

Registered Number 04217621

Alexander Ash & Co. Ltd.

Abbreviated Accounts

31 August 2011

Alexander Ash & Co. Ltd.

Registered Number 04217621

Company Information

Registered Office:

1st Floor
Bristol & West House
100 Crossbrook Street
Cheshunt
Hertfordshire
EN8 8JJ

Alexander Ash & Co. Ltd.

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Balance Sheet as at 31 August 2011

	Notes	2011 £	2010 £
Fixed assets			
Intangible	2	257,316	257,316
Tangible	3	6,400	8,361
		<u>263,716</u>	<u>265,677</u>
Current assets			
Stocks		2,000	2,000
Debtors		75,467	57,291
Investments		10,000	0
Cash at bank and in hand		83,965	87,033
Total current assets		<u>171,432</u>	<u>146,324</u>
Creditors: amounts falling due within one year	4	(93,587)	(97,024)
Net current assets (liabilities)		77,845	49,300
Total assets less current liabilities		<u>341,561</u>	<u>314,977</u>
Creditors: amounts falling due after more than one year	4	0	(742)
Total net assets (liabilities)		<u>341,561</u>	<u>314,235</u>
Capital and reserves			
Called up share capital	5	40,100	40,100
Revaluation reserve		48,941	48,941
Profit and loss account		252,520	225,194

Shareholders funds

341,561

314,235

- a. For the year ending 31 August 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 14 May 2012

And signed on their behalf by:

Mr P Dell, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 31 August 2011

1 Accounting policies**Accounting convention**

The financial statements have been prepared under the historical cost convention, as modified by the revaluation of certain assets and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents services rendered exclusive of value added tax.

Goodwill

Goodwill has not been amortised during the year. Following agreement with the Shares Valuation Division at HM Revenue & Customs in 2007, goodwill has been revalued in accordance with the agreement reached. An Impairment review has been carried out at the balance sheet date and no amortisation is required.

Stocks and work in progress

Work in progress is valued at the lower of cost or net realisable value

Hire purchase and leasing commitments

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is shorter. The interest element of these obligations is charged to the profit and loss account over the relevant period. The capital element of the future payments is treated as a liability. Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings	25% on cost
Computer equipment	25% on cost

2 Intangible fixed assets**Cost or valuation****£**

At 01 September 2010

257,316

	At 31 August 2011	<u>257,316</u>
	Net Book Value	
	At 31 August 2011	257,316
	At 31 August 2010	<u>257,316</u>
3	Tangible fixed assets	

		Total
		£
Cost		
At 01 September 2010	-	<u>23,081</u>
At 31 August 2011	-	<u>23,081</u>
Depreciation		
At 01 September 2010		14,720
Charge for year	-	<u>1,961</u>
At 31 August 2011	-	<u>16,681</u>
Net Book Value		
At 31 August 2011		6,400
At 31 August 2010	-	<u>8,361</u>

4 **Creditors**

	2011	2010
	£	£
Secured Debts	1,088	2,954

5 **Share capital**

	2011	2010
	£	£
Allotted, called up and fully paid:		
40000 Ordinary A shares of £1 each	40,000	40,000
100 Ordinary B shares of £1 each	100	100