

ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2016
FOR
MEDIA & MARKETING WITH IMPACT LTD

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FOR THE YEAR ENDED 31 MARCH 2016

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MEDIA & MARKETING WITH IMPACT LTD

COMPANY INFORMATION
FOR THE YEAR ENDED 31 MARCH 2016

DIRECTORS:

Mr S N Talbot
Mr M A Rajjak

SECRETARY:

Mr M A Rajjak

REGISTERED OFFICE:

23 Bartholomew Square
London
EC1V 3QT

REGISTERED NUMBER:

04112721 (England and Wales)

ACCOUNTANTS:

EA
Chartered Accountants
869 High Road
London
N12 8QA

ABBREVIATED BALANCE SHEET
31 MARCH 2016

	Notes	2016 £	£	2015 £	£
FIXED ASSETS					
Tangible assets	2		4,462		7,673
CURRENT ASSETS					
Debtors		129,830		183,222	
Cash at bank		<u>109,139</u>		<u>138,226</u>	
		238,969		321,448	
CREDITORS					
Amounts falling due within one year		<u>134,819</u>		<u>288,256</u>	
NET CURRENT ASSETS			<u>104,150</u>		<u>33,192</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>108,612</u>		<u>40,865</u>
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			<u>108,610</u>		<u>40,863</u>
SHAREHOLDERS' FUNDS			<u>108,612</u>		<u>40,865</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 16 December 2016 and were signed on its behalf by:

Mr S N Talbot - Director

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2016

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Improvements to property	- 10% on cost
Fixtures and fittings	- 15% on cost
Computer equipment	- 50% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. **TANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 April 2015	108,130
Additions	100
At 31 March 2016	<u>108,230</u>
DEPRECIATION	
At 1 April 2015	100,457
Charge for year	3,311
At 31 March 2016	<u>103,768</u>
NET BOOK VALUE	
At 31 March 2016	<u>4,462</u>
At 31 March 2015	<u>7,673</u>

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:		Nominal value: £1	2016 £ <u>2</u>	2015 £ <u>2</u>
Number:	Class:			
2	Ordinary			

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.