

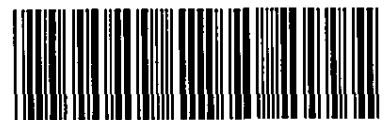
The Campaign Company Limited

**Directors' Report
and
Accounts**

31st December 2007

Company Number 4275708

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The Campaign Company Limited

Report and Accounts

For the year ended 31st December 2007

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The Campaign Company Limited

Company Information

As at 31st December 2007

Registration number	4275708
Registered office	3 rd Floor Suffolk House George Street Croydon Surrey CR0 1PE
Directors	David Evans Jonathan Upton
Secretary	Aline Evans
Bankers	Royal Bank of Scotland London Drummonds Branch 49 Charing Cross London SW1A 2DX

The Campaign Company Limited

Report of the Directors

The directors present their report and the accounts of the company for the year ended 31st December 2007

Principal activity

The principal activity of the company is to work in partnership with private business, public sector bodies and voluntary organisations to enhance their ability to provide the services and products that carry the support of the community

Directors

The directors who served during the period and their interests in the company's issued share capital were as follows

	Ordinary shares of £1 each	
	31.12.07	31.12.06
David Evans	3,499	3,499
Jonathan Upton	3,499	3,499

Directors' responsibilities

Company law requires the directors to prepare accounts for each financial period which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for the period. In preparing the accounts the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

Small company provisions

This report has been prepared in accordance with the provisions of Part VII of the Companies Act 1985 relating to small companies

Audit

The directors believe that the company was entitled to exemption from audit under section 249 A (1) of the Companies Act 1985 and therefore auditors have not been appointed

By order of the board



Aline Evans
Secretary

The Campaign Company Limited

Profit and Loss Account
For the year ended 31 December 2007

		2007	2006
Turnover	note 2	1,405,321	978,877
Cost of sales		-1,043,980	-713,629
Gross profit	3	<u>361,341</u>	<u>265,248</u>
Administrative expenses		-238,662	-185,977
Operating profit		<u>122,679</u>	<u>79,271</u>
Interest receivable		758	622
Interest payable	4	-1,526	-19
Profit on ordinary activities before taxation		<u>121,911</u>	<u>79,874</u>
Taxation	5	-24,612	-15,517
Retained profit for the year		<u>97,299</u>	<u>64,357</u>
Retained profit brought forward		104,851	40,494
Retained profit carried forward		<u>202,150</u>	<u>104,851</u>

All of the above relates to continuing activities

There were no recognised gains in the year other than as reported above

The Campaign Company Limited

Balance Sheet
As at 31 December 2007

	note	£	2007 £	£	2006 £
Fixed assets					
Tangible	6		4,897		0
Current assets					
Debtors	7	221,255		224,940	
Work-in-progress		263,045		32,346	
Cash at bank and in hand		707		300	
		<u>485,007</u>		<u>257,586</u>	
less					
Creditors: amounts falling due within one year	8	<u>-279,979</u>		<u>-144,960</u>	
Net current assets			205,028		112,626
Total assets less current liabilities			<u>209,925</u>		<u>112,626</u>
Capital and reserves					
Called up share capital	9		7,775		7,775
Profit and loss account			202,150		104,851
Shareholders' funds			<u>209,925</u>		<u>112,626</u>

For the financial year ended 31st December 2007 the company was entitled to exemption from audit under section 249A(1) Companies Act 1985 and no notice has been deposited under section 249B(2). The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 221 of the Act and preparing accounts which give a true and fair view of the state of affairs of the company as at the year end and of its profit (or loss) for the financial year in accordance with the requirements of section 226 and which otherwise comply with the requirements of the Companies Act 1985, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small entities and in accordance with the Financial Reporting Standard for Smaller Entities effective 2007.

Approved by the directors on 29 September 2008 and signed on their behalf by



David Evans - Director

The Campaign Company Limited

Notes to the Financial Statements
For the year ended 31st December 2007

1 Accounting policies

- a The accounts have been prepared under the historical cost convention and in accordance with Financial Reporting Standard for Smaller Entities (effective 2007) and other applicable accounting standards
- b Individual items of fixed assets costing £500 or more are capitalised and written off over their estimated useful lives as follows
- Computer equipment - over 2 years
Office equipment - over 2 years
- c Full provision would be made at current rates for taxation deferred in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the balance sheet date. Timing differences are differences between the company's taxable profits and its results as stated in the financial statements that arise from gains and losses in tax assessments in periods different from those in which they are recognised in the financial statements
- d Rentals paid under operating leases are charged to revenue as they become payable

2 Turnover

The turnover is attributable to the principal activity of the company and represents invoiced services excluding vat

3 Operating profit

	2007 £	2006 £
The operating profit is stated after charging		
Depreciation	4,896	1,001
Directors' emoluments	119,400	129,400
Operating lease payments	38,655	31,365

4 Interest payable

On bank overdraft	1,329	19
Others	197	-
	<u>1,526</u>	<u>19</u>

Taxation**5 UK corporation tax**

On profits for the year	24,612	15,517
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6 Tangible fixed assets

	Computer Equipment £	Other Equipment £	Total £
Cost			
At 1st January 2007	25,573	939	26,512
Additions in the year	9,793	-	9,793
At 31st December 2007	<u>35,366</u>	<u>939</u>	<u>36,305</u>
Depreciation			
At 1st January 2007	25,573	939	26,512
Charge for the year	4,896	-	4,896
At 31st December 2007	<u>30,469</u>	<u>939</u>	<u>31,408</u>
Net book value			
At 1st January 2007	0	0	0
At 31st December 2007	4,897	0	0

The Campaign Company Limited

Notes to the Financial Statements
For the year ended 31st December 2007

7 Debtors

	2007	2006
	£	£
Trade debtors	207,282	215,499
Prepayments	13,973	9,441
	<u>221,255</u>	<u>224,940</u>

8 Creditors: amounts falling due within one year

	£	£
Trade creditors	129,876	46,933
Bank overdraft	0	12,685
Directors' loans	3,452	3,452
Value added tax	50,876	28,572
Payroll taxes	20,608	28,373
Corporation tax	24,612	15,429
Accrued expenditure	43,705	9,516
Other creditors	6,850	0
	<u>279,979</u>	<u>144,960</u>

9 Share capital - Ordinary shares of £1 each

	£	£
Authorised - 50,000 shares	<u>50,000</u>	<u>50,000</u>
Allotted, called up and fully paid - 7,775 shares of £1 each	7,775	7,775