REGISTERED NUMBER: 04217621 (England and Wales)

Alexander Ash & Co. Ltd.

Abbreviated Unaudited Accounts for the Year Ended 31 August 2013

Alexander Ash & Co Ltd.
Chartered Accountants and Business Advisers
1st Floor
Bristol & West House
100 Crossbrook Street
Cheshunt
Hertfordshire
EN8 8JJ

Alexander Ash & Co. Ltd. (Registered number: 04217621)

Contents of the Abbreviated Accounts
for the year ended 31 August 2013

	Page
Company Information	1
Chartered Certified Accountants' Report	2
Abbreviated Balance Sheet	3
Notes to the Abbreviated Accounts	5

Alexander Ash & Co. Ltd.

Company Information
for the year ended 31 August 2013

DIRECTOR:	Mr P Dell
SECRETARY:	Mrs J H Dell
REGISTERED OFFICE:	1st Floor Bristol & West House 100 Crossbrook Street Cheshunt Hertfordshire EN8 8JJ
REGISTERED NUMBER:	04217621 (England and Wales)
ACCOUNTANTS:	Alexander Ash & Co Ltd. Chartered Accountants and Business Advisers 1st Floor Bristol & West House 100 Crossbrook Street Cheshunt Hertfordshire EN8 8JJ

Chartered Certified Accountants' Report to the Director on the Unaudited Financial Statements of Alexander Ash & Co. Ltd.

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to six) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Alexander Ash & Co. Ltd. for the year ended 31 August 2013 which comprise the Profit and Loss Account, the Balance Sheet, and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at http://rulebook.accaglobal.com.

This report is made solely to the director of Alexander Ash & Co. Ltd. in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Alexander Ash & Co. Ltd. and state those matters that we have agreed to state to the director of Alexander Ash & Co. Ltd. in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at http://www.accaglobal.com/factsheet163. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its director for our work or for this report.

It is your duty to ensure that Alexander Ash & Co. Ltd. has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Alexander Ash & Co. Ltd.. You consider that Alexander Ash & Co. Ltd. is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Alexander Ash & Co. Ltd.. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Alexander Ash & Co Ltd.
Chartered Accountants and Business Advisers
1st Floor
Bristol & West House
100 Crossbrook Street
Cheshunt
Hertfordshire
EN8 8JJ

7 May 2014

Abbreviated Balance Sheet
31 August 2013

	Notes	2013 £	2013 £	2012 £	2012 £
FIXED ASSETS					
Intangible assets	2		**257,316**		257,316
Tangible assets	3		**2,926**		6,391
			260,242		263,707
CURRENT ASSETS					
Stocks		**2,000**		2,000	
Debtors		**81,259**		90,290	
Investments		**12,203**		10,000	
Cash at bank and in hand		**107,231**		83,817	
		202,693		186,107	
CREDITORS					
Amounts falling due within one year		**76,727**		89,623	
NET CURRENT ASSETS			**125,966**		96,484
TOTAL ASSETS LESS CURRENT LIABILITIES			**386,208**		360,191
CAPITAL AND RESERVES					
Called up share capital	4		**40,100**		40,100
Revaluation reserve			**48,941**		48,941
Profit and loss account			**297,167**		271,150
SHAREHOLDERS' FUNDS			**386,208**		360,191

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2013 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

Abbreviated Balance Sheet - continued
31 August 2013

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 7 May 2014 and were signed by:

Mr P Dell - Director

The notes form part of these abbreviated accounts

1. **ACCOUNTING POLICIES**

Accounting convention
The financial statements have been prepared under the historical cost convention as modified by the revaluation of certain assets and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover
Turnover represents services rendered exclusive of value added tax.

Goodwill
Goodwill has not been amortised during the year. Following agreement with the Shares Valuation Division at HM Revenue & Customs in 2007, goodwill has been revalued in accordance with the agreement reached. An Impairment review has been carried out at the balance sheet date and no amortisation is required.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on cost

Stocks and work in progress
Work in progress is valued at the lower of cost or net realisable value

Hire purchase and leasing commitments
Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is the shorter.

The interest element of these obligations is charged to the profit and loss account over the relevant period. The capital element of the future payments is treated as a liability.

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits
The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. **INTANGIBLE FIXED ASSETS**

	Total £
COST OR VALUATION	
At 1 September 2012	
and 31 August 2013	**257,316**
NET BOOK VALUE	
At 31 August 2013	**257,316**
At 31 August 2012	257,316

continued...

3. **TANGIBLE FIXED ASSETS**

	Total
	£
COST	
At 1 September 2012 and 31 August 2013	**26,226**
DEPRECIATION	
At 1 September 2012	**19,835**
Charge for year	**3,465**
At 31 August 2013	**23,300**
NET BOOK VALUE	
At 31 August 2013	**2,926**
At 31 August 2012	6,391

4. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	**2013** £	2012 £
30,400	Ordinary A	£1	**30,400**	30,400
100	Ordinary B	£1	**100**	100
9,600	Ordinary C	£1	**9,600**	9,600
			40,100	40,100

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.