

THE CAMPAIGN COMPANY LIMITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2010

Company Registration No 04275708 (England and Wales)

WEDNESDAY



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18/05/2011

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COMPANIES HOUSE

SHELLEY STOCK HUTTER LLP

Chartered Accountants

1st Floor

7 - 10 Chandos Street

London

W1G 9DQ

THE CAMPAIGN COMPANY LIMITED

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THE CAMPAIGN COMPANY LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 DECEMBER 2010

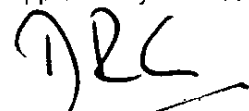
	Notes	2010 £	£	2009 £	£
Fixed assets					
Tangible assets	2		19,473		27,620
Current assets					
Debtors		217,034		356,382	
Cash at bank and in hand		102,518		163,757	
		319,552		520,139	
Creditors amounts falling due within one year		(90,142)		(188,845)	
Net current assets			229,410		331,294
Total assets less current liabilities			248,883		358,914
Capital and reserves					
Called up share capital	3		6,998		6,998
Other reserves			777		777
Profit and loss account			241,108		351,139
Shareholders' funds			248,883		358,914

For the financial year ended 31 December 2010 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board for issue on 16/5/11



Mr. David Evans
Director

Company Registration No 04275708

THE CAMPAIGN COMPANY LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2010

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

Rent receivable represents amounts received for sub-letting part of the office space for part of the financial year

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Computer equipment	50% Straight line
Fixtures, fittings & equipment	50% Straight line

2 Fixed assets

	Tangible assets £
Cost	
At 1 January 2010	82,980
Additions	10,645
At 31 December 2010	93,625
Depreciation	
At 1 January 2010	55,360
Charge for the year	18,792
At 31 December 2010	74,152
Net book value	
At 31 December 2010	19,473
At 31 December 2009	27,620

3 Share capital

	2010 £	2009 £
Allotted, called up and fully paid		
6,998 Ordinary shares of £1 each	6,998	6,998