

THE CAMPAIGN COMPANY LIMITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2012

Company Registration No 04275708 (England and Wales)

FRIDAY



A2FUWKQZ

A21

30/08/2013

#114

COMPANIES HOUSE

SHELLEY STOCK HUTTER LLP

Chartered Accountants

1st Floor

7 - 10 Chandos Street

London

W1G 9DQ

THE CAMPAIGN COMPANY LIMITED

CONTENTS

	Page
Abbreviated balance sheet	1
Notes to the abbreviated accounts	2 - 3

THE CAMPAIGN COMPANY LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 DECEMBER 2012

	Notes	2012 £	£	2011 £	£
Fixed assets					
Tangible assets	2		1,254		1,290
Current assets					
Debtors		109,756		160,913	
Cash at bank and in hand		17,920		37,653	
		<u>127,676</u>		<u>198,566</u>	
Creditors' amounts falling due within one year	3	<u>(180,704)</u>		<u>(146,052)</u>	
Net current (liabilities)/assets			<u>(53,028)</u>		<u>52,514</u>
Total assets less current liabilities			<u>(51,774)</u>		<u>53,804</u>
Capital and reserves					
Called up share capital	4		7,000		6,998
Other reserves			777		777
Profit and loss account			<u>(59,551)</u>		<u>46,029</u>
Shareholders' funds			<u>(51,774)</u>		<u>53,804</u>

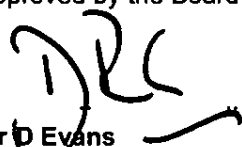
For the financial year ended 31 December 2012 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Director's responsibilities

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476,
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the Board for issue on 20/8/13


Mr D Evans
Director

Company Registration No 04275708

THE CAMPAIGN COMPANY LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2012

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Computer equipment	50% Straight line
Fixtures, fittings & equipment	50% Straight line

2 Fixed assets

	Tangible assets £
Cost	
At 1 January 2012	93,625
Additions	1,657
Disposals	(10,357)
At 31 December 2012	84,925
Depreciation	
At 1 January 2012	92,335
On disposals	(10,357)
Charge for the year	1,693
At 31 December 2012	83,671
Net book value	
At 31 December 2012	1,254
At 31 December 2011	1,290

3 Creditors. amounts falling due within one year

The aggregate amount of creditors for which security has been given amounted to £25,344 (2011 - £-)

THE CAMPAIGN COMPANY LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2012

4	Share capital	2012 £	2011 £
	Allotted, called up and fully paid		
	7,000 Ordinary shares of £1 each	<u>7,000</u>	<u>6,998</u>

During the year 2 Ordinary shares of £1 each were allotted and fully paid at par for cash consideration

5 Related party relationships and transactions

Transactions with directors

During the year, the company received advances totalling £75,000 (2011 £20,170) and repaid amounts totalling £39,000 (2011 £20,000) to Mr D Evans, the director. The Campaign Company Limited also paid expenses totalling £1 (2011 £170) on his behalf. At the year end, the company owed Mr D Evans £35,999 (2011 £Nil).

During the year, the company paid expenses on behalf of Mr J Upton, a significant shareholder during the year, totalling £183 (2011 £864) and made advances totalling £Nil (2011 £1,500). Mr J Upton repaid £1,047 (2011 £1,500) during the year. At the balance sheet date Mr J Upton owed The Campaign Company Limited £Nil (2011 £864).