

Registered Number 04430833

Brandlife Limited

Abbreviated Accounts

31 March 2011

Brandlife Limited

Registered Number 04430833

Company Information

Registered Office:

146 High Street
Billericay
Essex
CM12 9DF

Reporting Accountants:

Michael Letch & Partners LLP
Accountants
146 High Street
Billericay
Essex
CM12 9DF

Brandlife Limited

Registered Number 04430833

Balance Sheet as at 31 March 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible	2	2,284	2,387
		<u>2,284</u>	<u>2,387</u>
Current assets			
Debtors		159	3,438
Cash at bank and in hand		8,276	1,388
Total current assets		<u>8,435</u>	<u>4,826</u>
Creditors: amounts falling due within one year		(10,341)	(6,666)
Net current assets (liabilities)		(1,906)	(1,840)
Total assets less current liabilities		<u>378</u>	<u>547</u>
Total net assets (liabilities)		<u>378</u>	<u>547</u>
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		278	447
Shareholders funds		<u>378</u>	<u>547</u>

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- a. For the year ending 31 March 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 20 December 2011

And signed on their behalf by:

Mrs M A Zucker, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 31 March 2011

1 **Accounting policies**

Going concern

After making enquiries, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. For this reason the directors continue to adopt the going concern basis in preparing the financial statements.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings	25% on reducing balance
Computer equipment	0% Straight line over 3 years

2 **Tangible fixed assets**

		Total £
Cost		
At 01 April 2010		22,047
Additions	-	1,178
At 31 March 2011	-	<u>23,225</u>
Depreciation		
At 01 April 2010		19,660
Charge for year	-	1,281
At 31 March 2011	-	<u>20,941</u>
Net Book Value		
At 31 March 2011		2,284
At 31 March 2010	-	<u>2,387</u>

3 **Share capital**

	2011	2010
	£	£
Allotted, called up and fully paid:		
100 Ordinary shares of £1 each	100	100