

Registered Number 04439921

Design Original Limited

Abbreviated Accounts

30 September 2011

Design Original Limited

Registered Number 04439921

Company Information

Registered Office:

Grange Farm
Colesdon
Bedford
Bedfordshire
MK44 3DB

Reporting Accountants:

Davey Grover Limited
Chartered Certified Accountants
Fenice Court
Phoenix Business Park
Eaton Socon
St. Neots
Cambridgeshire
PE19 8EP

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Balance Sheet as at 30 September 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible	2	371,760	372,305
		<u>371,760</u>	<u>372,305</u>
Current assets			
Stocks		31,133	8,990
Debtors		127,407	235,339
Cash at bank and in hand		251,305	167,537
Total current assets		<u>409,845</u>	<u>411,866</u>
Creditors: amounts falling due within one year	3	(203,963)	(313,032)
Net current assets (liabilities)		205,882	98,834
Total assets less current liabilities		<u>577,642</u>	<u>471,139</u>
Creditors: amounts falling due after more than one year	3	(214,865)	(222,917)
Total net assets (liabilities)		<u>362,777</u>	<u>248,222</u>
Capital and reserves			
Called up share capital	4	1,000	1,000
Other reserves		1,000	1,000
Profit and loss account		360,777	246,222
Shareholders funds		<u>362,777</u>	<u>248,222</u>

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- a. For the year ending 30 September 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 26 April 2012

And signed on their behalf by:

Mr W J D Dixon, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 30 September 2011

1

Accounting policies**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Stocks

Work in progress is valued at the lower of cost and net realisable value. Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

Employee Benefit Trusts (EBTs)

The company has established trusts for the benefit of employees and certain of their dependants. Monies held in these trusts are held by independent trustees and managed at their discretion. Where the company retains future economic benefit from, and has de facto control of the assets and liabilities of the trust, they are accounted for as assets and liabilities of the company until the earlier of the date that an allocation of trust funds to employees in respect of past services is declared and the date that assets of the trust vest in identified individuals. Where monies held in a trust are determined by the company on the basis of employees' past services to the business and the company can obtain no future economic benefit from those monies, such monies, whether in the trust or accrued for by the company are charged to the profit and loss account in the period to which they relate.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings	25% on reducing balance
Computer equipment	25% on cost

2 **Tangible fixed assets**

	Total
Cost	£
At 01 October 2010	427,838
Additions	-
At 30 September 2011	<u>435,593</u>
Depreciation	
At 01 October 2010	55,533
Charge for year	-
At 30 September 2011	<u>63,833</u>
Net Book Value	
At 30 September 2011	371,760
At 30 September 2010	<u>372,305</u>

3 **Creditors**

	2011	2010
	£	£
Instalment debts falling due after 5 years	185,444	193,496
Secured Debts	222,220	230,272

4 **Share capital**

	2011	2010
	£	£
Allotted, called up and fully paid:		
1000 Ordinary shares of £1 each	1,000	1,000