REGISTERED NUMBER: 04363421 (England and Wales)

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2011

FOR

THE LOCAL MARKETING COMPANY (NOTTINGHAM) LIMITED

WEDNESDAY

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COMPANIES HOUSE

THE LOCAL MARKETING COMPANY (NOTTINGHAM) LIMITED

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THE LOCAL MARKETING COMPANY (NOTTINGHAM) LIMITED

COMPANY INFORMATION FOR THE YEAR ENDED 31 MARCH 2011

DIRECTOR:	J Swift
SECRETARY:	C P Ellis
REGISTERED OFFICE:	1a Blake Road West Bridgford Nottingham NG2 5JJ
REGISTERED NUMBER:	04363421 (England and Wales)
ACCOUNTANTS:	Kagdadia & Co 246 Narborough Road Leicester Leicestershire LE3 2AP

THE LOCAL MARKETING COMPANY (NOTTINGHAM) LIMITED

ABBREVIATED BALANCE SHEET
31 MARCH 2011

	Notes	2011 £	2011 £	2010 £	2010 £
FIXED ASSETS					
Intangible assets	2		750		1,500
Tangible assets	3		12,300		5,631
Investments	4		-		20
			13,050		7,151
CURRENT ASSETS					
Debtors		35,562		32,211	
Cash at bank and in hand		95,068		78,143	
		130,630		110,354	
CREDITORS					
Amounts falling due within one year		41,981		29,033	
NET CURRENT ASSETS			88,649		81,321
TOTAL ASSETS LESS CURRENT LIABILITIES			101,699		88,472
PROVISIONS FOR LIABILITIES			2,432		-
NET ASSETS			99,267		88,472
CAPITAL AND RESERVES					
Called up share capital	5		36		31
Profit and loss account			99,231		88,441
SHAREHOLDERS' FUNDS			99,267		88,472

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2011 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

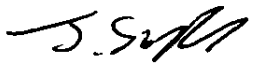
The notes form part of these abbreviated accounts

continued

ABBREVIATED BALANCE SHEET - continued
31 MARCH 2011

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 15 December 2011 and were signed by



J Swift - Director

The notes form part of these abbreviated accounts

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2011

1 ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover
Turnover represents net invoiced sales of goods, excluding value added tax

Goodwill
Goodwill, being the amount paid in connection with the acquisition of a business in 2003, is being amortised evenly over its estimated useful life of ten years

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures and fittings	- 25% on reducing balance
Motor vehicles	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Hire purchase and leasing commitments
Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

2 INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2010 and 31 March 2011	7,500
AMORTISATION	
At 1 April 2010	6,000
Charge for year	750
At 31 March 2011	6,750
NET BOOK VALUE	
At 31 March 2011	750
At 31 March 2010	1,500

continued

3 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2010	14,118
Additions	14,995
Disposals	(10,000)
At 31 March 2011	19,113
DEPRECIATION	
At 1 April 2010	8,487
Charge for year	4,107
Eliminated on disposal	(5,781)
At 31 March 2011	6,813
NET BOOK VALUE	
At 31 March 2011	12,300
At 31 March 2010	5,631

4 FIXED ASSET INVESTMENTS

	Investments other than loans £
COST	
At 1 April 2010	20
Disposals	(20)
At 31 March 2011	-
NET BOOK VALUE	
At 31 March 2011	-
At 31 March 2010	20

The company's investments at the balance sheet date in the share capital of companies include the following

Refund of Capital £20

5 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid

Number	Class	Nominal value	2011 £	2010 £
1	Ordinary	£1	1	1
35 (2010 - 30)	A Ordinary Shares	£1	35	30
			36	31

5 A Ordinary Shares shares of £1 each were allotted and fully paid for cash at par during the year