REGISTERED NUMBER: 04429752 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS

FOR THE YEAR ENDED 31 JULY 2012

FOR

DIRECT DEVELOPMENT ENGINEERING LIMITED

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for the Year Ended 31 July 2012

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DIRECT DEVELOPMENT ENGINEERING LIMITED

COMPANY INFORMATION
for the Year Ended 31 July 2012

DIRECTORS:	R Kendrick P Patten A R Fowler M Tatton
SECRETARY:	
REGISTERED OFFICE:	18 Tunstall Road Biddulph Stoke on Trent Staffordshire ST8 6HH
REGISTERED NUMBER:	04429752 (England and Wales)

ABBREVIATED BALANCE SHEET
31 July 2012

	Notes	31.7.12 £	£	31.7.11 £	£
FIXED ASSETS					
Tangible assets	2		**1,309**		1,964
CURRENT ASSETS					
Stocks		**5,925**		11,250	
Debtors		**230,651**		159,948	
Cash at bank and in hand		**75**		75	
		236,651		171,273	
CREDITORS					
Amounts falling due within one year	3	**231,227**		173,105	
NET CURRENT ASSETS/(LIABILITIES)			**5,424**		(1,832)
TOTAL ASSETS LESS CURRENT LIABILITIES			**6,733**		132
CAPITAL AND RESERVES					
Called up share capital	4		**100**		100
Profit and loss account			**6,633**		32
SHAREHOLDERS' FUNDS			**6,733**		132

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 26 April 2013 and were signed on its behalf by:

M Tatton - Director

The notes form part of these abbreviated accounts

NOTES TO THE ABBREVIATED ACCOUNTS
for the Year Ended 31 July 2012

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover
Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on reducing balance

Stocks
Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments
Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total
	£
COST	
At 1 August 2011 and 31 July 2012	**13,589**
DEPRECIATION	
At 1 August 2011	**11,625**
Charge for year	**655**
At 31 July 2012	**12,280**
NET BOOK VALUE	
At 31 July 2012	**1,309**
At 31 July 2011	1,964

3. CREDITORS

Creditors include an amount of £ 200,518 (31.7.11 - £ 145,621) for which security has been given.

4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	**31.7.12**	31.7.11
			£	£
100	Ordinary	1	**100**	100

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.