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Abbreviated Unaudited Accounts  
for the Year Ended 31 March 2007  
for  
Brandlife Limited

THURSDAY



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COMPANIES HOUSE

**Brandlife Limited**

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**for the Year Ended 31 March 2007**

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**Brandlife Limited**

**Company Information**  
**for the Year Ended 31 March 2007**

**DIRECTORS:**

Mrs M A Zucker  
R J Zucker

**SECRETARY:**

R J Zucker

**REGISTERED OFFICE:**

Bleak House  
146 High Street  
Billericay  
Essex  
CM12 9DF

**REGISTERED NUMBER:**

4430833 (England and Wales)

**ACCOUNTANTS:**

Michael Letch & Partners  
Accountants and Registered Auditors  
146 High Street  
Billericay  
Essex  
CM12 9DF

**Brandlife Limited**

**Abbreviated Balance Sheet**  
**31 March 2007**

|                                                       |       | 2007   |         | 2006   |         |
|-------------------------------------------------------|-------|--------|---------|--------|---------|
|                                                       | Notes | £      | £       | £      | £       |
| <b>FIXED ASSETS:</b>                                  |       |        |         |        |         |
| Tangible assets                                       | 2     |        | 6,633   |        | 7,186   |
| <b>CURRENT ASSETS:</b>                                |       |        |         |        |         |
| Debtors                                               |       | 10,856 |         | 8,590  |         |
| Cash at bank                                          |       | 31,502 |         | 46,926 |         |
|                                                       |       | 42,358 |         | 55,516 |         |
| <b>CREDITORS: Amounts falling due within one year</b> |       | 21,077 |         | 26,161 |         |
| <b>NET CURRENT ASSETS:</b>                            |       |        | 21,281  |        | 29,355  |
| <b>TOTAL ASSETS LESS CURRENT LIABILITIES:</b>         |       |        | £27,914 |        | £36,541 |
| <b>CAPITAL AND RESERVES:</b>                          |       |        |         |        |         |
| Called up share capital                               | 3     |        | 100     |        | 100     |
| Profit and loss account                               |       |        | 27,814  |        | 36,441  |
| <b>SHAREHOLDERS' FUNDS:</b>                           |       |        | £27,914 |        | £36,541 |

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 31 March 2007

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2007 in accordance with Section 249B(2) of the Companies Act 1985

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

The financial statements were approved by the Board of Directors on 28 September 2007 and were signed on its behalf by



Mrs M A Zucker - Director

The notes form part of these abbreviated accounts

**Brandlife Limited**

**Notes to the Abbreviated Accounts**  
**for the Year Ended 31 March 2007**

**1 ACCOUNTING POLICIES**

**Going concern**

After making enquiries, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. For this reason the directors continue to adopt the going concern basis in preparing the financial statements.

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2005).

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

|                         |                                                             |
|-------------------------|-------------------------------------------------------------|
| Plant and machinery etc | - 25% on reducing balance and<br>Straight line over 3 years |
|-------------------------|-------------------------------------------------------------|

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Pensions**

The company operates a defined contribution pension scheme. Contributions payable for the year are charged in the profit and loss account.

**2 TANGIBLE FIXED ASSETS**

|                        | Total             |
|------------------------|-------------------|
|                        | <u>£</u>          |
| <b>COST:</b>           |                   |
| At 1 April 2006        | 16,697            |
| Additions              | 2,942             |
|                        | <u>          </u> |
| At 31 March 2007       | 19,639            |
|                        | <u>          </u> |
| <b>DEPRECIATION:</b>   |                   |
| At 1 April 2006        | 9,510             |
| Charge for year        | 3,496             |
|                        | <u>          </u> |
| At 31 March 2007       | 13,006            |
|                        | <u>          </u> |
| <b>NET BOOK VALUE:</b> |                   |
| At 31 March 2007       | 6,633             |
|                        | <u>          </u> |
| At 31 March 2006       | 7,186             |
|                        | <u>          </u> |

**3 CALLED UP SHARE CAPITAL**

| Authorised, allotted, issued and fully paid |          |               |                   |                   |
|---------------------------------------------|----------|---------------|-------------------|-------------------|
| Number                                      | Class    | Nominal value | 2007              | 2006              |
|                                             |          | £1            | £                 | £                 |
| 100                                         | Ordinary |               | 100               | 100               |
|                                             |          |               | <u>          </u> | <u>          </u> |