

THE CAMPAIGN COMPANY LIMITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2008

Company Registration No. 04275708 (England and Wales)



SHELLEY STOCK HUTTER LLP

Chartered Accountants

1st Floor

7 - 10 Chandos Street

London

W1G 9DQ

THE CAMPAIGN COMPANY LIMITED

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THE CAMPAIGN COMPANY LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 DECEMBER 2008

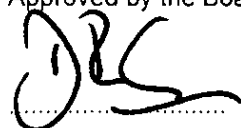
	Notes	2008 £	£	2007 £	£
Fixed assets					
Tangible assets	2		6,766		4,897
Current assets					
Stocks		243,096		263,045	
Debtors		160,993		221,255	
Cash at bank and in hand		92,706		4,116	
		496,795		488,416	
Creditors: amounts falling due within one year		(159,459)		(283,388)	
Net current assets			337,336		205,028
Total assets less current liabilities			344,102		209,925
Capital and reserves					
Called up share capital	3		7,775		7,775
Profit and loss account			336,327		202,150
Shareholders' funds			344,102		209,925

In preparing these abbreviated accounts:

- The directors are of the opinion that the company is entitled to the exemption from audit conferred by Section 249A(1) of the Companies Act 1985;
- No notice has been deposited under Section 249B(2) of the Companies Act 1985, and
- The directors acknowledge their responsibilities for:
 - ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
 - preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

Approved by the Board for issue on 20/5/09



Mr David Evans
Director

THE CAMPAIGN COMPANY LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2008

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover and profits

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

Profit is recognised on long-term contracts, if the final outcome can be assessed with reasonable certainty, by including in the profit and loss account turnover and related costs as contract activity progresses. Turnover is calculated as that proportion of total contract value which costs to date bear to total expected costs for that contract.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Computer equipment	50% Straight line
Fixtures, fittings & equipment	50% Straight line

2 Fixed assets

	Tangible assets £
Cost	
At 1 January 2008	36,305
Additions	13,530
At 31 December 2008	49,835
Depreciation	
At 1 January 2008	31,408
Charge for the period	11,661
At 31 December 2008	43,069
Net book value	
At 31 December 2008	6,766
At 31 December 2007	4,897

THE CAMPAIGN COMPANY LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2008

3	Share capital	2008 £	2007 £
	Authorised		
	50,000 Ordinary shares of £1 each	50,000	50,000
		<u> </u>	<u> </u>
	Allotted, called up and fully paid		
	7,775 Ordinary shares of £1 each	7,775	7,775
		<u> </u>	<u> </u>