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Registration number 04701607

PR Marketing & Sales Limited

Abbreviated accounts

for the year ended 30 April 2013

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PR Marketing & Sales Limited

Contents

	Page
Accountants' report	1
Abbreviated balance sheet	2 - 3
Notes to the financial statements	4 - 5

PR Marketing & Sales Limited

**Accountants' report on the unaudited financial statements to the directors of
PR Marketing & Sales Limited**

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 30 April 2013 set out on pages 2 to 5 and you consider that the company is exempt from an audit. In accordance with your instructions we have compiled these unaudited financial statements, in order to assist you to fulfil your statutory responsibilities, from the accounting records and information supplied to us.



**Webb & Co Limited
Accountants and Business Advisers
One New Street
Wells
Somerset
BA5 2LA**

Dated: 5 July 2013

PR Marketing & Sales Limited

**Abbreviated balance sheet
as at 30 April 2013**

	Notes	2013		2012	
		£	£	£	£
Fixed assets					
Intangible assets	2		750		2,250
Tangible assets	2		1,440		358
			<u>2,190</u>		<u>2,608</u>
Current assets					
Debtors		11,964		31,868	
Cash at bank and in hand		47,698		24,254	
		<u>59,662</u>		<u>56,122</u>	
Creditors: amounts falling due within one year		<u>(39,576)</u>		<u>(33,479)</u>	
Net current assets			<u>20,086</u>		<u>22,643</u>
Total assets less current liabilities			22,276		25,251
Provisions for liabilities			<u>(288)</u>		<u>-</u>
Net assets			<u>21,988</u>		<u>25,251</u>
Capital and reserves					
Called up share capital	3		125		125
Share premium account			975		975
Profit and loss account			20,888		24,151
Shareholders' funds			<u>21,988</u>		<u>25,251</u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet

The notes on pages 4 to 5 form an integral part of these financial statements.

PR Marketing & Sales Limited

Abbreviated balance sheet (continued)

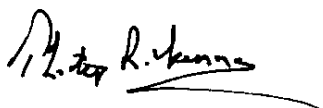
**Directors' statements required by Sections 475(2) and (3)
for the year ended 30 April 2013**

In approving these abbreviated accounts as directors of the company we hereby confirm

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006 ,
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 30 April 2013 , and
- (c) that we acknowledge our responsibilities for
 - (1) ensuring that the company keeps accounting records which comply with Section 386 , and
 - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 393 and which otherwise comply with the provisions of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The abbreviated accounts were approved and authorised for issue by the Board and signed on its behalf by



P R Manns
Director

Dated: 28th June 2013

Registration number 04701607

The notes on pages 4 to 5 form an integral part of these financial statements.

PR Marketing & Sales Limited

**Notes to the abbreviated financial statements
for the year ended 30 April 2013**

1. Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year and derives from the provision of goods falling within the company's ordinary activities

1.3. Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life of 10 years

1.4. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Fixtures, fittings
and equipment - 25% straight line

1.5. Deferred taxation

Deferred taxation is provided on the liability method to take account of timing differences between the treatment of certain items for accounts purposes and their treatment for tax purposes. Tax deferred or accelerated is accounted for in respect of all material timing differences

PR Marketing & Sales Limited

**Notes to the abbreviated financial statements
for the year ended 30 April 2013**

continued

2. Fixed assets	Intangible assets £	Tangible fixed assets £	Total £
Cost			
At 1 May 2012	15,000	3,217	18,217
Additions	-	1,877	1,877
At 30 April 2013	<u>15,000</u>	<u>5,094</u>	<u>20,094</u>
Depreciation and Provision for diminution in value			
At 1 May 2012	12,750	2,859	15,609
Charge for year	1,500	795	2,295
At 30 April 2013	<u>14,250</u>	<u>3,654</u>	<u>17,904</u>
Net book values			
At 30 April 2013	<u>750</u>	<u>1,440</u>	<u>2,190</u>
At 30 April 2012	<u>2,250</u>	<u>358</u>	<u>2,608</u>
3. Share capital		2013 £	2012 £
Allotted, called up and fully paid			
125 Ordinary shares of £1 each		<u>125</u>	<u>125</u>
Equity Shares			
125 Ordinary shares of £1 each		<u>125</u>	<u>125</u>