

Companies House

Registration NO

04275708

THE CAMPAIGN COMPANY LIMITED

**DIRECTORS' REPORT
AND
ACCOUNTS**

31ST DECEMBER 2002

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THE CAMPAIGN COMPANY LIMITED
REPORT AND ACCOUNTS
FOR THE PERIOD ENDED 31ST DECEMBER 2002

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THE CAMPAIGN COMPANY LIMITED

COMPANY INFORMATION

AS AT 31ST DECEMBER 2002

Registration number	4275708
Registered office	49 Kenilworth Road London SE20 7QG
Directors	David Evans Jonathan Upton Len Collinson
Secretary	Aline Evans
Auditors	Baker Tilly 12 Gleneagles Court Brighton Road Crawley West Sussex RH10 6AD
Bankers	Royal Bank of Scotland London Drummonds Branch 49 Charing Cross London SW1A 2DX

THE CAMPAIGN COMPANY LIMITED**REPORT OF THE DIRECTORS**

The directors present their report and the accounts of the company for the period from incorporation on 23rd August 2001 to 31st December 2002. The company was dormant until trading commenced on 1st October 2001.

Principal activity

The principal activity of the company is to work in partnership with private business, public sector bodies and voluntary organisations to enhance their ability to provide the services and products that carry the support of the community.

Directors

The directors who served during the period and their interests in the company's issued share capital were as follows:

	Ordinary shares of £1 each 31st December 2002
David Evans	3,499
Jonathan Upton	3,499
Len Collinson (resigned 27th February 2003)	777

Directors' responsibilities

Company law requires the directors to prepare accounts for each financial period which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for the period. In preparing the accounts the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions

This report has been prepared in accordance with the provisions of Part VII of the Companies Act 1985 relating to small companies.

Approval

This report was approved by the directors on 18th June 2003.



..... Aline Evans - Secretary

**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF
THE CAMPAIGN COMPANY LIMITED**

We have audited the financial statements on pages 4 to 7.

This report is made solely to the company's members, as a body, in accordance with Section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

The directors' responsibilities for preparing the Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards are set out in the Statement of Directors' Responsibilities.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and United Kingdom Auditing Standards.

We report to you our opinion as to whether the financial statements give true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you if, in our opinion, the Directors' Report is not consistent with the financial statements, if the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and transactions with the company is not disclosed.

We read the other information in the Annual Report, and consider whether it is consistent with the audited financial statements. This other information comprises only the Directors' Report. We consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies within the financial statements. Our responsibilities do not extend to any other information.

Basis of opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion the financial statements give a true and fair view of the state of the company's affairs as at 31st December 2002 and of its profit for the period then ended and have been properly prepared in accordance with the provisions of the Companies Act 1985 applicable to small companies.



BAKER TILLY

Registered Auditor
Chartered Accountants
12 Gleneagles Court
Brighton Road
Crawley
West Sussex
RH10 6AD

19th June 2003

THE CAMPAIGN COMPANY LIMITED
PROFIT AND LOSS ACCOUNT
FOR THE PERIOD ENDED 31ST DECEMBER 2002

	Note	£
Turnover	2	162,976
Cost of sales		(41,759)
Gross profit	3	121,217
Administrative expenses		(119,634)
Operating profit		1,583
Interest payable	4	(605)
Profit on ordinary activities before taxation		978
Taxation	5	-
Profit for the period		978

The turnover and operating profit relate to activities that commenced and continued in the period.

There were no recognised gains or losses in the period other than the profit recorded above.

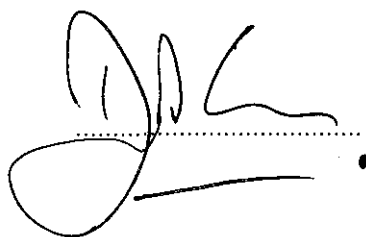
THE CAMPAIGN COMPANY LIMITED

BALANCE SHEET
AT 31ST DECEMBER 2002

	Note	£	£
Fixed assets			
Tangible	6		1,062
Current assets			
Debtors	7	49,112	
Cash at bank		11,348	
		<u>60,460</u>	
less:			
Creditors: amounts falling due within one year	8	(52,769)	
		<u></u>	
Net current assets			7,691
Total assets less current liabilities			<u>8,753</u>
Capital and reserves			
Called up share capital	9		7,775
Profit and Loss Account			978
			<u></u>
Shareholders funds			<u>8,753</u>

The accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and in accordance with the Financial Reporting Standard for Smaller Entities.

Approved by the directors on 18th June 2003 and signed on their behalf by:



David Evans - Director

THE CAMPAIGN COMPANY LIMITED
NOTES TO THE ACCOUNTS
FOR THE PERIOD ENDED 31ST DECEMBER 2002

1. Accounting policies

- a. The accounts have been prepared under the historical cost convention.
 b. Depreciation is provided on the cost of tangible fixed assets so as to write off the cost of the assets over their estimated useful lives as follows:

Computers	Over 2 years
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2. Turnover

The turnover is attributable to the principal activity of the company and represents invoiced services excluding vat.

3. Operating profit

	£
The operating profit is stated after charging:	
Depreciation	1,062
Auditors' remuneration (excluding vat)	1,500
Directors' emoluments	70,506

4. Interest payable

	£
Interest on director's loan	605

5. Taxation

No corporation tax is payable on the result for the period.

6. Tangible fixed assets

	Computer Equipment £
Cost	
Acquired in the period	2,124
Depreciation	
Charge for the period	1,062
Net book value	
At 31st December 2002	1,062

7. Debtors

	£
Trade debtors	49,073
Prepayments	39
	49,112

THE CAMPAIGN COMPANY LIMITED
NOTES TO THE ACCOUNTS
FOR THE PERIOD ENDED 31ST DECEMBER 2002

8. Creditors: amounts falling due within one year

	£
Trade creditors	2,922
Directors' loans	18,201
Value added tax	10,349
Payroll taxes	10,669
Accruals	2,907
Other creditors	7,721
	52,769

9. Share capital - Ordinary shares of £1 each

	£
Authorised - 50,000 shares	50,000
Alloted, called up and fully paid - 7,775 shares	7,775