

Abbreviated Unaudited Accounts for the Year Ended 31 March 2012

for

Media & Marketing With Impact Ltd

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for the Year Ended 31 March 2012**

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Media & Marketing With Impact Ltd

Company Information
for the Year Ended 31 March 2012

DIRECTOR:	Mr S N Talbot
SECRETARY:	Mrs L Saunds
REGISTERED OFFICE:	23 Bartholomew Square London EC1V 3WT
REGISTERED NUMBER:	04112721 (England and Wales)
ACCOUNTANTS:	Soneji & Co Ltd 20 Egerton Close Pinner Middlesex HA5 2LP

Media & Marketing With Impact Ltd (Registered number: 04112721)

Abbreviated Balance Sheet

31 March 2012

	Notes	31.3.12 £	£	31.3.11 £	£
FIXED ASSETS					
Tangible assets	2		15,265		15,397
CURRENT ASSETS					
Debtors		233,668		201,458	
Cash at bank and in hand		<u>199,574</u>		<u>70,437</u>	
		433,242		271,895	
CREDITORS					
Amounts falling due within one year		<u>390,173</u>		<u>275,368</u>	
NET CURRENT ASSETS/(LIABILITIES)			<u>43,069</u>		<u>(3,473)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			58,334		11,924
PROVISIONS FOR LIABILITIES			<u>2,169</u>		<u>-</u>
NET ASSETS			<u>56,165</u>		<u>11,924</u>
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			<u>56,163</u>		<u>11,922</u>
SHAREHOLDERS' FUNDS			<u>56,165</u>		<u>11,924</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 20 December 2012 and were signed by:

Mr S N Talbot - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 March 2012

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 15% on cost
Computer equipment	- 50% on cost

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2011	90,204
Additions	6,791
At 31 March 2012	<u>96,995</u>
DEPRECIATION	
At 1 April 2011	74,807
Charge for year	6,923
At 31 March 2012	<u>81,730</u>
NET BOOK VALUE	
At 31 March 2012	<u>15,265</u>
At 31 March 2011	<u>15,397</u>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.3.12 £	31.3.11 £
2	Ordinary	1	<u>2</u>	<u>2</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.