Registered number
04112721

Media & Marketing with Impact Limited

Abbreviated Accounts

31 March 2014

Media & Marketing with Impact Limited

Registered number: 04112721

Abbreviated Balance Sheet

as at 31 March 2014

	Notes	2014		2013	
		£		£	
Fixed assets					
Tangible assets	2		11,653		9,944
Current assets					
Debtors		270,591		212,271	
Cash at bank and in hand		100,935		61,945	
		371,526		274,216	
Creditors: amounts falling due within one year		(354,753)		(273,496)	
Net current assets			16,773		720
Net assets			28,426		10,664
Capital and reserves					
Called up share capital	3		2		2
Profit and loss account			28,424		10,662
Shareholder's funds			28,426		10,664

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

S Talbot

Director

Approved by the board on 11 December 2014

Media & Marketing with Impact Limited

Notes to the Abbreviated Accounts

for the year ended 31 March 2014

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings	15% on cost
Computer equipment	50% on cost

Deferred taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse.

Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

Leasing and hire purchase commitments

Rentals paid under operating leases are charged to income on a straight line basis over the lease term.

2 Tangible fixed assets

	£
Cost	
At 1 April 2013	97,630
Additions	7,502
At 31 March 2014	105,132
Depreciation	
At 1 April 2013	87,686
Charge for the year	5,793
At 31 March 2014	93,479
Net book value	

At 31 March 2014	11,653
At 31 March 2013	9,944

3 **Share capital**	**Nominal value**	**2014 Number**	**2014 £**	**2013 £**
Allotted, called up and fully paid:				
Ordinary shares	£1 each	2	2	2

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