

THE CAMPAIGN COMPANY LIMITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2009
Company Registration No 04275708 (England and Wales)

SHELLEY STOCK HUTTER LLP
Chartered Accountants
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THE CAMPAIGN COMPANY LIMITED

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THE CAMPAIGN COMPANY LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 DECEMBER 2009

	Notes	2009 £	£	2008 £	£
Fixed assets					
Tangible assets	2		27,620		6,766
Current assets					
Stocks		-		243,096	
Debtors		356,382		160,993	
Cash at bank and in hand		163,757		92,706	
		<u>520,139</u>		<u>496,795</u>	
Creditors amounts falling due within one year		<u>(188,845)</u>		<u>(159,459)</u>	
Net current assets			<u>331,294</u>		<u>337,336</u>
Total assets less current liabilities			<u><u>358,914</u></u>		<u><u>344,102</u></u>
Capital and reserves					
Called up share capital	3		6,998		7,775
Other reserves			777		-
Profit and loss account			<u>351,139</u>		<u>336,327</u>
Shareholders' funds			<u><u>358,914</u></u>		<u><u>344,102</u></u>

THE CAMPAIGN COMPANY LIMITED

ABBREVIATED BALANCE SHEET (CONTINUED)

AS AT 31 DECEMBER 2009

For the financial year ended 31 December 2009 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board for issue on 2/9/2010



Mr David Evans
Director

Company Registration No 04275708

THE CAMPAIGN COMPANY LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2009

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Turnover and profits

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

Rent receivable represents amounts received for sub-letting part of the office space for part of the financial year

Profit is recognised on long-term contracts, if the final outcome can be assessed with reasonable certainty, by including in the profit and loss account turnover and related costs as contract activity progresses. Turnover is calculated as that proportion of total contract value which costs to date bear to total expected costs for that contract

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Computer equipment	50% Straight line
Fixtures, fittings & equipment	50% Straight line

THE CAMPAIGN COMPANY LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2009

2 Fixed assets

	Tangible assets £
Cost	
At 1 January 2009	49,835
Additions	33,145
At 31 December 2009	<u>82,980</u>
Depreciation	
At 1 January 2009	43,069
Charge for the year	12,291
At 31 December 2009	<u>55,360</u>
Net book value	
At 31 December 2009	<u>27,620</u>
At 31 December 2008	<u>6,766</u>

3 Share capital

	2009 £	2008 £
Allotted, called up and fully paid		
6,998 Ordinary shares of £1 each	<u>6,998</u>	<u>7,775</u>

During the year the company purchased 777 of its own shares (nominal value £777) for £38,586