		4,573
			83,429		124,573
Current assets					
Debtors		7,476		17,403	
Cash at bank and in hand		27,851		20,798	
Total current assets		35,327		38,201	
Creditors: amounts falling due within one year		(112,774)		(145,418)	
Net current assets (liabilities)			(77,447)		(107,217)
Total assets less current liabilities			5,982		17,356
Total net assets (liabilities)			5,982		17,356
Capital and reserves					
Called up share capital	4		100		100
Profit and loss account			5,882		17,256
Shareholders funds			5,982		17,356

a. For the year ending 31 May 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 16 September 2011

And signed on their behalf by:
Mr P J Edwards, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 31 May 2011

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods and services, excluding value added tax.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2003, is being amortised evenly over its estimated useful life of ten years.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings	25% on reducing balance
Motor vehicles	25% on reducing balance

2 **Intangible fixed assets**

Cost or valuation	**£**
At 01 June 2010	400,000
At 31 May 2011	400,000
Amortisation	
At 01 June 2010	280,000
Charge for year	40,000
At 31 May 2011	320,000
Net Book Value	
At 31 May 2011	80,000
At 31 May 2010	120,000

3 **Tangible fixed assets**

Total

Cost		**£**
At 01 June 2010		26,726
At 31 May 2011		26,726
Depreciation		
At 01 June 2010		22,153
Charge for year		1,144
At 31 May 2011		23,297
Net Book Value		
At 31 May 2011		3,429
At 31 May 2010		4,573

4 **Share capital**

	2011	2010
	£	**£**
Allotted, called up and fully paid:		
100 Ordinary shares of £1 each	100	100